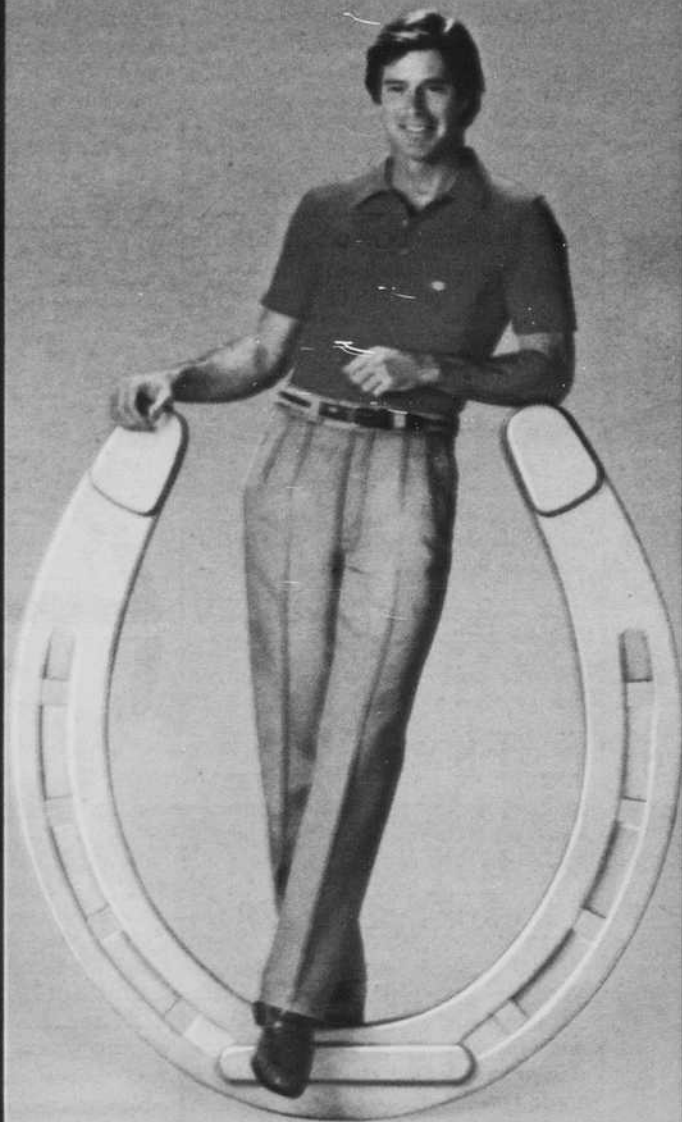


**DICKIES, 1922**



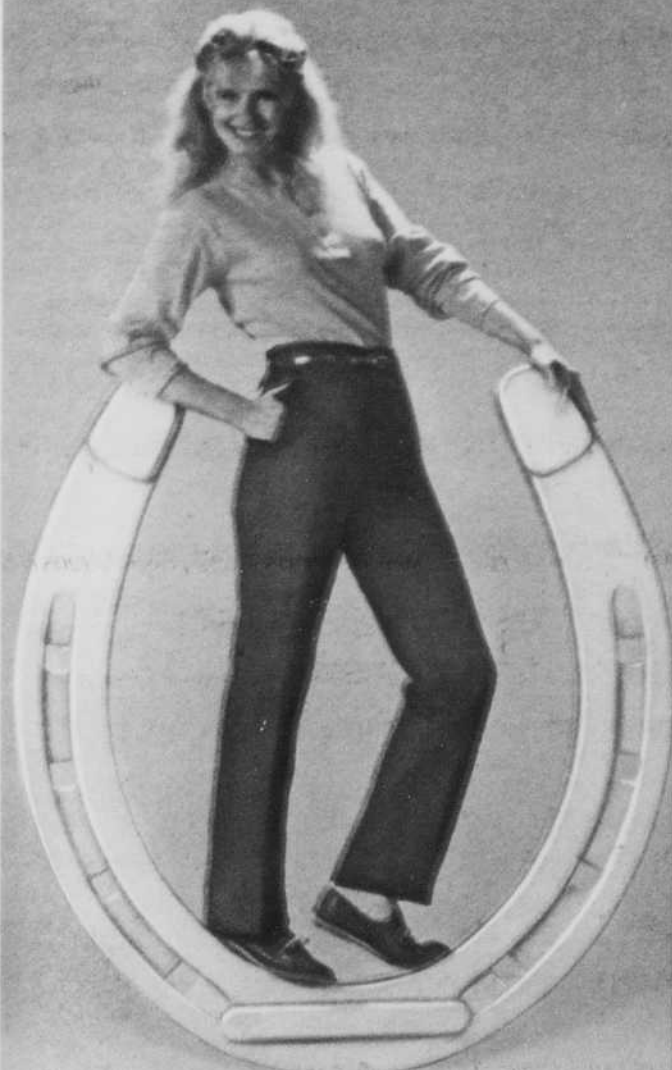
**DICKIES, 1982**



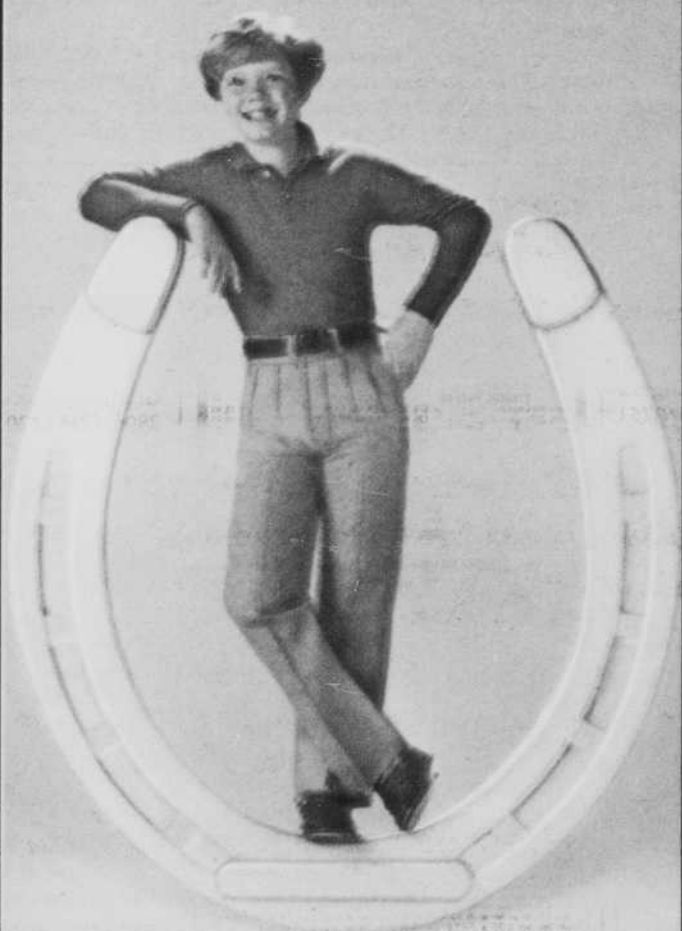
**DICKIES, 1982**



**DICKIES, 1982**



**DICKIES, 1982**



**WHERE DID WE GO WRONG?**

People used to *work* in Dickies work clothes. Then you young whippersnappers started wearing them, so we made them in younger sizes and 28 delicious colors. We didn't change our label, anyway. Same old Dickies horseshoe. And it's a runaway best-seller, so we must be doing something right. Williamson-Dickie Apparel Mfg. Company, Ft. Worth, Texas.

