## **SUAB** questions governance; approves ASUO nominations

The Student University Affairs Board held its first meeting of the term Tuesday and the major topic was a strategy to counteract the proposal of the faculty governance task force to reduce SUAB representation in the faculty senate to eight members from its

SUAB intends to lobby faculty members and introduce an amendment in the senate to protect the current 36-18 ratio of faculty to students. The task force proposal would create a 32-8 ratio.

All 18 students elected to serve SUAB in the senate. Reducing the number of members in the senate would both reduce student representation and possibly force the ASUO to restructure the constitution to conform to the proposal, SUAB members

In other business, board member Lori Kleinsmith was chosen by Chair Mike Prothe, after a board vote produced a tie with Tom Birkland, to be nominated

#### University ad team nabs second place

A team of University advertising students placed second in the 10th annual American Advertising Federation National Student

Competing against 14 other teams, Tom Danowski, Linnea Greenlund, Sharon O'Shea, Lori Schrader and Dana Wade edged out teams from Wisconsin and Florida in the national contest earlier this summer in Washington, D.C. A University of Georgia team won first place.

"We were very happy to finish in the top five schools," said Bob Taber, a journalism professor and team adviser.

General Foods, the 1983 contest sponsor, asked student teams to direct a coffee promotion effort at young adults for Maxwell House brands, Taber said. Contestants were judged on the strength of a 20-minute slide presentation, a 40 page research and marketing plan and several television and radio commercials.

The University team's research found that young adults associate coffee drinking with the onset of adulthood. Their campaign slogan became "Now it's up to you. Make it Maxwell House."

National winners presented their marketing plans to General Foods marketing executives and representatives of its ad agency, Ogilvy & Mather of New York. Winning teams received plaques, and individuals received engraved pewter mugs.

by SUAB as vice president of the senate

Prothe was also elected to represent SUAB on the Associated Student's President's Advisory Council until the end of the term or the governance issue is settled, whichever is longer.

The board also approved two executive appointments made by ASUO Pres. Mary Hotchkiss over the summer. Lisa Nuss was approved as a member of the EMU board and Sheila Schain to the Incidental Fee

#### Cultural festival set

'Fiesta de la Paz," billed by its sponsor the Eugene Council for Human Rights in Latin America as 'a cultural festival for peace," will brighten the University area October 6-7.

The festival will feature Latin American performing artists, a street faire with Latin food and folkwares, and a special exhibit of embroidered artwork from Chile called arpilleras (ar-pee-YAIR-uhs).

Beginning October 5, muralists from Chile and Nicaragua will paint an original mural, especially created for the fiesta, on the building that houses the ECHRLA's offices at 1236 Kincaid Street.

Chilean poet, composer and author Patricio Manns will perform in Beall Hall beginning at 8 p.m. on Friday October 7.

Betty LaDuke, professor of art at Southern Oregon State College, will discuss arpilleras in a presentation and tour, "Embroideries of Life and Death," beginning at 7:30 p.m., Thursday, Oct.6, in Room 167 of the EMU. LaDuke will also speak the same day on new developments in Nicaraguan art in a noon lecture, "Artists in Defense of the Revolution," scheduled in the ECHRLA auditorium.

The street faire, featuring Latin American music, food and folkwares, will take place from 10 a.m. to 5 p.m., Thursday and Friday, October 6 and 7, on the lawn in front of the ECHRLA offices, due west of the University Law School.

#### A lot of line

Waiting until the last minute to puchase textbooks can prove to be a long mistake, as these students discovered Tuesday. Long lines, lots of books, lots of lines and lots of money changed hands as students packed into the bookstore to puchase much-needed textbooks for class.

Photo by Dave Kao

#### Science research positions open up in 1984

The National Research Council will award approximately 250 full-time Postdoctoral, Resident and Cooperative Research Associateships to Ph.D scientists and engineers in March and April of

Those awarded will conduct research on problems largely of their own choosing on behalf of 19 federal agencies or research institutions.

Associateships will be awarded on a competetive basis for research in chemistry, engineering, and mathematics, and in the earth, environmental, physical, space and life sciences. Most of the programs are open to both U.S. and non-U.S. citizens, and to both recent Ph.D. degree holders and senior investigators.

The application deadline for all the associateships is January 15, 1984.

Awards are made for one or two years, but applicants who have held doctorates for at least five years may request shorter tenures. Stipends for the 1984 program will range from \$24,500 a year for recent Ph.d's up to approximately \$50,000 a year for senior associates.

Information on specific research oppurtunities and federal laboratories, as well as application materials, may be obtained from Associateship Programs, Office of Scientific and Engineering Personnel, JH 608-D1, National Research Council, 2101 Constitution Ave., Washington, D.C. 20418, (202) 334-2760.

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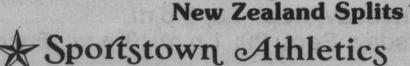
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