



TILL HELL FREEZES OVER

Presenting High Bias II and the Ultimate Tape Guarantee.

Memorex presents High Bias II, a tape so extraordinary, we're going to guarantee it forever.

We'll guarantee life-like sound.

Extraordinarily flat frequency response at zero dB recording levels, combined with remarkably low noise levels, means music is captured live. Then Permapass,TM our unique oxide-bonding process, locks each oxide particle—each musical detail—onto the tape. So music stays live. Not just the 1st play. Or the 1000th. But forever.

We'll guarantee the cassette.

We've engineered every facet of our transport mechanism to protect the tape. Our waved-wafer improves tape-wind. Silicone-treated rollers insure precise alignment and smooth, safe tape movement. To protect the tape and mechanism, we've surrounded them with a remarkable cassette housing made rigid and strong by a mold design unique to Memorex.

We'll guarantee them forever.

If you ever become dissatisfied with Memorex High Bias II, for any reason, simply mail the tape back and we'll replace it free.

YOU'LL FOREVER WONDER,

**IS IT LIVE,
OR IS IT
MEMOREX**

