

TAJ MAHAL



Friday, October 21

8:00 pm EMU Ballroom

\$5.50 Students Advance \$6.50 Public Advance

\$6.50 Students Day of Show \$7.50 Public Day of Show

Tickets available at Earth River Records,
Everybody's Records, & the EMU Main Desk

Radio

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basic listener questions," says DuVal.

He added that positions are also available for students to be trained as studio engineers, production assistants, public affairs reporters, and in the areas of public relations, promotion and fundraising.

"No experience is necessary, nor is coursework in broadcasting," says DuVal. KWAX will provide the training to those "with a strong interest and motivation" in working at the station. He cautions, however, that volunteers should expect to provide a commitment of two or three terms in exchange for free training. Prospective KWAX volunteers may call 686-4238.

DuVal himself is a classic case of a volunteer who went on to a real job in radio. While here as a graduate student in 1978-80, he founded KWAX's first folk music

show (currently airing from 10:00 p.m.-1:00 a.m. Fridays). Based entirely on his volunteer experience at KWAX, he was hired as operations manager of a combined AM/FM station at the University of North Dakota. After three years there, he returned here last month to assume the vacant program director's position at KWAX.

"Experience, not academics, was the key," he said, "I don't think I ever really intended to finish my degree."

Public affairs news and feature reporting also provide "a good opportunity for student journalists to actually hear their story on the air, and to decide whether broadcasting is a career they want to pursue," says Fadeley. Students can tape interviews, co-host Fadeley's "An Oregon Evening" show, which airs four nights per week at 6:30 p.m., or assist with production, she says, if they are

willing to make a sustained commitment to their work.

Fadeley recalled one example of such commitment when a KWAX student volunteer was able to scoop the entire Eugene news media this summer. Visiting New York Philharmonic orchestra conductor Zubin Mehta had announced that he would grant no interviews. The student, Renee VonOostven, was undaunted; having heard a rumor that Mehta had a weakness for chocolate truffles, and she knocked on the door of his Hilton suite with the sweets in hand.

"She got the interview," said Fadeley, "with the 'Muzak' from Mehta's hotel room as background music."

Was this incident an isolated example?

"There are more opportunities here than students will ever be able to fill," says Fadeley.

Producer

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sy. One segment will consist of a radio drama ("a farce, of course," she says) in three acts, and the other will be a report on the financial fiasco of WPPSS, a documentary piece on which John Hockenberry, another KLCC alumnus, will collaborate.

As challenging as her work

seems to be already, M'Lou is looking for something more, something which will put her more "on the edge" of creativity, and the world of radio drama has caught her fancy. She would like to make Eugene a center for high-quality radio dramas, featuring local talent. How does she see herself, approaching this new

venture?

"Life is like a big lake," she says, "some people are swimming, some people are drowning, and some people are on the shore (listening to the radio, no doubt); I'm the one ankle-deep and dabbling — I want my work to be a lot more scary than it currently is in Eugene."

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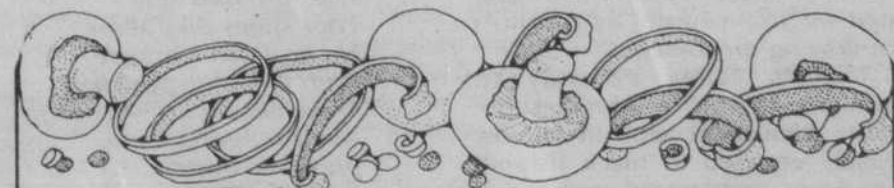
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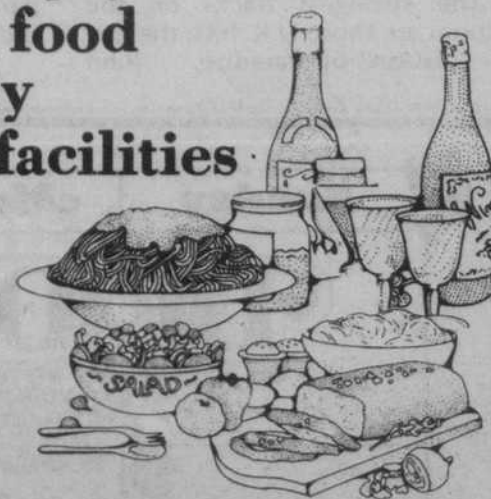
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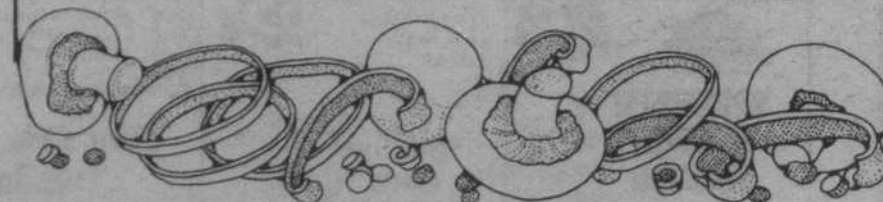


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