

ASUO publishes own paper

'Program Press' publicizes student programs

By Richard Burr
Of the Emerald

A publication designed to advertise ASUO-funded programs hit the newsstands Monday to boost student awareness about the groups.

The ASUO Program Press features articles and advertisements about programs and their upcoming events, says ASUO Program Press

Editor Vincson Green, ASUO vice president for program development.

"The idea was started because we felt the Emerald was not giving the programs enough publicity," Green says.

According to ASUO Pres. C.J. Balfe, Emerald advertising rates over the past few years also are hurting the programs. Most program advertising budgets have remained the same during that time, he says.

The Program Press will include advertisements written by the publication's staff to save programs advertising money, Green says. The increased publicity should get more students involved with the programs, he says.

The ASUO Executive office distributed about 3,500 copies of its four-page publication at several campus locations. The next issue is

scheduled for spring term.

A lack of money has stunted the publication's size, Green says. The publication has a staff of four volunteers and costs about \$140 per issue. It is funded from ASUO Street Faire revenue and the office of program development's budget.

The Program Press has had little luck in getting local businesses to advertise because the

publication is new, but the publication will keep trying, Green says.

The ASUO Executive is requesting \$12,000 to publish regularly next year. Under the ASUO president's recommendations, the amount would be subtracted from this year's \$82,000 Emerald subscription.

The Incidental Fee Committee approved \$77,900 for next year's Emerald subscription and allotted \$9,700 to the ASUO Executive's program advertising budget Monday in a 4-3 vote.

The ASUO hopes the Program Press will lay the groundwork for a monthly or bi-weekly publication next year.

"Maybe we'll find that programs aren't doing enough to fill the paper, but I doubt it," Green says.



IFC ends hearings with fee hike

The Incidental Fee Committee approved a 7 percent increase in the incidental fee as student program budget hearings concluded Monday.

The IFC approved \$501,194 — \$5,364 less than the \$506,558 allowed for a maximum increase. The ASUO Constitution prohibits the incidental fee from being raised more than 7 percent unless students vote for a larger increase.

During the hearings, the committee allotted \$9700 to the ASUO Executive for program advertising in a 4-3 vote that was delayed from Friday's budget hearings. The allocation increased the ASUO president's budget to \$68,566, a 3 percent increase from this year's \$66,440 budget.

It is not unreasonable to fund

more money to promote programs considering the large amount of money being allocated to them, said IFC member Marc Spence. The executive office's primary function is to promote student programs because the office would not exist without programs, added Sheila Schain, ASUO budget director.

IFC member Bart Hill said there were many rough spots in a program advertising publication issued Monday, and the request is too high for a new request. The committee does not know if more advertising is needed, added Jeff Nudelman, IFC vice chair.

Some traditionally funded cultural items were eliminated during the Native American Student Union hearing. The IFC

eliminated \$785 for cash prizes and blankets given to dance winners at the program's annual Pow Wow event.

The cut accounted for most of the 11 percent decrease from this year's \$7,256 budget. NASU was allocated \$6,495.

The IFC also approved a 9 percent cut for the Foreign Student Organization. The program received \$7321, a \$727 decrease from this year's \$8,048 budget.

The committee approved a 2 percent increase for SEARCH, an alternative education program. The program was allocated \$7,047, a total of \$111 more than this year's \$6,936 budget.

Psychology Club was allotted \$401, which was \$11 less than this year's \$412 budget.

Costa Rican charged with forgery

A Costa Rican citizen was arraigned in Lane County District Court Monday on a charge of forgery and assault after Eugene police arrested him Saturday in a University residence hall.

Sgt. Rick Allison said Jose Daniel Montes DeOca, 25, was charged with four counts of first-degree forgery, passing bad checks and assaulting a Campus Security officer while resisting arrest. Bail was set at \$56,000, said Allison.

Security officers answered a call at 12:30 a.m. Saturday from a student who said he had seen DeOca in Sweetser Hall. When the two officers arrived, DeOca became violent and

resisted their attempts to detain him, according to Allison.

Officer Dennis Myers was treated at Sacred Heart Hospital for human bite wounds and other lacerations.

DeOca was also arrested last fall for forgery and assorted campus thefts and burglaries, according to police. DeOca jumped bail before his trial, and police issued a wanted bulletin for his arrest.

Allison said DeOca reportedly stole cameras, jewelry and money from dormitory residents last fall. Police expect to file additional burglary charges.

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1. Megatrends by John Naisbitt
2. Jane Fonda's Workout Book by Jane Fonda
3. In Search of Excellence by Thomas Peters and Robert Waterman
4. One Minute Manager by Kenneth Blanchard
5. Blue Highways by William Least Heat Moon
6. And More by Andy Rooney
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