

# ASUO opts to publish its own paper

By Michael Duke  
Of the Emerald

EXTRA! EXTRA! Oregon Daily Emerald move over. The University is becoming a two-newspaper campus.

Not the Emerald, a bi-weekly publication produced by the ASUO, will hit University newspaper stands in early October, according to Mary Hope, ASUO publication coordinator.

Designed to enhance Emerald coverage and not compete with it, Not the Emerald will focus on the 82 ASUO programs and give them more media access, Hope says.

"As a daily newspaper, the Emerald can only cover the everyday stuff," she says. "Not the Emerald will give more long-range coverage and provide more concept reporting concerning our programs and yearly events."

Hope says that members of ASUO-sponsored programs have complained they were not given the attention by local media they needed to attract University students. Because of inadequate coverage, organizations and special events were overlooked by students, she says.

Not the Emerald will solve this problem by providing in-depth information on the programs and how students can participate, she says.

Coverage by the new paper will be two-fold, according to Hope. Special events such as Earth Week and Black History Week will be reported in special editions of the ASUO paper.

The second function of Not the Emerald will be to report on issues of long-term interest to students, Hope says.

For the upcoming Central America conference, it will enlighten students on issues con-

cerning that region, she says.

All ASUO programs have access to the publication, Hope says, and she encourages all students to make submissions. Larger programs and events will receive more attention from the paper, she says.

Every issue will have a calendar of upcoming events and announcements of program openings, Hope says.

"I'm excited about the newspaper," says ASUO Pres. Mary Hotchkiss. "We recognize that the Emerald is busy and can't provide coverage to all our programs."

One person who is not so excited about the publication is Oregon Daily Emerald editor, Debbie Howlett. Howlett says her main concern is the name.

"My immediate reaction is to dislike it," states Howlett, who

thinks the ASUO may be "playing off the Emerald's history and reputation."

Although Howlett says she agrees the ASUO needs a way to publicize its programs, she doesn't feel Not the Emerald should properly be labeled a "campus newspaper."

"From what little I've heard it doesn't sound like an objective newspaper," she says. "It sounds

like an advocacy publication for ASUO programs."

Hope says the name was decided upon during a staff meeting, and was meant "as a light-hearted acknowledgment that there's a more important newspaper on campus."

The name "was not meant as an insult to the Emerald," Hope says. "It was done mostly in a spirit of fun."

Students won't confuse the two publications because they represent entirely different interests, she says.

The name, Not the Emerald was used two years ago by the Emerald as the name of its April 1 parody edition. In years previous and since the parody edition has been called The Immoral.

The name was changed two years ago "because of the connotations of bad taste that are linked to the previous name," wrote then-editor Sally Hodgkinson in a column appearing the day of the parody edition.

"I don't think the ASUO wants to poke fun at us," Howlett says.

"The biggest difference between us and the Emerald is that we won't cover events that have already happened," Hope says. "Our focus will be on what will happen, what is coming for our programs."

With an IFC budget of less than \$10,000 and only two paid positions, Not the Emerald will rely mainly on volunteer help, Hope says. If an organization wants to be covered in the ASUO paper, they will have to provide their own news.

Because of the relatively small budget, only a limited number of papers will be printed and distributed around campus, Hope says.

Thursday, April 1, 1982  
Trach Town, U.S.A.

Collector's Edition  
Signed and Numbered

## not the emerald

### Spring term cancelled

**Not Inside**

University Pres. Paul Hohum announced the cancellation of spring term at a meeting of the student body... (text continues)

**Prof holds child hostage**

Whether or not... (text continues)

Emerald Graphic

The last time an issue of Not the Emerald hit the stands it was published by the Emerald staff as an April 1 parody.

## LEARN TO BE A QUESTIONER

When you feel alone and lonely -  
When you feel totally overwhelmed by a decision you need to make and find yourself wishing that someone would just tell you what to do - When you feel like the world used to make sense and now everything's falling apart around you -  
**YOU'RE VULNERABLE**

When you're hurting (or even when you're not):  
Beware of people who are excessively or inappropriately friendly.

**THERE ARE NOT INSTANT FRIENDSHIPS**

Beware of groups that pressure you because "everyone else is doing it".

**NO ONE KNOWS WHAT'S RIGHT FOR YOU EXCEPT YOU**  
Beware of groups that recruit you through guilt.

**GUILT INDUCED BY OTHERS IS RARELY A PRODUCTIVE EMOTION**

Beware of invitations to isolated weekend workshops having nebulous goals

**THERE IS NO REASON TO BE VAGUE UNLESS THERE IS SOMETHING TO HIDE**

You should know that the two basic principles of mind control ("BRAINWASHING") are:

- 1) If you can get a person to behave the way you want, you can get that person to believe the way you want.
- 2) Sudden, drastic changes in environment lead to heightened suggestibility and to drastic changes in attitudes and beliefs.

Please re-read these two principles. They're well substantiated. **THEY'RE FOR REAL.**



Don't Be Foolish! Protect Yourself! Don't Go Away for a Weekend or Longer with a Stranger or a Strange Group Unless:

- ✓ You know the name of the sponsoring group.
  - ✓ You know its ideas, beliefs, and affiliations.
  - ✓ You know what's going to happen at the workshop.
  - ✓ You know what will be expected of you.
  - ✓ You know that you will be free and able to leave and get home at any time.
  - ✓ You believe the answers you're getting.
- Don't Be Foolish. Don't Accept Vague Answers. Make Them be Specific. Now that you've read this far, take a second, maybe close your eyes and think back. Can you remember a time when you felt... alone? overwhelmed by decision to be made?

like the world was falling apart around you? If there is a next time when you feel like that, it will help to reach out to **SOMEONE YOU TRUST.**

a friend ... a teacher ... a parent ... a counselor ... a crisis hotline.

Or, if you know of someone who feels alone, who feels overwhelmed by decisions, or like his or her world is falling apart, take the responsibility to help that person. Help them reach out to somebody they can trust. When people are hurting (or even when they're not) people need people.

**MAKE SURE IT'S A PERSON YOU CAN TRUST**

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