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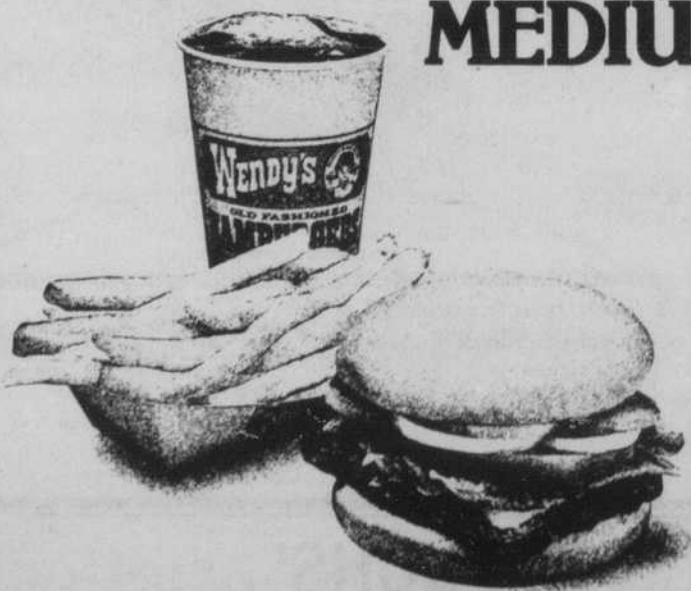


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Internships Continued from Page 3B

vided a number of arts and sciences students with on-the-job experience through its Career Development Internship program.

The program is limited to junior and seniors from the College of Arts and Sciences, though this summer it will be open to all majors. About 12 to 15 students each term are placed in jobs with businesses such as Merrill Lynch, the Eugene Arts Foundation and the Bank of the Northwest. The internships, which usually last a term, are unpaid, but students may earn up to six credit hours.

These "career-experiences" are pre-arranged. But in any internship situation, advises Chereck, students should try to set up a specific project to work on in cooperation with a supervisor.

"Working on something tangible is the best way to handle an internship," Chereck says.

Not all internships are ready-made or listed in department files. Many are unadvertised. Students have nothing to lose by approaching employers and asking for work. Again, the pay may be slim to nil, but the reward will be a foot in the door and a display of gumption. Initiative, along with an open-minded approach toward gaining on-hand experience, are qualities that employers admire,

according to Robert Kenyon, president of the American Society of Magazine Editors who hires aspiring journalists for the prestigious American Society of Magazine Editors summer internships.

"The competition for jobs is already stiff with those who have been involved in journalism," Kenyon says. "Without some kind of experience, on campus and off, you'll be at a greater disadvantage."

The weight employers give internships when hiring entry-level employees varies. In a recent study conducted through the School of Journalism, 44 of the 100 magazine editors surveyed said internships were moderately important, 13 percent mentioned they were very important and 21 percent said they were unimportant. (Twenty-one percent failed to answer the question.)

Even if these decision-makers take internships with a grain of salt, they also say that professional recommendations and previous work experience rank high when hiring an entry-level employee, both second only to an interview impression.

And internships do dispel the fear that tightly grips newly graduates: no prior experience. Some experience is certainly better than none, and good grades aside, there's no substitute for it.

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