## Sowards provides professional touch

By Jim Moore

Anyone passing through the EMU is sure to see Susan Sowards, the ASUO executive coordinator — and that suits her fine.

"I feel like I can feel the heartbeat of the campus," she says.

Sowards, who has a bachelor's degree in education from Ohio University, is technically employed by the Oregon State Board of Higher Education and technically responsible to the EMU director, but she is actually supervised by ASUO Pres. Mary Hotchkiss and her responsibilities are to aid the ASUO executive.

Those responsibilities include research in legislative and special projects, analysis of existing and proposed executive policies, involvement in policy formulation and implementation and to serve as a resource person on organizing students and coordinating an outreach program.

This job description is no small task for someone only being paid for a 30 hour week, but Sowards, who is working on a master's degree in education at the University, is committed to her job and says she brings a variety of valuable skills to it.

'I think student government should be more visible than it has been. Making people aware that government is theirs is important'

— Susan Sowards

She has business skills, political and civic experience and is familiar with the ASUO and the University campus.

Along with going to school and working at the ASUO, Sowards is a partner in a business consulting firm and has assisted many businesses with financial, management and organizational problems. The importance of these factors has been overlooked within the ASUO previously, she says.

Sowards is also the vice-chairer of the Eugene budget committee and worked as a legislative aide to Sen. Margie Hendriksen, D-Eugene. She brings the experience of having researched and analyzed issues to her job.

Her company helped create a packet last spring familiarizing new members of the ASUO executive branch with ASUO programs and issues. That work, plus her role as a student and homeowner on the edge of campus, have familiarized her with the University and given her a feel for the requirements of her job.

When the job descriptions and rhetoric of the executive coordinator's job are pushed aside, Sowards has a simple description for what she does.

"I'm a professional staff person for ASUO," she says. "I will help them implement their existing goals."

Already she has put together a brochure on the Solomon Amendment that ASUO distributed during class registration and has participated in the voter registration drive.

Along with the busy schedule provided for her in her job, Sowards has other goals she would like to accomplish.

"I think student government should be more visible than it has been," Sowards says. "Making people aware that government is theirs is important."

What are the chances of Sowards, whose job comes up for review in December, staying employed for the length of the job's two-year limit?

"I'm delighted to have such a highly qualified individual in this position," Hotchkiss says. "I can't imagine anyone doing a better job."

## Lunch & Dinner Special

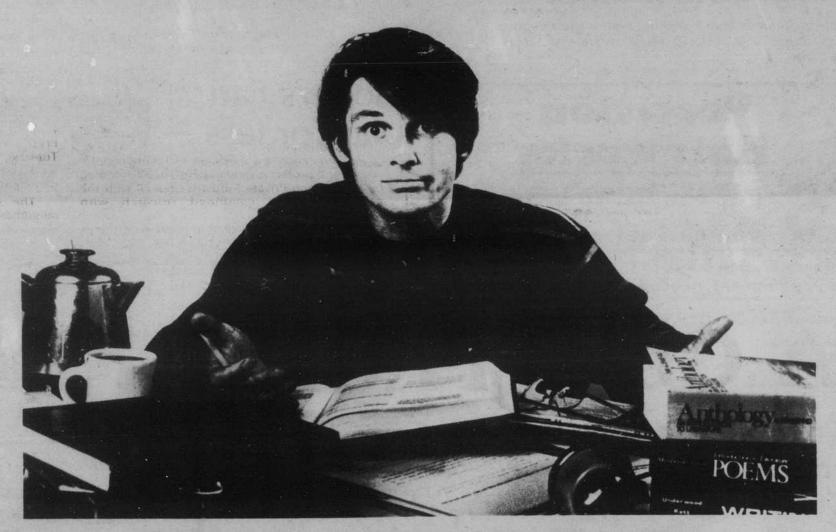
Deluxe Burger Fries 16 oz. Soft Drink



E. 13th & Hilyard

\$1.99

SEVEN CHAPTERS
OF PHILOSOPHY
FOR TOMORROW AND A
ROCK CONCERT TONIGHT



## YOU CAN DO IT!

It gets down to what you want to do and what you have to do. Take the free Evelyn Wood Reading Dynamics lesson and you can do it—handle all the work college demands and still have time to enjoy college life.

You can dramatically increase your reading speed today and that's just the start. Think of the time, the freedom you'd have to do the things you want to do. For twenty years the ones who get ahead

have used Reading Dynamics. It's the way to read for today's active world—fast, smooth, efficient.

Don't get left behind because there was too much to read. Take the free Evelyn Wood Reading Dynamics lesson today. You can dramatically increase your reading speed and learn about advanced study techniques in that one free lesson. Make the college life the good life. With Reading Dynamics you can do it.

## SCHEDULE OF FREE LESSONS

Greentree Inn, 1759 Franklin Blvd.

Friday, Sept. 30, 11 a.m. and 1 p.m.

Saturday, Oct. 1, 11 a.m. and 1 p.m.

\* Last Two Days • Improve Your Skill \*

Choose the Day and Time Most Convenient for You!

Reservations Are Not Necessary!

DEVELYN WOOD READING DYNAMICS