



Emerald photo

Tan skin may be fashionable now, but all that tanning may cause skin cancer later.

Tan skin: it's not as nice as it looks

By Joan Herman

The sunny days after Oregon's lengthy monsoon season typically announce the opening of a more pleasurable season — tanning. The contestants display bodies burnished in such exotic places as Waikiki, Malibu — and even the sundecks and rooftops of Eugene.

The rules are simple: roast your body to its brownest. But the solar socialites either forget or ignore the high stakes involved in the tanning game: the risk of skin cancer.

For students who are wondering if they should enter the tanning race, Dr. James Jackson, with tongue only slightly in cheek, suggests they first observe their favorite dermatologist's skin tone —

usually pale — and figure it out for themselves.

Although sun exposure is not the single cause of skin cancer, it is a contributing factor to one of the rarest, yet most dangerous forms of skin cancer called malignant melanoma. Other forms of skin cancer, such as squamous cell cancer, may also be related to sun exposure.

Among the population over 60, Jackson estimates skin cancer is the most common cancer. Although malignant melanoma is the only fatal form of skin cancer, other forms may require expensive and disfiguring surgical procedures to cure them.

But in spite of these risks, students continue "wearing" the latest fad.

"It's a fashion," Jackson says. "Tanning is a social value."

Society assumes that those who can afford to spend hours lounging in the sun can also afford not to work, he says. Ironically, only 100 years ago milk-white skin was the ideal. Burnished skin usually meant blue-collar manual labor.

Society also believes glowing tans mean healthy, active bodies. But purposefully exposing yourself to the sun is not healthy because it is an environmental insult, just as wind and salt water are destructive forces to the skin. And true health is much more a measure of being cardiovascularly fit, Jackson says.

Ironically, the sexy tan on youthful skin today often becomes wrinkles on

Continued on Page 26

TOSHIBA

**KTS3 STEREO
CASSETTE PLAYER
WITH
FM TUNER PACK**



**NOW
\$79⁹⁵
Reg. \$119.95**

• Lightweight personal stereo cassette player with FM stereo tuner pack (the same size and shape as a standard cassette) • AC/battery operation with optional AC adaptor "TAC60" • Cue/review • Auto-stop • Lockable pause control • Metal tape capability • Dual stereo headphone jacks • Talk switch button • Batt./radio/FM-stereo LED indicator • Includes lightweight stereo headphones (2.5 oz. with 20-20,000Hz frequency response) • Has second jack for optional set of headphones • FM tuner pack, carrying case, shoulder strap • Silver

**UO
BOOKSTORE**

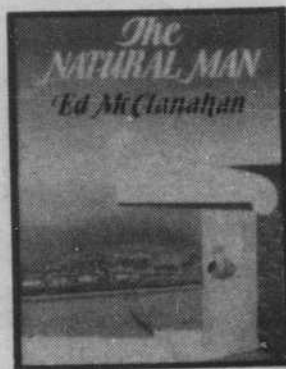
13th & Kincaid
Mon-Fri 7:30-5:30
Sat 10:00-3:00
Supplies 686-4331

sportswear, shoes, socks, sweatshirts,



*Relax,
Read A Book*

"A Natural Man"



\$11.50

by **Ed McClanahan**

**We're sure you'll like it,
so sure.....**

Bring it back, if you don't.

- Receipt required
- This title only

**UO
BOOKSTORE**

13th & Kincaid
Mon.-Fri. 7:30-5:30
Sat. 10:00-3:00
Supplies 686-4331



presents

OREGON JAM '83

starring
Loverboy



Triumph
Joan Jett and the Blackhearts
Greg Kihn Band ★ Night Ranger
and introducing
Quiet Riot

Saturday July 16 11:00 am
Autzen Stadium

Gates Open at 9:00 am -- Tickets \$17.00 Advance
On sale now at these outlets:

G.I. Joe's, Everybody's
Records and the U of O Athletic Dept.

Mail Orders: Send self-addressed, stamped envelope, 50¢ per ticket handling charge, cashiers check or money order to:
Oregon Jam '83, 1439 S.W. Columbia, Portland, OR 97201
Phone Orders: Oregon 1-800-452-6278

The Official
JAM Station is



Listen for
More Details

PRODUCED BY DOUBLE TEE