

Cards satirize society

By Lois Yoshishige
Of the Emerald

By day, Cathy Boucher is a University student and a part-time office worker. And in another part of town, Julie Dahlen spends her daylight hours rolling Michael Jackson posters into plastic bags.

But at night, Dahlen and Boucher become the "Cargo Cultists" — postcard creators who explode traditional American attitudes of consumerism, sexism and conservatism with laughter.

The cards mainly reflect American attitudes in relation to the rest of the world, such as the American preference for television-watching, drugs as a cure-all and industrialization.

By setting most of their postcards in the 1950s, the two establish the satirical situation far enough away so people can laugh about it, Boucher says.

"But it may also cause them to think, 'Hey, part of that is still going on today.'" she says.

One of Boucher and Dahlen's best sellers is the "neo-conservatives." On the card, a man and woman bear "Pepsodent" smiles as they pose for the camera. Both wear horn-rimmed glasses and have closely cropped hair. He wears a striped polyester suit and tie, she wears a button down dress and string of pearls. Flecked over the photo are tiny captions: "Keep yourselves clean," "Husbands, show

self-sacrificing love" and "How can we keep our 'First Love?'"

An underlying motive in producing these cards is to dispel the myth that Americans are better than people from other countries, Boucher and Dahlen say. When traveling abroad, Boucher says she has been embarrassed by Americans and their attitude toward others.

The cards also provide a way to make political statements. "We're not the type to distribute leaflets on a street corner," Boucher says.

In addition to self-expression, the cards are a way to get in touch with the community, she says. "When you're in school, sometimes you feel you're not taking part in the real world," Boucher says.

Profit seems to be the last reason Boucher and Dahlen sell the cards. The cards sell at the University Bookstore and at a small table at Saturday Market. The bookstore buys a dozen of each design, or 144 postcards every three weeks, Boucher says.

The cards gross about \$50 with every batch sold at the bookstore and about \$35 at the market every Saturday, just enough to finance a nice dinner, she says.

The card production began in January under the term "Cargo Cultists," which means "blatant consumerism gone wild," Boucher says.

Economist to talk

Economic issues facing the nation in the 1980s will be discussed by former U.S. Labor Secretary Ray Marshall at the University Friday.

Marshall, who served during the Carter administration from 1977-81, will give his lecture at 9:30 a.m. at the Law Center, Room 129. The talk is free and open to the public.

Marshall, a professor of economics and public policy at the University of Texas at Austin, is considered a national

authority in economics. During his tenure as labor secretary, the Department of Labor won national acclaim for numerous innovative programs in occupational safety and health, civil service reform, and minority job advancement among other programs.

The lecture is jointly sponsored by the University Labor Education and Research Center, University Department of Economics and Institute of Industrial Relations.

USSA recruiting

Bob Bingaman, a field organizer for the United States Student Association from Washington, D.C., will be on campus Friday as part of a May 17-23 recruiting trip to the Northwest.

Bingaman will attend an Oregon community college association conference and will solidify plans for the USSA's 37th national student congress, scheduled for August at the University.

Following the conference, Bingaman and former ASUO Vice-Pres. Kevin Kouns, a member of the USSA board of directors, will travel to Washington to recruit new member schools.

Bingaman has five years experience in student organizing. He has served as a staff member of Pennsylvania's Commonwealth Association of Students.

Centurion awards granted

Nearly 100 students received the Centurion award for leadership, scholarship and service to the University this month.

The awards, given annually by the Student University Relations Council, recognizes students in every University class level, department and school.

"It was great to see so many strong applications. It made the concept of picking the top 98 very difficult," says Laura Simic, who served on the selection committee this year and also received an award. She will chair next year's selection process.

"It is rewarding to see so many top students willing to give of their time and effort to the University," said Wayne Kurlinski, vice president for University Relations, who spoke at the awards banquet.

The recipients are:
Joyce Aguirre, Patricia

Akiyama, Michael Annus, Steve Bardi, Sarah Barton, Dawn Becker, Joseph Bernard, Lisa Berquist, Kimberly Bott, Karen Bounds, Elizabeth Boyd, Jean Breiling, Mona Buckley, Sandra Burr, Bradford Butler, Martha Carey, Richard Cheong, Dane Claussen, Laura Cooper, Don Corson, Julie Davis, Leslie Dewson, Kathleen Downey, Kayse Durgan, Marilyn Fancher,

Grant Faust, Stephanie Funk, Hilary Gerdes, Sue Gray, Lynda Grillo, Elizabeth Halimah, Thomas Hart, Jana Hjelmseth, Mary Hotchkiss, Tedrick Housh, Jane Houston, Jolayne Houtz, Julian Jollon, Karin Keutzer, Douglas Koekoek.

Lois Kronquist, Mark Lakeman, Henry Lawrence, Stephanie Lewis, Lori Lieberman, Carolyn Litty, Richard Machado, Dave Magilke, Kimm Mahoney-Watson, Daniel Malarkey, Rebecca Markee,

Randy Martin, Barbara McClurg, Michael McElmoyl, Robin McKown, James Meyer, Ann Milkovich, Christine Mitchell.

Lee Ann Mortensen, Mary Mosher, Ellen Nakamura, Maria Neese, Lisa Nuss, Kevin Oyama, Colleen Pang, Faith Payton, Gary Peiss, Jeff Pennington, Randall Putz, Karen Quilter, James Samuel, Eric Sandoval, David Sargent, Sherri Schultz.

Denise Sharp, Mary Shrauger, Laura Simic, Mary Sipprell, Catherine Smith, Ricky Lee Smithrud, Heather Sparby, Marc Spence, Steve Splonskowski, Kelly Spohn, Suzanne Stalick, Kristin Stark, Andy Storment, Susan Terrill.

David Thurman, Mitchell Vance, Denise Waldron, Lynn Walton, Theodore Wells, Frances Wong, Sara Wong, William Wrightsman, Bruce Wyllie and Marina Yu.



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