

# & Ampersand

**Publisher** DURAND W. ACHÉE  
**Editor-in-Chief** JUDITH SIMS  
**Music Editor** BYRON LAURSEN  
**Contributing Editors** JACOBA ATLAS, BILL BRAUNSTEIN,  
ERIC ESTRIN, RICHARD LEVINSON,  
STEVEN X. REA, DAVIN SEAY  
**Art Directors** CHIP JONES, DAN EICHOLTZ  
**Design Consultant** CATHERINE LAMPTON  
**Production** ART & DESIGN  
**Circulation Manager** ROXANNE PADILLA  
**Office Manager** BARBARA HARRIS  
**Asst. to Publisher** LYNNE BARSTOW

**Advertising Offices** West Coast  
**President, Sales & Mktg.** JEFF DICKEY  
**West Coast Sales Mgr.** JENNIFER OWENS  
**Sales Coordinator** NORMA CORTÉS  
1680 N. Vine, Suite 900  
Hollywood, CA 90028  
(213) 462-7175  
East Coast  
**Sales Manager** JACKLYN M. PETCHENIK  
**Account Executives** SARAH GALVIN, ADRIENNE SCOTT  
**Marketing Consultant** LARRY SMUCKLER  
134 Lexington Ave.  
Third Floor  
NYC, NY 10016  
(212) 696-0994  
Midwest  
**Director** RAY TOBIN  
**Manager** MAUREN RILEY  
4753 N. Broadway  
Chicago, IL 60640  
(312) 561-7998

©1983 Alan Weston Publishing, a division of Alan Weston Communications, Inc., corporate offices — 1680 North Vine, Suite 900, Hollywood, CA 90028. Richard J. Kreuz, President. All rights reserved. Letters become the property of the publisher and may be edited. Publisher assumes no responsibility for unsolicited manuscripts. Published six times during the year. Annual subscription rate is \$6.00. To order subscriptions or notify change of address, write *Ampersand*, 1680 North Vine, Suite 900, Hollywood, CA 90028.

**W**elcome to *Ampersand's* Back to School issue. This is our seventh year of publication (tra la), and we're pleased to present something new: a special consumer-information section in each of our six issues. In this one — Fashion. Next month, we survey Home Electronics, and for December, Food and Entertainment (for the holidays, of course). Future issues will grapple with Hifi Sound, Health & Personal Care, and Beyond the Campus (travel, credit, etc.). All of these special programs are extra — we still bring you entertainment news and features in every issue.

We'd like to know your reactions to the special sections, and to *Ampersand* in general. Write to us, and soon; we live for the mail (things can get pretty lonesome around Hollywood...).

P.S. A trivia quiz: Who was on *Ampersand's* first cover, back in September of 1977? (No prizes — just the winners' names in print in a future issue. Your mothers will be thrilled.)

Judith Sims  
Editor

Send your comments, kudos and complaints to In One Ear, 1680 North Vine, Suite 900, Hollywood, CA 90028.

## IN ONE EAR

letters

**I** am a bit confused about Eric Flaum's reference to New Jersey as "rightfully one of the most maligned states in the na-

tion." I'm especially confused with your use of the word "rightfully."

I've grown up in New Jersey, spending all of my summers on the Jersey shore or in the northwestern corner of the state. New Jersey has some beautiful places with miles of farmland, beaches and lots of beautiful horse country. We serve the nation (yes, the whole nation) as a gateway or causeway to New York City. When did we earn such a horrible reputation?

It is because of you and hundreds of other malinformed journalists who are looking to hop on the band wagon and poke fun at New Jersey that things are the way they are. So from now on keep your opinion to yourself.

I regret you had to be the subject of my wrath but I had to begin somewhere. I'm just tired of hearing it from Johnny Carson's *Tonight Show* to small, useless columns like your own.

Anthony Stefarelli, Jr.  
Glen Ridge, NJ

Joe Piscopo, in our cover story this issue, says some very nice things about New Jersey, which we did not bother to contradict, being the fair-minded, neutral, fine humans that we are.

**L**oved the cartoon illustrations by Paul Ollswang in your April issue. Could you feature him again sometime?

Katbie Pederson  
University of Oregon

Mr. Ollswang is a regular contributor, and he will no doubt reappear in these pages.

**J**ust wanted to send a quick note of appreciation for your magazine. I plan to live in the Northeast for the summer and your magazine has helped me with my summer plans (i.e. your Summer Travel and Entertainment section in Vol. VI, No. 6, April, 1983).

Incidentally, I discovered *Ampersand* at Arizona State University.

Dawn M. Tosch  
Mesa, AZ



**Jensen drives sound into the future.**

Advanced technology gives you tomorrow's driving sound right now with the dynamic Jensen® Series 3000 TRIAX® and COAX car stereo speaker systems. High fidelity excitement that pushes sensitivity to the outer limits. Distortion is diminished. Clarity is redefined.

All Series 3000 speakers have been dynamic range-enhanced to maximize fidelity and performance, enabling them to respond brilliantly to the acoustics of any car interior.

That's Jensen. The sound that moves you like no other. One listen and you'll never drive anything less. Now or in the future.

**JENSEN**  
CAR AUDIO

**When it's the sound that moves you.**

© International Jensen, Inc. 1983. "Triaxial" and "Triax" are registered trademarks identifying International Jensen as the producer of the patented 3-way speaker systems.