

Business school lures women

Enrollment growth exceeds changes

By Peg Maris
Of the Emerald

The expression "women's work" is gaining a new meaning at the College of Business Administration.

Enrollment of women has increased a dramatic 750 percent in the business school in the last 10 years, while rising only 150 percent in the University as a whole.

The increase in female enrollment is the main reason for the overall increase in department enrollment, according to Del Hawkins, associate dean. The number of business students more than doubled from 1971 to 1981, while general enrollment for the University has remained about the same.

The business school has not been recruiting women in particular, according to Don Lytle, director of undergraduate programs. Instead, the increase is due to changing social attitudes, he said. Since women are now more accepted in professional and managerial jobs, more are declaring majors that will prepare them for those lines of work.

"Females have attracted themselves to the business school," said Lytle. "We tend to forget how much change society has gone through in 10 years."

Although the percentage of women in the labor force has not changed drastically — from 37 percent in 1971 to 42 percent in 1981 — Lytle says those figures do not contradict reported changes in

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the business school male-female ratio. Instead of the total percentage of working women increasing drastically, more women are shifting to professional and business

careers, he said.

"I see a progression in which women are becoming role models for other women," said Helen Gernon, assistant professor of accounting.

Lytle says women coming out of high school now are better prepared to feel comfortable in business schools since today's society is more accepting of women in professional areas. However, he says women returning to school may have more difficulty.

"They're feeling their way," Lytle says.

Women generally will have no problem succeeding in the school of business however, he says.

"Academically, they may achieve better than their male counterparts," he says.

Both Gernon and Lytle are optimistic about the future of women in the business school and in the business community after graduation.

"I see women rising to higher and higher positions of responsibility," Gernon says.

Committee allows bending of rules

Students who need to save their academic lives from scholastic death can look to the Academic Requirements Committee for help.

The ARC considers the petitions of students who want to be exceptions to the rules of the University.

The most frequently heard petitions concern waiving credit requirements, such as the 186 credits needed to graduate, according to Joseph Hynes, committee member and associate dean of the arts and sciences college.

Some students, Hynes says, have a genuine need to bend the scholastic rules. For example, foreign students may have trouble earning enough credits to graduate before their visas expire. As long as the problem or complaint is legitimate, ARC will help students, Hynes says.

"ARC exists as a grievance place for the student," he says.

The committee is composed of faculty, administrators, and students who serve a one-year term. All are appointed by student and University "committees on committees."

Hynes says the petition process is all paperwork for the student.

Students need to file a Registrar's Office petition form, supported by written remarks from the instructors. The committee discusses requests, voting to approve or reject them.

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Three Eugeneans selected for distinguished service awards

Oregon Pioneer Awards will be given to five distinguished Oregonians, three of whom are from Eugene, on Nov. 13 to honor them for their leadership in philanthropy and public service, politics, industry and the arts.

The five recipients are Oregon Sen. Mark Hatfield; Edwin M. Baker, publisher of the Eugene Register-Guard; Eldon Schafer, president of Lane Community College; Hale Thompson, a Eugene lawyer; and Hugh Biggs, a Portland lawyer.

The awards "single out a few select individuals in our society who embody both the vision to recognize a new path and the pioneering spirit, courage and perseverance to follow that path," says Curt Simic, vice president for University relations. The award was established in 1979.

Starting with his election in 1951 to the Oregon House of Representatives and continuing to his present position in the U.S. Senate, Hatfield has served Oregon for over 30 years. He has also served as a state senator, Oregon's secretary of state, governor from 1959 to 1967 and is currently in his third term as a U.S. senator.

Hatfield has been active in the nuclear freeze movement. He opposes the MX missile system, neutron weapons and the construction and use of nuclear breeder reactors.

Baker serves as publisher of the Register-Guard and is also president of Willamette Newspapers Inc. in Portland and Times Newspapers Inc. in Beaverton. He is well known in the community for his 30 years of service to the Boy Scouts, which recently earned him the Distinguished Eagle Scout Award.

University graduate Baker

has also served as Eugene chairman of the Second Century Campaign for the University and as a member of the University Foundation's board of trustees.

Schafer's leadership at LCC over the past 12 years has brought the college national recognition for quality and innovative programs. Previous to his position at LCC, he was the founding president of Linn-Benton Community College.

University law school graduate Thompson, a Eugene trial lawyer, has practiced law for more than 40 years. He has served as president of the Lane County Bar Association and as president and member of the board of governors of the Oregon State Bar Association.

Thompson has also served on the University's Foundation's board of trustees and worked on the Second Century Campaign.

Biggs, another University law school graduate, is now retired, but remains as counsel to Stoel, Rives, Boley, Fraser and Wyse, the state's largest law firm. He served as district attorney of Malheur County and as assistant U.S. attorney before entering private practice in Portland.

He has served on the board of visitors of the University Law School and the Northwest School of Law at Lewis and Clark College in Portland. He is also a past president of the Multnomah Bar Association. During his college days, he was student body president.

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INTERVIEW BY APPOINTMENT:
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