

Stadium booze sales get the boot

By Doug Levy
Of the Emerald

In late June, Oregon Assistant Athletic Director Bill Byrne told Athletic Director Rick Bay he had a way to ease red ink flows in the University's athletic department budget.

Byrne came to Oregon from a similar job at San Diego State University; his idea stemmed from his days as an Aztec.

If the Ducks sold beer and wine at football games, they could move one step closer to a balanced athletic budget, Byrne noted. After all, he reasoned, his former school had done it successfully.

Bay, not in any position to reject fund-raising ideas, listened carefully.

"It wasn't a revolutionary idea," Bay said, "and if we hadn't needed money or been in tough straits financially, I wouldn't have considered it."

But the department was in bad shape financially. With little help from the state, Bay and aides are "constantly brainstorming."

The idea became a plan, ready to be converted into something "responsible," Bay said.

That meant checking with other athletic directors on validity of liquor sales, setting up security to keep outside alcohol from Autzen Stadium, and getting a license from the Oregon Liquor Control Commission to sell beer and wine at concession stands.

Fellow AD's assured Bay beer and wine concessions could generate dollars. The University of Colorado netted \$50,000 on beer sales alone in 1982. Based on '82 attendance figures, Bay thought the Ducks could make \$40,000.

A security plan was a more complicated matter, Bay said.

"Under University rules, we would have to keep other alcohol out of the stadium," Bay said. Security measures, still in effect at games, haven't prevented outside booze from becoming inside booze.

Still, crowd control actually improved when alcohol was sold inside stadiums, Bay found.

"It's worked out really well for us," said San Jose State athletic director Dave Adams. The Spartans sell only beer at their football games. "As far as crowd control, we've had no problems, knock on wood."

OLCC approval was no problem. OLCC officials gave Oregon the go-ahead to set up concession sales. All systems were go — or so Bay thought.

On Aug. 26, University President Paul Olum withdrew Oregon's requests for a license to sell beer and wine at Autzen Stadium, citing "serious questions" about universities selling alcohol at athletic events and adding that the school was too hasty in assessing the situation.

"I find it ironic... that people can drink 40 feet away, but we can't sell beer in the stadium," Bay said.

He was referring to a February Eugene City Council decision to annex Autzen Stadium and allow tailgaters. In addition, the Stadium Club sells alcohol to alumni at football games.

"If it's going to be a moral question, we shouldn't allow drinking, period," he said, again alluding to tailgater drinking.

"It was too hastily done," maintained Olum. "These things usually require notifying the chancellor, faculty advisory boards, and the State System of Higher Education. And the public has a right to air its feelings — I don't think that happened."

Olum said he was impressed by a letter from a lady active in Mothers Against Drunk Driving. The letter said by selling alcohol, the University could have a hand, however small, in a drunk-driving accident.

"I'm very concerned about alcohol and driving," Olum said. "Alcohol is a poison, a drug. I realize we can't solve things by forbidding alcohol — the problem is figuring out how to control it in some way."



Photo by Mark Pynes

Tighter security checks haven't kept alcohol out of Autzen Stadium.

Men load up with depth, more depth

By Doug Levy
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Oregon men's cross country coach Bill Dellinger, assessing his team's chances, was customarily brief with his words.

"We have a good group," he said simply.

Surprise. Dellinger *always* has a good group. The Ducks took an NCAA title in 1977 behind runners like Alberto Salazar and Rudy Chapa, finished second for the next two years, and took 10th last season despite a disappointing performance.

In 1982, Oregon muddled in at 10th because Jim Hill, second at the Northern Division Championships with a 29:47 clocking, limped in 32nd at the NCAA meet in 31:01. John Zishka was a depressing 81st, Greg Erwin a distant 110th. Only Brad Simpson, who finished 43rd in 31:13, was impressive.

The Ducks can forget the misery of 1982, although 10th place isn't chopped liver. Hill, Simpson and Zishka return in '83, backed solidly by a host of sophomores, red-shirts and talented freshman John Carlotti.

Depth is the catchword, and Dellinger is knee deep in it. This team has so much depth that the coach vows he'll redshirt at least two of his gifted sophomores.

Senior Hill is the inarguable leader of the team. Dellinger feels he has "top ten potential." Hill is a two-time track All-American who finished third in this year's TAC 5,000 meters. He has a 10,000 meter best of 27:55.23 and won the Garrie Franklin Memorial Classic in 29:45.3.

If all was well, Zishka would run second for the harriers — he was fourth in last year's Pac-10 at 29:37. But all is not well — the ex-Penn State runner is still sidelined by a painful heel injury that kept him out of '82 track meets.

"I'm a question mark," Zishka said. "Right now the heel hasn't healed yet. It's really frustrating,

and I know it's frustrating for Bill too. If I can make it, I'll go for it (running in meets), but I don't want to push it. If things get worse, maybe I'll have something done about it (the heel)."

While Zishka hints at missing cross country season, junior transfer Chris Hamilton is rarin' to go.

The junior redshirted last year after coming to Eugene from University of Portland. He was 10th in the 1981 World Junior Cross Country Championships in Madrid, Spain, and may run third for Oregon.

Hamilton called redshirting "quite an experience. Everyone should go through it."

"I think I can make a fairly large contribution — I should be in the top three," said Hamilton.

After those three, depth enters the scene. Simpson, Mike Blackmore, Vance Blow, Harold Kuphaldt, Matt McGuirk, Dan Nelson, Will Kimball, Dub Myers and Carlotti all have the ability to round out Dellinger's top seven list for Pac-10's and nationals.

Juniors Simpson and Blackmore, who was fifth at Garrie Franklin, and Blow will probably earn top seven spots, Dellinger indicated.

That leaves sophomores McGuirk, Kuphaldt and Nelson, and redshirt freshmen Myers and Kimball to battle for one or two final spots.

All five gained international experience over the summer; all are capable competitors, Dellinger said.

Carlotti, a New Jersey freshman and winner of the Golden West Mile, is probably a year away from helping this team.

"I'm going to run all of those guys unattached our first couple of meets," Dellinger said. "Whoever doesn't make the team will redshirt."

"This is the most depth we've had in a long time," Dellinger said. It's a luxury he can live with.

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Resurfacing

This long jump runway renovation is just part of \$100,000 Hayward Field landscaping project. The entire inside field area will be redone, and sawdust on the inside of the track will be replaced with a Rekortan substance. Field resurfacing should be completed by spring.

Photo by Steve Crowell

Aussies bust U.S. sailing hold

NEWPORT, R.I. (AP) — Australia II won the America's Cup on Monday, shattering 132 years of U.S. supremacy with a stunning comeback victory over Liberty in the most dramatic finish ever for sailing's most prestigious prize.

The 41-second victory, the fourth-closest in Cup history, brought to an end the longest winning streak in sports history.

The Cup, first won by the schooner America in 1851 and defended 25 times since, was the only international trophy never to change hands.

Now it belongs to the Australians, who ended 21 years of frustration covering six previous challenges by taking advantage of a crucial mistake by American skipper Dennis Conner

to win an unprecedented seventh and decisive race.

The victory triggered wild celebrations among Aussie supporters in the spectator fleet on Rhode Island Sound, on the docks and streets of Newport and Down Under, where millions stayed up most of the night to watch it on television.