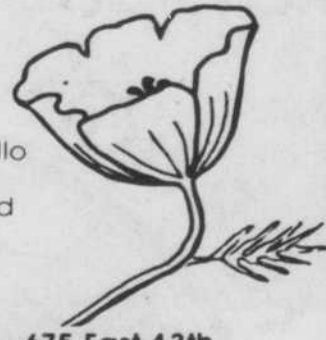


poppi's



Spanakopitta Crisp layers of filo pastry filled with feta cheese and spinach, served with potatoes yahn and vegetables.

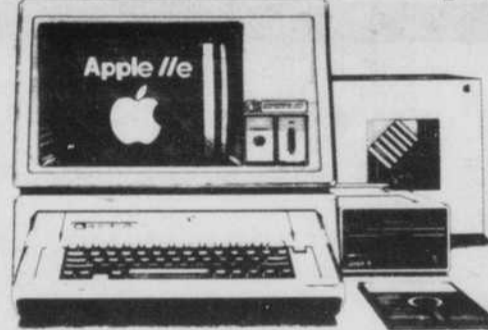
GREEK PEASANT FOOD, WINE-AND SPIRIT!

Tables Outside

675 East 13th
Closed Tuesday
343-0846

11:30 am-10:30 pm weekdays, 9 am-10:30 pm weekends

Rent an Apple IIe



-by the month
-by the hour

*Apple IIe is a registered trademark of Apple Computers Inc.

Call for Information 484-5338

BITBYBIT Computers, Inc.
72 Centennial Loop, Eugene

UO Bookstore

Own Your Own

ITT Basic Desk Phone



reg. \$39.95
NOW \$35.95

WEBCOR-ZIP

Keyphone Cordless



Pushbutton Pulse
reg. \$39.95
NOW \$29.95



Model # 710

* Dial or receive calls within 700' of the base station
reg. \$139.95
NOW \$95.00

COSMO



reg. \$19.95
NOW \$10.89

TL 3010



reg. \$24.95
NOW \$18.95

TL 3003

Serving Our Members Since 1920

UO BOOKSTORE
13th & Kincaid
Mon. - Fri. 7:30 - 5:30
Sat. 10:00 - 3:00
Supplies 688-4331

Why can't Oregon athletes get state
Tuition Aid

There are two routes to follow if you want to be competitive in the Pacific-10 Conference.

There is the route USC or UCLA have followed, which is to use a long-established tradition of winning to generate high gate receipts and heavy alumni donations, says Rick Bay, Oregon athletic director.

Or there is the route of the University of Arizona, which received \$2.5 million in aid last year from its state legislature, Bay adds.

Arizona is not unique. Every state in the western United States supplies at least some form of aid to the athletic departments at its major universities.

Every state, except Oregon. And because the University doesn't have a large population base to draw gate receipts and donations from, Bay believes the state of Oregon must join the rest of the west and provide some sort of aid to the athletic departments at its two major state universities.

Without it, Oregon may be consigned to being a perpetual Pac-10 also-ran, believes Bay.

"We don't have the money commitment from the state and the institution that we need," says Bay. "Pres. (Paul) Olum is philosophically committed, but he can't give us the financial commitment we need to be competitive."

Bay points to the University of Arizona as the "most glaring" example of the type of state aid needed by the University athletic department.

In Arizona, the state legislature has granted the University of Arizona up to 315 tuition waivers per year to athletes who receive tuition aid as part of their scholarship.

In Oregon, however, the University athletic department has to pay the University every time it awards tuition aid to an athlete as part of their scholarship.

"If the legislature paid the tuition of all the kids that we have on scholarship, we could save as much as \$1 million per year," Bay says.

And if the University were given 315 tuition waivers, all of the sports that were cut could be brought back and many of the athletes put on scholarships, says Bay.

The money that would be freed could go toward better salaries for coaches, improvement of facilities and their maintenance, and even more scholarship aid to minor sports, according to Bay.

"One reason we don't have competitive teams in many of the minor sports is that we simply can't finance enough scholarships for those sports," he says.

"If we had their tuition waived, we could have a lot more depth in terms of talented

athletes in the minor sports," Bay emphasizes.

"Because of tuition waivers, the University of Arizona can virtually go to the limit with every sport on scholarships.

"The state simply absorbs the cost," says Bay. Bay is not thrilled by the proposition of trying to guide a tuition waiver bill through the difficult waters of the State Board of Higher Education and the state legislature.

But he says it is his last hope if he is to turn the University into a competitive force in Pac-10 athletics.

"We can't cut anymore," Bay says. "We're at the minimum number of sports to stay in the conference, our salaries are at rock bottom, and our facilities are not what they should be."

"Ticket sales and contributions fluctuate up and down so much that it is hard to plan using them as a base. We need a substantial, solid base of money, and we won't be consistently competitive unless we get help."

Dan Williams, University vice president for administration and finance, couldn't agree more with Bay's assessment.

"What Rick sees is a reflection of what I believe," says Williams, who sees the current problem as a recent phenomenon.

"We have to stabilize our intercollegiate pro-

gram's finances to stay in our league," he says.

"That means we have to find a way to be competitive in terms of facilities, coaching, recruiting and scholarship aid."

The options are cutting expenses or increasing revenue.

Williams believes Bay is doing a good job of "cash management" of the athletic department. "If you have your costs in hand, you have to turn to revenue, and there we are not as big as we would want to be."

There are two major avenues to increasing the athletic department's revenues, he says. One is through donations, which Williams believes Bay has moved to increase by the hiring of Bill Byrne, associate athletic director.

The other is state aid. That option leaves Williams a bit leery, because he sees a state with scarce resources and fears the possibility of money for the athletic department coming from funds already allocated to an academic program.

"The needs of the athletic department are great, but not greater than the needs of our academic enterprise," Williams asserts.

Both Williams and Bay agree that lobbying the state board and then the legislature would have to be done jointly by the University and Oregon State.

"We wouldn't do it alone," Williams says.

Bay says there is still background research to be done, but that once it is completed the University will try to convince the state board of the merits of tuition waivers.

Although Bay is sure objections will be raised to the plan, he thinks that the pluses outweigh the minuses.

"I think it is an important investment to make," Bay says, referring to intercollegiate sport's impact on the state and its communities.

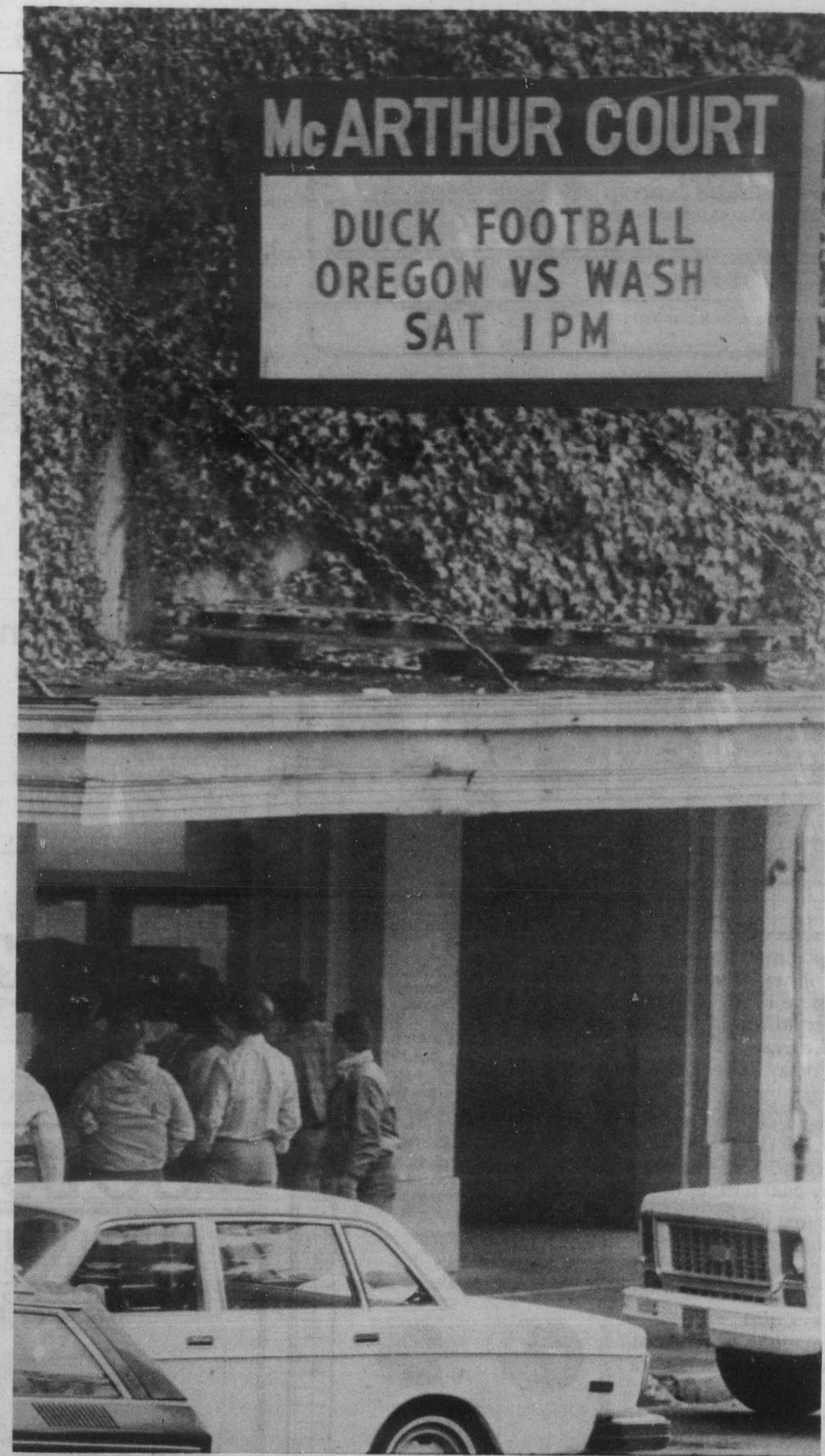
He bases his argument on two points — that intercollegiate athletics is a priceless form of advertising for the University and its community, and that it generates revenue for the local economy.

"You would have to spend millions of dollars on radio, TV and newspaper ads to get the publicity our athletic teams generate for the University," he says.

As an example of intercollegiate athletic's ability to generate revenue for the community, Bay points to last week's Oregon-Washington game at Autzen Stadium, which set a stadium attendance record of 44,303.

Bays says \$3 million was brought into the community the weekend of that game.

"You don't have to like



Gate receipts are a major source of income for the University athletic department, and last Saturday's Oregon-Washington game at Autzen Stadium drew a record crowd of 44,303.

sports to know that is good for the economy," he says. "It has to, because we need help."

By John Healy



LUNCH - DINNER SUPPER

Happy Hour 5-7

John Workman

9-12

Bill Rhodes

&

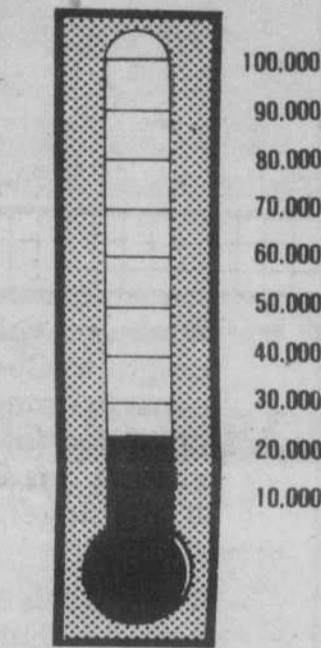
Blues Deluxe

Home & Tailgate Catering

CARRY OUT ORDERS TO GO!

756 W. PARK STREET
SMEEDER HOTEL BUILDING
ORDER TO GO -
343-9587

TELEFUND STATISTICS



On 10/20/83 28 Alpha Phi Volunteers received 158 pledges for a total of \$3,435.

The most pledges for one night was achieved by ROTC with 371 pledges.

That brings the total for the telefund to \$ 21,326.

Tonight the ASUO and Gamma Phi Beta Sorority will attempt to set a new record for total pledges received.

Jeffrey A. Morey, O.D. David A. Wolf, O.D.

Rainbow Optics

YOUR UNIVERSITY AREA CONTACT LENS SPECIALIST

- EXTENDED WEAR (30-day) soft lenses
 - Soft lenses for ASTIGMATISM
 - SOFTCOLORS - tinted, soft lenses (green, blue, brown, aqua)
 - GAS PERMEABLE rigid contacts (air-breathing)
- Daily-wear soft lenses all types, including BAUSCH & LOMB, HYDROCURVE, DURASOFT, CSI, HYDRON. Often same-day fit.
• Hard and gas-permeable lenses polished while you wait.

766 E. 13th St. One Block from U of O Free Parking in Rear 343-3333

Partying This Halloween
Get Your Costume at
St. Vincent de Paul

- 110 E. 11th • 501 Main - Springfield (Open Oct. 30 12-5)
- 2053 River Road • 705 S. Seneca

Hours: Open nightly til 6:30 P.M. (Oct. 24-28)

HAPPY HOUR
On Pizza
4 - 6 Wednesdays

Buy a slice, GET 1 FREE

Open:
1 - 12 Sun - Thu
1-1 Fri. & Sat.

1473 E. 19th. • 343-8023

Rainbow Optics

YOUR UNIVERSITY AREA CONTACT LENS SPECIALIST

- EXTENDED WEAR (30-day) soft lenses
- Soft lenses for ASTIGMATISM
- SOFTCOLORS - tinted, soft lenses (green, blue, brown, aqua)
- GAS PERMEABLE rigid contacts (air-breathing)

• Daily-wear soft lenses all types, including BAUSCH & LOMB, HYDROCURVE, DURASOFT, CSI, HYDRON. Often same-day fit.
• Hard and gas-permeable lenses polished while you wait.

766 E. 13th St. One Block from U of O Free Parking in Rear 343-3333