

Economic study gives local business a say

By Marian Green
Of the Emerald

The city of Eugene is conducting yet another survey relating to economic development, but coordinators say this small business study is out of the ordinary.

The three-part study, supported mainly by the city's Eugene Private Industry Council, is designed to determine economic development needs as perceived by Eugene's small businesses.

The study includes an inventory of small business assistance associations, a random opinion survey of 1,000 of Eugene's approximately 3,400 small businesses, defined as those who em-

ploy 20 or fewer workers.

"It's not just an ordinary study," says Wally Cummins, a representative of Profiles Northwest, the company conducting the research project. "It's an action-directed project."

After taking inventory of the more than 200 assistance programs available to small businesses, the city will develop a catalog listing those agencies, says Cummins. He expects that catalog, which will be available at places such as the chamber of commerce, the city information desk, the University and Lane Community College, to come out in the middle of July.

The random survey will give small businesses a chance to voice their ideas

and concerns on business assistance and city government's role in economic development, Cummins says.

In the two days since the survey was distributed May 24, about 100 small businesses have responded, and Cummins says the comments are "significant." However, specifics will have to wait until results are released sometime in July, he says.

EPIC coordinator Lee Beyer says the project will enable the city to get "community agreement" on what services are being used and what service gaps, if any, are going unfilled. The survey also should gauge the concerns of small businesses and their perceptions of what the city's role should be in economic

development, he says.

The survey also may change some businesses' perceptions of Eugene as "anti-business," although it's not designed specifically to accomplish that, Beyer says. "The city has taken some solid steps in changing that image, but it's going to take some time."

He says the catalog of small business services will be unique. "That doesn't exist anywhere," Beyer says.

Beyer says the survey concentrates on small business because they are the "backbone" for the total economic development and diversification picture.

"The bottomline is not everyone can know everything about running a small business," he says.

Classifieds

The Ananda Marga Society
presents

THE WOMAN IN THE DUNES

One of the most acclaimed films to come out of Japan, **WOMAN IN THE DUNES** is a haunting allegory probing fundamental questions of existence and the meaning of freedom. The story is about a man who finds himself trapped with a strange woman at the bottom of a sand pit. The stark, seemingly endless sand provides the backdrop for a dramatic, symbolic, and beautifully photographed film. Winner of the Special Jury Prize at the Cannes Film Festival.

FRIDAY, MAY 28 7 & 9:30 PM
177 LAWRENCE \$1.50
062-5-28

SUFI CIRCLE PRESENTS

RETURN OF THE DRAGON

Kung Fu superstar Bruce Lee meets seven-times World Karate Champion in Rome's Coliseum. Like gladiators of the past, they face each other in a fight to the death. This martial arts spectacular captures the particular abilities and magic of Lee at his best.

SATURDAY, MAY 29 7 & 9 PM
177 LAWRENCE \$1.50/\$1 children
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SUFI CIRCLE PRESENTS

ZORBA THE GREEK

The meeting of a shy and scholarly Englishman (Alan Bates) and an earthy, exuberant and extravagant Zorba (Anthony Quinn) results in a remarkable film about fully accepting the richness of life. Quinn radiates a lusty, vibrant and joyous energy, this is his best and most memorable film role.

FRIDAY, MAY 28 7 & 9:45 PM
150 GEOLOGY \$1.50/\$1 children
078-5-28

The Ananda Marga Society
presents

HEART BEAT

When Jack Kerouac wrote **On The Road**, it ushered in a whole new way of life in America. Kerouac and Neal Cassidy became instant folk heroes, symbols of an exhilaratingly free life style. **HEART BEAT** is the story of these two men and of Carolyn Cassidy, the woman who loved them both. Starring Nick Nolte and Sissy Spacek. "I found **Heart Beat** consistently engrossing and even, in the end, profoundly affecting. **Heart Beat** makes most of the other current movies seem trifling by comparison." *New West* magazine

SATURDAY, MAY 29 7 & 9:15 PM
180 PLC \$1.50
062-5-28

CINEMA 7

10th & Olive-Atrium Building
687-0733

STARTS TONIGHT THRU JUNE 3

A new 35mm print of the original famed French X-rated delight

EMANUELLE

Rated X, over 18, ID required
SHOWING 8 AND 9:45 PM

Red Adm Mat Sun 2 pm

FRIDAY-SATURDAY-SUNDAY MIDNITE
Sunday 6 pm

Marilyn Chambers newest X-rated

INSATIABLE

X, over 18, ID required
Requires separate admission

084-6-2

Eugene's ONLY new rock
MODERN MONO
Tonight KLCC 89 FM, 11:30 pm
All records played available at Diana's, 126
West Broadway, downtown mall. 871-F

PUNK ROCK

You've heard about the outrageous scene in L.A. Tonight one of its biggest bands is here in Eugene! The amazing

CIRCLE JERKS

are playing at the W.O.W. HALL, corner of 8th and Lincoln. This show is their only Oregon appearance. ALL AGES and starts at 9 pm. This is guaranteed to be the highest energy show you will ever see in this town! 5-27

THE CANTICLE INN Last coffee house before the end of the year. Spring Celebration is this Saturday night from 8-11:30. "Psalm," "Cornerstone" and Rick Barber will be performing. Don't miss one! If you do, remember the Spring Celebration. 5-28

BEER GARDEN TODAY!

THE OTHERS

Enjoy being distinct from those first mentioned.
FRIDAY, MAY 28 4-7 PM
EMU Dining Room ID required
062-5-28

TONIGHT Night of the Living Dead

The Far Country

11 pm
KOZY cable TV 11
095-5-28

THE OTHERS EMU Beer Garden

Friday, May 28, 4-7 pm 5-28

Personals

IT'S READY THE SUMMER SCHEDULE OF CLASSES

So pick one up today!
Stop by 333 Oregon Hall or the
Registrar's Office. 1029-5-28

PI PHI PLEDGES

Thanks so much for the cupcakes Monday night. Lets get together soon. Have a good weekend! Love,

CHI-O PLEDGES

100-5-28

BETTER DAYS FOR PROGRESSIVE FASHION

Our end of school sale is still continuing. 10-50% off all clothing and shoes. We receive new items in several times a week. Those items are also marked down for the sale. Hurry in soon.

MONDAY-FRIDAY 10:30-5:30
SATURDAY 11-5
770 EAST 11th AVE 098-6-4

PINE

So... Que pasa mau? What's news? Why are you the way you are? Just wanted to write you a personal. Your friend and mine, NEBULLA 5-28

HORATIO Meet me at 3 pm for a roast beef sandwich at Lenny's Nosh Bar in the Courtyard. LOLITA 128:tn

FORGOTTEN ANYTHING?

LIKE FILING YOUR INTENT
TO REGISTER CARD FOR
SUMMER TERM?

Stop by 333 Oregon Hall or the Registrar's Office. 1029-5-7

VIDA BARN RENTALS

Under new management
Fantastic dance, party or picnic location.
Reasonable rates. 896-3889 or 342-7272. 409:tn

Horseback Riding

HAYRIDES - BARN DANCES
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345-5643 370:MWf

PROBLEMS?

Crisis Center, U of O telephone hotline. 24 hours/7 days, strictly confidential. Call 686-4488. 779:MF

PREGNANT? WE WANT TO HELP Free pregnancy testing. Birthright. 687-8651. 4685:F

MAKE MONEY!

Recycling Your Clothes!
RAGS TO RICHES buys, consigns, and trades secondhand clothing for men and women.
For appointment: 344-7039 360 E. 11th
1881:UWF

PLANNED PARENTHOOD for PAP smears, birth control (pills, diaphragms, IUDs, condoms, foams) and counseling. Day and evening appointments. Call M-F 344-9411 158:WF
DAVE ALGER is having his spring term party. This will be a major event. Find out where, call Dave at 682-7611 or Chuck at 345-2556. 5-28

The Ultimate Diet

A safe, effective and nutritionally complete diet plan. This Diet Formula is a delicious cold drink or soup. Infor: 484-0478, evenings. 5-28

THE FIRST 20 PEOPLE to bring this ad to Valentine's Wine and Cheese will receive a free ticket to "Paydirt," a movie about Oregon wine and marijuana, opening tonight at Valley River. 5-28

PRETTY: It's going to be a rock and roll weekend, Hawaiian Time, wine, cheese, crackers, maybe even a trout or two. Prefunkin' with good friends is sure to start the festivities off right. Get psyched for good times ahead! YOUR UNUSUAL ONE 5-28

ROOMIE

It's been great. I'm glad I met you. This is only a minor setback. You have a bright future ahead. Love, TIM BANDIT 5-28

ROBIN SUEDA

Luau will be great. ILY, ROB 5-28

CHUMP SHDICK It's great having your smile bring sunshine to my spring. I love you. HIMER DIMER 5-28

LINDSAY BARLETT Good luck at nationals. We're with you all the way! Love, THE THETAS 5-28

HAPPY BIRTHDAY

PAULA
Love, JEFF 5-28

MIKEY Those teenage years are gone. Happy 20th. All our love, HIPPO'S, FUZZY, MUFFY and L. 5-28

HIS WEINERNESS

KAYAK MOBARAK
CONNOLLY I. 5-28

If you can't come call Tom, 687-0878. 5-28

SEANA SENGSTAKE

Get a grip
on that rope... after you jump, not before. P.S.
Are you sure you're not adopted? 5-28

MARY BARNETT JOHN ROSS

Chi Omega and Phi Delta Theta congratulates you on your pinning!! 102-5-28

JAN NICKOLEY HOWARD LEES

Chi Omega and Phi Kappa Psi congratulates you on your pinning! 101-5-28

ARE YOU TAKING THE LSAT IN OCTOBER?

In addition to the summer preparation workshops for the LSAT, the Learning Resources Center will also hold a workshop during the first week of classes Fall Term—in time for the Oct. 2 testing date. The workshop will begin on Sat. Sept. 25 (the Sat. following registration) and continue on Tues., Wed., and Thurs. afternoons. You may register for this workshop during Fall Term registration in Mac Court or at the Learning Resources Center, 5 Friendly Hall, or call 686-3226. 087-6-7

Do you want to prepare for the GRE, LSAT, or GMAT during the summer? The Learning Resources Center is offering a number of test-preparation workshops during July. Call 686-3226 or stop by 5 Friendly Hall for more information. 087-6-7

WHAT'S WRONG WITH HIM? He doesn't talk. I've heard so many strange things. He doesn't seem to care... Why doesn't he get a job? MOT 5-28



Write a BLUE STREAK

in 15 words to a friend or lover for only \$1.50. It's your last chance to spell it all out with an EMERALD SPRING FLING.

Due by 1 pm June 4 at 300 EMU, UO Bookstore, EMU Main Desk. Appearing June 7.

LOFT A GO-GO \$1 After hours party starts at 1 am Saturday. 082-5-28

Summer is a good time to take ACADEMIC SPEED READING. You may register now for class which will meet during July. MW 2-2:30 pm; MW 7-8:20 pm; UH 5-5:20 pm. Call 686-3226 or stop by the Learning Resources Center, 5 Friendly Hall. 087-6-7

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Thursday
and Friday
9:30
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Sunday
11 am - 3 pm

75¢-1.75
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879 E. 13th Ave.
343-2832

Hours:
Mon-Thurs 11 to 10 Sat 5 to 11
Fri 11 to 11 Sun 5 to 10