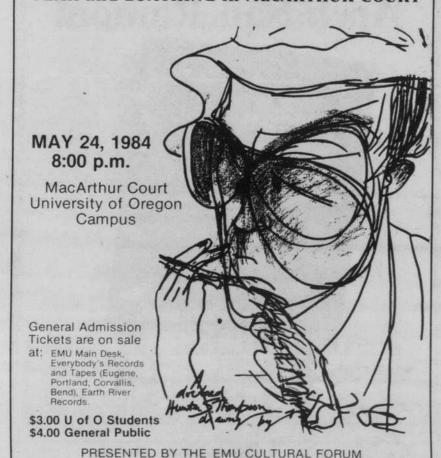


THE KING OF GONZO RETURNS

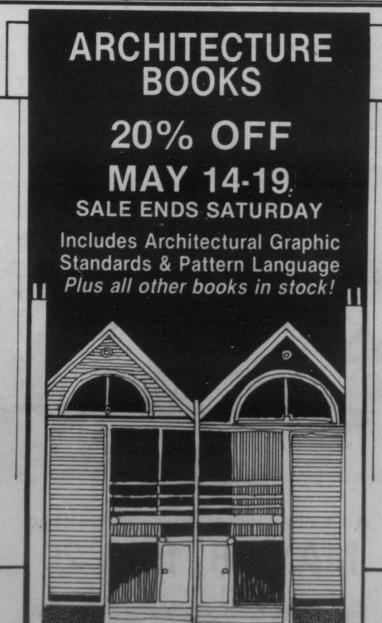
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Continued from Page 11B

nolly expects to leave due to the state's lack of jobs in his field.

"There aren't very many jobs in the Northwest. Most of the jobs are in California and back East," he says.

Connolly looks to companies including Boeing, Techtronics and the Lawrence-Livermore Labs as prospective employers.

"I'd like to get a job working in the labs in experimental physics," he says. According to Connolly, an entry-level job at Lawrence-Livermore begins at around \$40,000.

He admits he hasn't checked out the job market yet, but doesn't appear worried about pinning something down.

"If I get a half a dozen job offers, I'll be

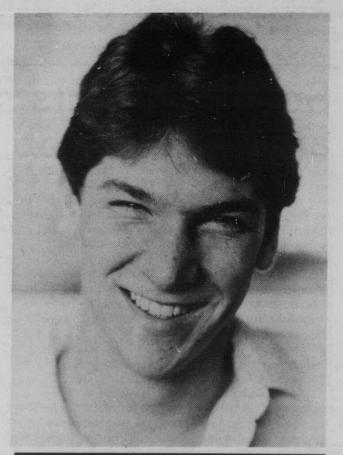
pretty happy," Connolly says.

Advertising major Dave Kosse, who will be in Denver next month competing in a national advertising campaign contest, already has a job waiting for him. He will be working in New York City with the world's fourth largest advertising agency, Oglivy and Mather.

Like Schrader, Kosse sent out resumes and had the luxury of choosing from multiple offers before making his final decision. He, too, sees his education at the University as a plus in his

"I couldn't have got anything better," Kosse says. "All the way through they were impressed with my advertising knowledge which is due to the education provided here.'

Kosse isn't the only one to make good from the advertising department. "There's lots of people there having success," he says.



'All the way through they were impressed with my advertising knowledge which is due to the education provided here' - Dave Kosse

Service and help with a smile at the career planning center

By Costas Christ

For nearly a century they have been helping students secure jobs and plan their educations. Today, the University's Career Planning and Placement Service is considered one of the best around.

"We get some good feedback from other universities and colleges who would like to set up a career placement program similar to ours," says Larry Smith, director of the Career Placement and Planning Service.

And according to Smith, the Career Planning and Placement Service offers students a

One program, the Career Assessment Program, is designed to assist students in determining what their strongest interests are and then finding out what career opportunities exist in that field of interest, Smith says.

Students first attend an orientation session where they meet with career counselors and attempt to define their interests, skills, and abilities.

The next step takes place at the University Testing Office, where students take three interest inventory tests. These are then evaluated by a career counselor who meets with the student and explains the results.

In the final stage the student ends up with a clear idea of their strongest interests, a choice of jobs that reflect those interests, and some suggestions on how to get hired.

'Considering that the majority of students who enter the University at the undergraduate level have undeclared majors,

the Career Assessment Program can help them define their interests and prepare for a career," Smith says.

If the cost of the Career Assessment Program is too high (\$25 for students and \$45 for non students), there are other programs at the Career Planning and Placement Service which cost nothing at all and have some great benifits, Smith says.

The purpose of the Focus Your Education program is to help students meet both their career objectives and educational objectives while at the University.

"There is a lot of uncertainty going on with students over what classes to take to get them what they want. We can help them to decide in the Focus Your Education program," Smith says.

Other programs and resources include the Career Development Intern Program, Placement Seminars, the Campus Interview Program, Placement File Activity, Career Imformation Library and the Parent and Alumni Resource File.

'One of the assumptions about our office," Smith says, "is that we only work with business majors. This is not true. What we try to do is work with students from as wide a spectrum of career interests as possible.

'Although approximately 28,000 people come through our doors annually, we would like to see more students make use of our services. In so doing we feel that we can help students make better use of what the University has to offer them," Smith says.

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