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Brainy students form Academ

If you have an IQ of 130 or better or an SAT score of about 1,250, Academ, an offshoot of the round-table society Mensa, may be for you, says group sponsor Daniel Cohen.

Academ is part of a network of forums designed for the exchange and advancement of knowledge, Cohen says. Mensa has more than 160 special interest groups, including Academ, dealing with concepts from astronomy to law to the Beatles.

"It is an open-minded organ-

ization that draws people from age 4 to 94, from welfare recipients to millionaires and does not discriminate between race, religion or belief," Cohen says.

"Academ is part of a growing nationwide organization for communication between colleges that allows people with different interests and majors to share their experiences," he says.

The University chapter formed last year, Cohen adds.

Academ's purpose is to identify and foster human intelligence for the betterment of humanity, encourage research in the nature, characteristics and uses of intelligence and to provide a stimulating intellec-

tual and social environment for its members, he says.

Academ is different from other intellectual organizations, Cohen says.

"It is not dependent upon high grades or University involvement," he says. "It would attract people who do not necessarily get involved in school functions."

To join Academ, a student must be in the top two percent of IQ scores in the area, which Cohen estimates to be 130. A SAT score of 1,250 or better is also acceptable.

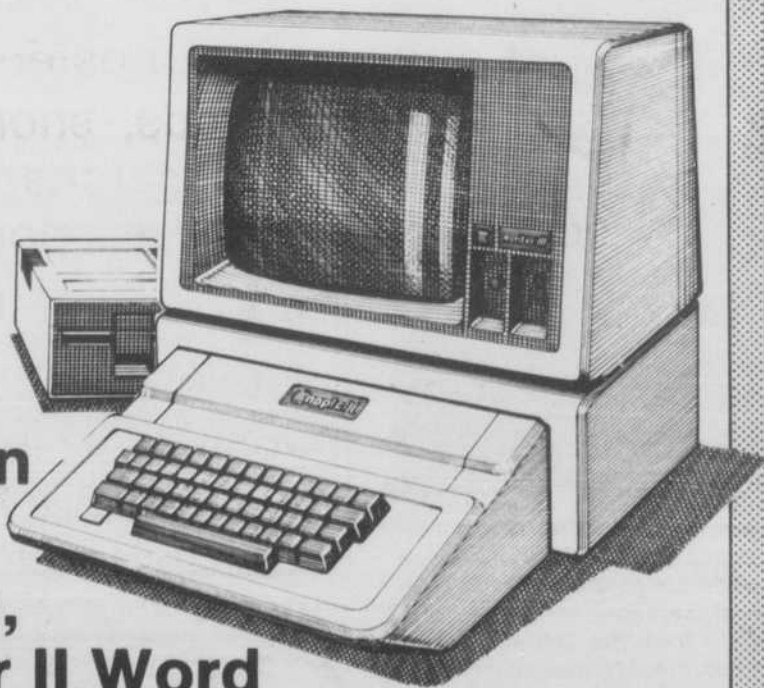
"Probably 5 percent of the University would qualify for it," Cohen says. "But I want to see how much interest there would be for it."

The ODE Jobwork Department will be going to the North Pole the week of Dec. 20-24. Have a happy holiday season.

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Advertising student gets marketing scholarship

University News Bureau

Advertising student Kevin Roddy has won a full-tuition scholarship to a week-long direct marketing educational foundation program in Danbury, Conn., this week.

As one of 30 students selected from more than 230 applicants, Roddy will receive a practical introduction to basic direct marketing and direct mail techniques under the guidance of a dozen top practitioners in the \$125-billion direct-market-

ing industry.

Topics include the principles of direct mail success, creativity, mailing lists and testing.

Roddy works as an advertising representative for the Oregon Daily Emerald.

A panel of direct-marketing executives select institute scholarship recipients based on faculty recommendations, the student's academic standing, interest in advertising and marketing and record of extra-curricular school-related activities and employment.

Party Continued from Page 7

one, but we surprised ourselves," Kouns says.

Holmes says she was unaware the SPA existed when she decided to campaign until the group asked her to run on its ticket. Operating openly will help the group gain more support, she says.

Starting early will avoid some organizational problems, Kouns says. Whereas Greek candidates can go from house to house for support, the SPA must do more legwork to solicit support, he says.

SPA will rewrite its platform during early winter term, but the group will stress many of last year's themes, Kouns says. The

group plans to stress that students "get their money's worth from incidental fees," he says.

Holmes and Kouns say they are considering running again.

Kouns says there is a better than 50 percent chance he will seek the SPA endorsement for ASUO president, and Holmes says she may be his running mate.

If she does not try for an ASUO position, Holmes says she will run for re-election to the IFC.

The group plans a February bake sale to raise money for SPA campaign printing costs, she adds.

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