

# Psychology master's program aids business communications

Japanese companies are surpassing American companies in safety, efficiency, and worker motivation. Americans are not taking the change lightly though, and have instituted such programs as the University's master's degree sequence in organizational psychology.

The key to bringing these attributes to American managerial organization is communication, according to Prof. Harold Hawkins, the program's director.

By opening the lines of communication between both coworkers and managerial levels, students in the program bring Eugene area businesses newfound efficiency.

Recently named by the Governor's office as a University program beneficial to economic development in Eugene, the three-year-old program offers its graduates practical experience in the career of their choice — personnel management and consultation.

The program requires the students to complete three "in-company" projects per year, while also taking graduate courses in psychol-

ogy and management.

Hawkins says program applicants come from a wide variety of undergraduate specializations and career objectives, including business, psychology, sociology, education and community affairs. This variety is encouraged, and coursework and project selection are tailored to individual goals.

Projects to successfully stimulate productivity and motivation have varied widely by company needs and student interests.

Two- and three-student teams have assessed company personnel objectives through interviews and surveys, organized the means to improve communication between employees, such as the Japanese "quality circle," trained employees in conflict management and role clarification, and developed new scheduling and promotional systems to minimize tension and accidents.

Applications to enter the program in fall 1982 are available from the Psychology department's graduate secretary, and are due May 21.

## Classifieds

### DID YOU KNOW?

Even though you are enrolled Spring Term, you need to file an **INTENT TO REGISTER CARD** if you're planning to attend courses during the **SUMMER SESSION**... There is still time to do it, so stop by 322 Oregon Hall or the Registrar's Office. 5-14

**WHO CAN YOU BLAME** for what politicians do if you're not an informed voter? Pick up your free Voter's Pamphlet at the ASUD Executive office this week. 5-12

**MERDE MAR** The ladies covered me with red wet rose lips, but I just can't seem to drink you off my mind. C. 5-11

**KERMIT** Meet me at 10 am for New Orleans omelette at Lenny's Nosh Bar in the Courtyard. **LOLITA** 128:tfn

**RALPH LAUREN** Gallop off!!! Greeks: Wear your letters today! 5-11

**LUIGI:** Skip the Nosh Bar, meet me at **SAEs for the Pancake Breakfast!** **SIR UP P.S.** Don't forget that the house that sells the most tickets will win charity day! 5-11

**GREEK AMNESTY DAY!** If you've got it and it's not yours, give it back! 5-11

**TO ALL DUCKS** Follow the sky divers falling from the sky to the humpy lumpy area where a carnival awaits you and I. The date will be Saturday the 15th of May, follow the hot air balloon if you can't find your way. 5-14

**JIMMY PACE** See you at the Battle of the Band at the Spring Carnival May 15. **PAT TRAVERS** 5-13

**HITCHCOCK DOUBLE FEATURE!** Double your terror, double your fun. **SPELLBOUND** with Gregory Peck and Ingrid Bergman, and **NORTH BY NORTHWEST** with Cary Grant, Eve-Marie Saint, and James Mason. Thursday night, May 13, 177 Lawrence, 7 pm, \$1.50. Presented by Schlitz Beer and the EMU Cultural Forum. 984-5-13

**K.E. TEDDY** Thanks for your love, let's get naked! Love, **CRIS** 5-11

**FISH**  
Congratulations!  
(you lightweight...)

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This program made possible in part by a grant from the Eugene Education Association.

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Applications may be submitted after completion of sophomore year in college. If you think nuclear propulsion is your future, then you know the Navy is the place to begin. See John Murdock at the EMU on May 11-13, 1982 from 9 AM to 4 PM.