

KEEP THE BOOKSTORE RESPONSIBLE TO THE UNIVERSITY

Vote for the Bookstore Board of Directors

May 13-14

Statements:

Faculty Position

Muriel K. Jackson

I have served as one of two faculty directors on the University of Oregon Bookstore, Inc. Board of Directors since 1977. Based on my proposal, the Board for the past several years has divided itself into working subcommittees to reflect the business it conducts. Based on my proposal two years ago, the Board has required its management to develop and work within a planned budget. With five years of service to the Bookstore, I believe I bring to the Board a unique background and "institutional memory" which is a helpful resource to the Board. Each year I have been impressed by the interest, enthusiasm and dedication of its eight student members. I hope again to have the privilege of serving the Bookstore's membership as one of its eleven Directors.

Classified Staff Position

Fred Wilhelm

During my brief tenure on the Board this past year, I have made every effort to ensure that the classified staff be recognized as a viable consumer group. With your overwhelming response to my recent survey, I was instrumental in having the Bookstore expand its services for the classified staff by opening the store at 7:30 a.m. so you may shop before work, increasing the greeting card selection and implementing a price comparison survey from which you will benefit. With the prevailing poor economic conditions, budgetary constraints, limited enrollments and possible salary cuts, I plan to use my previous experience to assure that the management decisions the Bookstore makes will be in your best interests. Most positions elected on campus are won by very few votes. Let's change the pattern, take a minute and cast a vote. A vote for your REPRESENTATION.

Sophomore Position

Dale Penegor

If you are a University student, faculty, or classified staff member, then you are a stockholder in the University of Oregon Bookstore, Inc. and can vote for its Board of Directors on May 13th and 14th. As a candidate for the sophomore positions, I feel that there are three things that the Board members need to strive for: EFFICIENCY - There always has been and will be a need to improve the efficiency in the operations of any business. Especially at the start of each term, the Bookstore needs to shorten the time it takes to purchase texts for courses. PRICES - The Bookstore has one of the highest discounts on textbooks in the nation. It should continue this excellent program. Prices, on other items, should always be comparable to other local businesses. COMMUNICATIONS - There is a need to bring the Bookstore's Board of Directors to the stockholders. A way to open the lines of communication is to have Board of Directors' meetings at the EMU. Any major policy changes should be publicized in the Oregon Daily Emerald before final action, to assure stockholder input. VOTE Dale Penegor for University of Oregon Bookstore Board. Vote Today!

Andy Storment

I am running for the Bookstore Board of Directors because I have a desire to be involved. I would like to see the Bookstore continue to operate as your, the student's, bookstore! I will work hard to see that the Bookstore continues to give students the best price possible on textbooks and other Bookstore products. If you have any questions you would like to ask me, I can be reached at 344-4276. Be sure and vote during the election. You won't be disappointed if you vote for me. Thank you!

Graduate Student Position

Holly McLean

I feel I have the experience necessary to be an effective member of the Bookstore Board of Directors. I received my undergraduate degree from the U of O, then worked for a wholesale and retailing firm for two years before returning to school full time. I am presently a graduate student in both the Business and Law schools. In the years I have been at the U of O, I have observed the changes the Bookstore has initiated. Fortunately there is currently a greater emphasis on the sale of used books and saving students as much money as possible. As a member of the Board of Directors I would like to expand this policy to give students greater discounts and more efficient service.

David Gold

As an undergraduate, I represented students' interest on the Board of Directors of the Oberlin Co-op Bookstore. I also served as a president and board member in the Oberlin Student Cooperative Association. After college, I continued my co-op work on two food co-op boards and as a lobbyist for the National Consumer Cooperative Bank in Washington, D.C. Upon graduation from law school, I intended to further pursue my interest in consumer-owned business. The University of Oregon Bookstore is a non-profit, consumer-owned corporation. That means the Bookstore is your bookstore. It is accountable to you and should be operated in your interest, not for anyone's personal profit. As a board member, I would be your advocate, ensuring that the Bookstore provide the most services at the lowest possible prices. Responsiveness to consumer suggestions is basic to consumer-owned business and I encourage you, as an owner, to voice your feelings to the management and the board. I believe co-ops provide a great opportunity for people to save money, be responsible consumers, and build stronger communities. I can make no specific campaign promises, except that I am firmly committed to the principles of consumer-owned business.

Craig D. Edwards

Dear Students, Faculty, and Staff: Do you want a better managed Bookstore? I would like to see a well-managed, attractive U of O Bookstore that provides you with books and other goods at a low cost. I am a graduate student in the School of Business Administration and I have the skills necessary to make sure that the Bookstore operates at its best. The Bookstore Directors make major decisions that affect the cost and quality of the goods you buy. As a business student, I am best qualified to make these decisions on your behalf. For a better-managed Bookstore, please vote for me this Thursday or Friday at one of the booths outside the EMU, Bookstore, or Gilbert Hall.

The Bookstore is responsible to the University but it's up to the Board of Directors to keep it that way. That's why it's so important for you to vote. Take a minute or two and review the candidates, and vote. A competent Board is crucial to the University's voice in operations. Without your vote the Bookstore may be without your representation. Keep the Bookstore believing in higher education not higher prices. **Please come vote today, in front of the Bookstore, in front of Gilbert Hall or in the EMU.**

Student-at-Large Position

Ronald Taylor

My name is Ron Taylor, I am running for the student-at-large position on the Bookstore Board of Directors. I am a junior majoring in Business Management with a minor in Computer Science. In addition to the theories I have learned in my business classes, I have practical experience in managing and retail. I've managed a drive-in restaurant, and a restaurant and lounge, where competence in purchasing, inventory control, mark-up and sales were essential. As a member of the Commercial Bank Junior Board of Directors in Salem, I was involved in planning the positions of bank branch on vacant bank property and in designing an advertisement for publication. I learned how upper level management decisions are made. I believe I can do a good job representing you on the Bookstore Board of Directors. Remember vote RON TAYLOR, student-at-large.

Kevin Thomas

My name is Kevin Thomas and I am running for the position of student-at-large for the Bookstore Board of Directors. This is my second year at the University of Oregon and I am classified as a junior by number of credits earned. My major is Developmental/Molecular Biology. In my two years that I have been at the University and used the Bookstore, I have noticed one minor problem. That is at book-buying time there are a lot of people crammed onto the second floor buying textbooks. Now, I would say after standing in Mac Court for classes that one is not inclined to stand in a line at the Bookstore. So what I would like to do, if elected, is to speed up the process of buying books, so one does not have to stand in line with an armload of books. I have also noticed that the first floor has a few traffic problems. At this time, I have several ideas, but would like to get input and ideas from students, staff, and the Board of Directors.

Michael A. Larson

The primary duty of a Board member is to deliver benefits to Bookstore shareholders: students, faculty, and staff. Currently the benefits include a discount on textbooks and the privilege of electing Board members. More can be done to benefit shareholders. Our non-profit bookstore sells general books, magazines, and other items at the same price as "for-profit" businesses. Surplus funds are distributed to the University, not the shareholders. If elected, I will pursue lower prices, increased employment, and better service by capitalizing on the store's non-profit status and reinvesting surplus funds. QUALIFICATIONS: In 1979 I received my MBA from Oregon. Currently I am a second year law student specializing in commercial law. I have managed a department responsible for \$20 million in revenues and \$12 million in expenditures. PRICES: Discounts should be encouraged. With falling student enrollment, the health of the Bookstore as well as textbook discounts depends on incentives to increase revenues. Students and other consumers will be more likely to spend at the Bookstore if prices of items not discounted at other stores are lowered - magazines, general books, etc. EMPLOYMENT: If elected, employment opportunities generated by revenues will benefit students. VOTE FOR MICHAEL LARSON. Make your bookstore work for you.

Jon Gimre

Do you get mad waiting in line to purchase your textbooks with your bladder ready to burst? Are you tired of dealing with the neighborhood loan shark to finance your pencils and paper? Though I can't promise you I'll change these situations, I will try to improve conditions at the Bookstore. As the Bookstore is non-profit, every dollar saved because of efficiency is passed on to the students in cheaper prices and better service. Thus, if we increase efficiency, we save money. I believe I have the knowledge, experience, and incentive to help. I have an undergraduate business administration degree and am now finishing my first year of law school. I have worked in the retail business most of my life and know how to run an efficient business. Thus, I feel my practical experience can help increase the Bookstore's efficiency and save us dollars with quicker service. Some areas to analyze are the checkstands (especially when buying textbooks), the installation of computerized checkout and inventory control, and a greater emphasis on student suggestions. So, vote for Jon Gimre for student-at-large, and let's try to save us some money.

Running for position but no statement submitted

Mark Tanzer- Graduate Student Position

Mark Tone- Student-at-Large Position

Ricky Lee Smithrud- Student-at-Large Position

Martin Moll- Student-at-Large Position