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- -cooked and uncooked

15th and Willamette

Hours: Mon.-Thurs. 11:00-Midnight Fri. 11:00-1:00 a.m. Sat. 5:00-1:00 a.m. Sun. 5:00-11:00 p.m



It was Caesar's idea Ice cream's noble history

ed a refreshing treat while building the Roman Empire from A.D. 54 to

Caesar sent runners into the mountains for snow, which he mixed with honey and fruit. And though he probably didn't know it, Caesar made the first step in the evolution of ice cream.

"In the 8th century, Moorish parts of Spain were famous for these frozen fruit delicacies." which cropped up when the Arabs introduced Europeans to citrus fruit cultivation, says University Professor John Nicols, whose teaching specialty is Ancient History

The frozen treats were originally used as neutralizers between meal courses, rather than as desserts, Nicols says. Then Marco Polo returned to Venice from the Orient in the early 15th century with a recipe for a frozen milk dessert.

In America, the first record of ice cream came in a letter written in 1700, by a Maryland governor's dinner guest, who wrote that ice cream was served for the dinner dessert. Ice cream has since poured from the homes of the elite world record as the largest ice ducers could just whip it and whip marketing a new, heavier ice

Even Nero Claudius Caesar crav- cream consumers, according to Steve Sherman, author of "The Haagen-Dazs Book of Ice Cream."

With 20th century technology came electricity, refrigeration and advanced machinery that could produce more ice cream than the original hand-crank ice cream machine, invented in 1846.

In addition, the turn of the century turned up an ice cream boom. Ice cream sales increased from 5 million gallons in 1899 to 30 million gallons in 1909, reaching 150 million gallons in 1919.

However, the two World Wars that followed brought a decline of the sweet things in life. In 1933, New York City witnessed 899 arcream produced against legal specifications below the market price. The bootleggers of the '30s were the early signs of the coming decline of ice cream quality in the

After American ice cream consumption hit an all-time high of 20 gallons per person in 1946, manufacturers approached the market with new sales strategies. What Sherman calls the "ice cream rot" of the 1950s was characterized to the streets of the American by inexpensive ice creams, high in public. Today Americans hold the air and low in cream. "Large pro- 1960s Haagen Dazs began fat and low in air content.

there," native Eugenian Susan

Anderson says, who recalls

swivelling on the stools and

during her childhood. "They

Then the birth of Prince

in 1975, Sweet Surrender Ice

Marco's Gelato D'Italia in 1982

brought Eugene into a 1982 na-

Cream Factory in 1980 and

Puckler's Homemade Ice Cream

low dish.

reaching for the counter at Pope's

always put my ice cream in a little



Photo courtesy of "The Great American Ice Cream Book," 1972 As these society matrons illustrate, the cone became an American institution in just a few years. In 1924, 20 years after it had been introduced, American wolfed down an estimated 245 million.

Prince Puckler's owner Jim Robert- turn to the rich.

During those years, ice cream sold as low as 39 cents a gallon, according to Sherman. This converts to about \$1.27 per gallon by 1983 prices. Today Safeway brand ice cream retails for \$1.79 per halfgallon, and Haagen Dazs gourmet ice cream sells for \$2.09 per pint.

began placing regulations on the airblown creams, and in the early

an ice cream renaissance," Gael Greene wrote in an August 1970 edition of New York magazine. Since the renaissance of the '70s, ice cream consumption across the nation has declined from 23 quarts per person in 1972 to 14 quarts per person in 1982. But while quantity consumption declined, quality cream of the future would become premium ice creams, high in butter

rests of bootleggers who sold ice it and sell it for less and less," cream, sending the industry for a

'New York is in the full throes of Eventually, the government consumption increased. The ice

Lori Steinhauer

Several scoops have been added to local ice cream history since the 1907 to 1911 run to Eugene's first recorded ice creamery— the Palace of Sweets, located off of 5th and Willamette streets.

After the Palace came Pope's Ice Cream and Donut Shop, the longest lasting ice creamery in Eugene, which dished out the scoop to the Downtown public from 1937 to 1969.

'Everybody was so friendly

The sweet, local scoop on Eugene's quality ice cream

Cream and Where to Find It." by Carol T. Robbins and Herbert Wolff. The three stores, which make low-air ice creams from natural ingredients, were the only Oregon ice creameries mentioned in the book. Prince Puckler's and Sweet Surrender feature rich, high butter fat ice creams, while Marco's follows the Italian recipes which are low in butter fat

The most recent scoop on local tional survey, "The Very Best: Ice ice cream comes from the second

annual Prince Puckler's Create Your Own Ice Cream contest. The grand prize ice creams, chosen May 13 — which will be whipped up to promote the contest next May - featured Luster of Pearl, flavored with Creme de Cacao, almond and mint, which won the over-age-12 category. Ape Man's Secret — a banana, cherry, and apple flavor - won the 12-andunder division.

Lori Steinhauer

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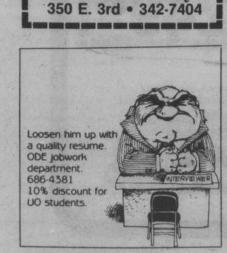
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Friday, June 1, 1984





Oregon Daily Emerald

Calendar

Over the Break June 1 - June 21

<u>FILM</u>

and 9:10 p.m. \$2.50.

FRIDAY, 6-1 Bijou: "Entre Nous" at 7:15 and 9:30 p.m. "Liquid Sky" at midnight. \$3.50. "Midnight Express" 180 PLC. 7 and 9:15 Cinema 7: "Confidentially Yours" at 7:30

and 9:40 p.m. \$3.50.

Bijou: "Entre Nous" at 4, 7:15 and 9:30 p.m. "Liquid Sky" at midnight. \$3.50. SUNDAY, 6-3 Cinema 7: "Confidentially Yours" 2, 7,

Bijou: "Entre Nous" at 4, 6:30, and 8:45 MONDAY, 6-4 Cinema 7: "Confidentially Yours" 7 and

Bijou: "Entre Nous" at 6:30 and 8:45 p.m. \$3.50.

TUESDAY, 6-5 - THURSDAY, 6-7 inema 7: (See Monday's listing) Bijou: (See Monday's listing)

Cinema 7: "Backstage At the Kirov" at 8 p.m. "The Turning Point" at 9:30 p.m.

SATURDAY, 6-9 Cinema 7: (See 6-8 listing) SUNDAY, 6-10

Cinema 7: "Backstage at the Kirov" at 2 and 7:30 p.m. "The Turning Point" at 3:30 and 9 p.m. \$2 50. MONDAY, 6-11

Cinema 7: "Backstage at the Kirov" at 7:30 p.m. "The Turning Point" at 9 p.m. TUESDAY, 6-12 - THURSDAY, 6-14

Cinema 7: "And the Ship Sails on" 7:15 SATURDAY, 6-16

Cinema 7: (See 6-15 listing) SUNDAY, 6-17 Cinema 7: "And the Ship Sails On" 2

7:15, and 9:40 p.m. \$2.50 MONDAY, 6-18 - THURSDAY, 6-21 Cinema 7: (See 6-15 listing)

MUSIC

FRIDAY, 6-1

Student Chamber Ensemble Concert. 198 Music. 8 p.m. Free. Senior Recital: Cheryl Foster, oboe.

Community Center for the Performing Arts: Ritmo Tropical, 13-piece authentic Latin Dance Orchestra, featuring vocalists Manuella Figueroa and Peter Beltran, and st Jose Garcia. Doors open at 9 p.m. \$3.50. All ages welcome, wheelchair accessible. Adult refreshments downstairs with I.D. Call 687-2746 for fur-

SATURDAY, 6-2 Senior Recital: Saralee Melnick, viola. Beall Concert Hall. 4 p.m. Free. Senior Recital: Fred Whitney,

Beall Concert Hall. 8 p.m. Free. Oregon Mozart Players, conducted by Robert Hurwitz. Soreng Theatre, Hult Center, 7:30 p.m. \$5.50 and \$8.50. Tickets available at The Musical Offering and the Hult Box Office. Call 687-5000 for further

Eugene Gleemen. Silva Hall, Hult Center. 8 p.m. Call 687-5000 for reserva-Community Center for the Performing Arts: Jim Page, folk musician and poet,

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Beall Concert Hall, 8 p.m. Free.

SUNDAY, 6-17 Hult Center. 2 p.m. Call 687-5000 for reser-

John Prine and Leon Redbone. Silva Hall, Hult Center. 8 p.m. \$12.50 and \$11.50. Call 687-5000 for reservations and further

THEATRE 'Housewarming' written and directed by English major Kevin Leinbach. Blue Theatre, Lane Community College.

June 1, 8 p.m. Free. "Voices From the High School" by Peter Dee. Stage Two, South Eugene High by Joe Zingo. Call 342-2616 for reserva-

Doors open at 8:30 p.m. \$4 advance, \$5 day Held Over! "On the Edge" Upstairs at the Brass Rail, 453 Willamette. June 1, 2, cessible. Adult refreshments available and 7-9. 9 p.m. \$4. An evening of original downstairs with i.d. Advance tickets comedy, music, vignettes, im available at EMU Main Desk, Balladeer and assorted shenanigans. Call 342-2298 for reservations and further info. Music, Earth River Records, House of Records, Everybody's Records, Literary

SATURDAY, 6-2

SUNDAY, 6-3

TUESDAY, 6-5

dancing number is featured.

reservations and further info.

a.m.-3:30 p.m. 50 cents.

and good food. All day.

ing members of On the Edge, Live Matinee

MISCELLANEOUS

Saturday Market: Locally made crafts

The Star-Maker Revue and Auction. Con-

don School Auditorium, 6:30 p.m. Free, In-

culding a talent show featuring a variety of

local talent and performances and an auc-

tion of items and services. Benefit for the

"The Peace Children" presented by

Magnet Arts School. Soreng Theatre, Hult Center. 2 and 7:30 p.m. Call 687-5000 for

Eugene Flea Market. Lane County

Fairgrounds Agriculture Building, 8:30

tionship between Architecture and Music"

ecture by Leland Roth, Art History.

Eugene Downtown Planning Commis-

Gala Benefit for the Lane County

Chapter of the March of Dimes Birth

Defects Foundation. Washington Abbey.

Eugene Conference Center. 8 p.m. Free. THURSDAY, 6-7

Lion, and the CCPA. Call 687-2746 for furcentric comedy. Call 344-7751 for reserva-Teen Dance. Lane County Fairgrounds tions and further info. Agriculture Building. 9 p.m. \$3. SUNDAY, 6-3

Student Recital: Gary Corrin, clarinet, Gerlinger Hall Alumni Lounge. 4 p.m. Free. Student Recital: Jean Glausi, violin. Gerlinger Hall Alumni Lounge. 8 p.m. Free. Senior Recital: Wei-Li Chang, piano. Beall Concert Hall. 4 p.m. Free

of show. All ages welcome, wheelchair ac

Senior Recital: Kathryn Musa, cello Beall Concert Hall, 8 p.m. Free. 8 p.m. \$12.50 and \$11.50. Call 687-5000 for reservations and further info.

and good food. All day. Opera Pops. Treehouse Restaurant. 6 "Azz Izz," a dance concert by Powers and Jeans Dance Ensemble will take place and 8:30 p.m. Call 485-3444 for further info. WEDNESDAY, 6-6 at 8 p.m. at Churchill High School on 18th Baroque Trio Ensemble Concert. Beall St. and Bailey Hill Rd. Tickets are \$4. Break

icert Hall. 8 p.m. Free. FRIDAY, 6-8 Teen Dance with the Ricky G. Band from Portland, and Fair Warning from Eugene.

p.m. \$3. A \$100 door prize will be given SATURDAY, 6-9 Rail. Lane County Fairgrounds Auditorium, 8 p.m. \$6.50 advance, \$7.50 at door. Advance tickets available at Record

Garden, Valley River Records, and Everybody's Records. THURSDAY, 6-14 Michael Nowak, with Zita Carno, piano Soreng Theatre, Hult Center, 7:30 p.m. Call

687-5000 for reservations and further info. Teen Dance. Lane County Fairgrounds Auditorium, 9 p.m. \$3. Elegant Evening: The Music of Broad-

way. Treehouse Restaurant. 7:30 p.m. Call 485-3444 for further info. Teen Dance. Lane County Fairgrounds

p.m. The Lane Regional Arts Council en-Agriculture Building. 8 p.m. \$3. courages all artists and interested parties SATURDAY, 6-16 to attend this meeting. Call 485-2278 for Michael Nowak, with Zita Carno, piano and SATURDAY, 6-9 conductor. Soreng Theatre, Hult Center Saturday Market: Locally made crafts 7:30 p.m. Call 687-5000 for further info.

p.m. \$18 and \$16.50. Call 687-5000 for reservations and further info. legant Evening. (See 6-15 listing)

\$50. Call 485-3445 or 343-2013 for reserva-Hindemith Concerts, conducted by SUNDAY, 6-10 William McGlaughlin, with Zita Carno, County Carousel Flea Market, Lane piano, Thom Bergeron, saxophone, and County Fairgrounds Agriculture Building. Marie Landreth, soprano. Soreng Theatre.

Benefit Flea Market, Lane Count Fairgrounds Auditorium, 10 a.m.-5 p.m. 50 cents. Proceeds go to the Eugene Hearing

SATURDAY, 6-16 Saturday Market: Locally made crafts and good food. All day.

MONDAY, 6-18 Childrens Summer Art Program begins Maude Kerns Art Center. Call 345-1571 for · further info.

RADIO KWAX-FM, 91.1: "University Street" on Friday at 11:45 a.m. "Chicago Lyric Opera: 'The Flying Dutchman' by Richard

Wagner" on Saturday at 11 a.m. "The Bob and Ray Public Radio Show" on Saturday at 4:30 p.m. "Carnegie Hall Tonight: Julliard String Quartet" on Saturday at 7 p.m. "Playhouse 91: 'Five Red Herrings' featuring Lord Peter Wimsey" on Sunday at 4:30 p.m. "KWAX Presents: University

"Artichoke" Very Little Theatre, 2350 Symphony/Concerto Winners, conducte by Marsha Mabrey" on Monday at 8 p.m. Hilyard. June 1 and 2. 8:15 p.m. \$5. An ec-KLCC-FM, 89.7: "Modern Mono" on Friday at 11:30 p.m. "Saturday Cafe" on Woody Allen's "God...and Others" Upstairs at the Brass Rail, 453 Willamette. Saturday at 6 p.m. "A Prairie Home Compa-June 13-16, 20-23, 27-30, and July 4-7. 9 nion" on Saturday at 7 p.m. "New Dreamers" on Monday at 11 p.m. "Bradp.m. \$4. Directed by Robert Webb. Featurbury's 13" dramatizations of Ray Brad Cascade Balzac Company, and the Union Oyster Bar. Call 342-2298 for further info.

bury's short stories, on Thursday at 7:30 KRVM-FM, 91.9: "Radio Classics" oldtime radio programs, each Monday-Saturday at 10 p.m. and Saturday at 11 a.m. 'Radio 80's" each Monday-Friday at 10:30 p.m. and Sunday from 2 p.m.-midnight 'Cruisin' " on Sunday at noon.

CONTINUING

University Art Museum: Annual Art Student exhibition including the works of 18 advanced fine art students in various media. Through June 10. Call 686-3027 for further info.

University Museum of Natural History: "Raven's Cousins: Traditional Arts of the Native Northwest." Through Dec., 1984. Keystone Cafe: "Friday and Flowers: A

Showing." Through June 27. Gallery 141 in Lawrence Hall: Printmaking by Coral Mack and Terry Fox, and an installation piece by the advanced ceramics classes. Through June 1. Student Furniture Exhibit and Student Photography Exhibition, June 4-8. Reception Monday at

"Shape and Sound: The Mutual Rela-Photography at Oregon Gallery, Univer sity Art Museum: Works by Monterey area photographer Martha Pearson Casanave. Through June 3. Black and White Works by

Ashland photographer Susan Lloyd. June sion presentation and question answering Zone Gallery, 411 High St.: "Self-Image session. Zone Gallery, 411 High. 5:30-6:30 a Group Show" composed of over 60 works in various media by as many artists.

Maude Kerns Art Center: "Recent Works" by Ted Orland and David Bayles Henry Korn Gallery); "Drawings" by Mark Seder (Platform Gallery); and "Mono Prints" by Nancy Jones (Mezzanine). brough June 1. Works by Fiber Artist Mina di Gifis, with Judi Basehore and Judy Foster (Henry Korn Gallery); Watercolors

by Eileen Duffy (Platform Gallery); Photographs by Connie J. Ritchie (Mezzanine). Through June 25. Reception Friday, 7-10 p.m. Willamette Science and Technology Center: 20 Prize winning photographs from the 1983 Nikon "Small World"

omicrography contest. Through July 3. Call 484-9027 for further info. Calligraphy by Fran Strom at Book and Tea, 1646 E. 19th. Ave.Through June 30. Open 11 a.m.-6 p.m. Monday through Saturday, 12 noon through 5 p.m. on

Compiled by Bob Webb 686-INFO **TAPE 651**

This will be the last calendar until June 18.

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