



ActionPack™

Financial services to go.

Interest-paying checking, plus extra banking, travel and entertainment action!

The Benj. Franklin felt that active Northwesterners should have a more versatile checking account. So we took action. And created ActionPack™. The most innovative package of action-oriented checking plus other services that you'll ever get your hands on. A personal financial account to complement the lifestyles of those on the go. All for only \$5 a month!

Here's what's included in the action:

- Interest-paying checking, with no minimum balance required, no monthly service charge. And we'll give you a special membership/identification card and free personalized checks in our exclusive design. You also may apply for overdraft protection.
- Credit Card Registration, for immediate aid in the event of theft or loss.
- Discounts on lodging, entertainment and recreation at leading destinations throughout the Northwest region...in the rest of the nation...and abroad! And, when you get there, discounts on car rentals, too!
- Prestige® Emergency Cash. If you're in a tight financial spot while

traveling, you can get up to \$200 during banking hours, at participating institutions across the U.S.!

- Access to Ben's Bankers, our automatic tellers in Oregon, Washington and Idaho. And soon, you'll also be able to use a national network of automatic tellers.
- Quote-A-Phone. Discount buying service for substantial savings on name brand merchandise by simply ordering via a toll free phone number.
- Accidental Death Insurance through membership in Financial Services Assn. Up to \$100,000 common carrier coverage; up to \$10,000 for other covered accidents. Underwritten by Fireman's Fund American Life Insurance Company.
- American Express Traveler's Checks at no fee.
- Financial Organizer. A handy filing system to help you organize your financial receipts and records.

New ActionPack. It gives you ease, freedom and security, at home or away. So don't wait. Put a little more financial action in **your** life with

ActionPack. Only at your old friend, The Benj. Franklin.

Bank with an old friend.

The Benj. Franklin
FEDERAL SAVINGS AND LOAN ASSN.

Equal housing lender. Investing in the Northwest since 1890. \$3 billion strong. 82 offices in Oregon, Washington, Idaho and Utah.

ESLIC
VISA

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