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Sun. 5:00-11:00 p.m.

342-8111

Management seminar attracts business leaders and teachers

A concentrated seminar on issues affecting profitability and productivity in business organizations will be offered for entrepreneurs, executives and senior managers by the University Graduate School of Management this summer.

The Executive Management Program, scheduled for August 16-20 at the college of business administration, will offer instruction in strategic planning, financial and marketing management, financial economics and human resource management. The faculty for the program has

been selected from the University, other leading business schools and successful business leaders.

Already registered for the seminar are participants from the fields of banking, high technology, utilities, cable television, health care and forest products.

A discussion panel on the challenge of a total management approach will include John Elorriaga, chairman of the U.S. National Bank of Oregon, and Monford Orloff, chairman of Evans Products, and Jon Tompkins, president of

Xytec Corp. of Bend.

Instructors for the seminar will include Robert Frame, a finance professor and director of the Management Center of the Edwin L. Cox School of Business at Southern Methodist University. Frame has broad financial consulting experience with numerous industrial firms and financial corporations.

Gerardo Ungson, University assistant professor of management, will also address seminar participants. Ungson's specialties include Japanese corporate strategies and organizational adaptation and effectiveness.

"Entrepreneurs assuming total operational responsibility and executives or senior-level managers in large organizations are encouraged to apply to the program," says James Reinmuth, dean of the University's college of business administration.

For more information, including cost, call the College of Business Administration at 686-3300.

University academics get awards

Donald S. Taylor, a University English professor, and 1982 University graduate Benjamin White have been selected for academic awards.

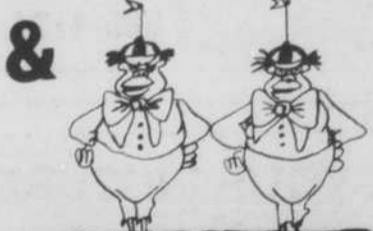
Taylor is among 97 scholars nationwide awarded a grant-in-aid this year for post-doctoral research from the American Council of Learned Societies. His research will focus on the relevance of R. G. Collingwood's artistic and historical thought to literary history and criticism.

He has also been awarded a \$2,500 University Faculty Research Award this summer to study Collingwood's theories.

White has been named the recipient of the 1982 President's Award in the Robert D. Clark Honors College.

White, who earned a bachelor's degree in physics and mathematics, received the award in recognition of his outstanding scholastic achievements and distinguished senior thesis, according to Alan Kimball, Honors College director.

The Burners



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