

Responding to a question about the conflict of major college bowl games with the players' final exams, Ralph McFillen, the NCAA's postseason-football spokesman, replied, "to say the bowls exist for the students is wrong. They exist for the communities in which they're played." Not surprisingly, this statement

observation of Kuhn's academic involvement in campus. "Rick didn't graduate from college," she said. "He never went to classes."

The college officials who view varsity college sports as worth the escalating financial and moral costs might learn a lesson from Franklin and Marshall college in Lancaster, Penn. Frank-

students, or 2.4% are currently listed on the rosters of 16 varsity sports.

"Like other institutions at this level (Division III), we look at intercollegiate athletics as part of the educational enterprise," athletic director Dr. William Marshall told Sports Illustrated recently. "We're funded as a department of college, whether we win, lose or draw."

As costs and efforts to maintain a winning team rise, so does the discrepancy between high academic ideals and actual intercollegiate sport practices. Big-time athletic departments should acknowledge the pay-for-play standard of intercollegiate competition or recognize the hypocrisy by putting sports back in a perspective with the rest of campus activities.

"To say the bowls exist for students is wrong."

contradicts NCAA's official position that intercollegiate sport is of, by, and for the students.

In Eugene, where University sports are the only games in town, righteously loyal Duck fans would agree with McFillen.

Angry letters recently called for Coach Jim Haney's dismissal on, among other grounds, not winning. Even with the generally accepted knowledge that Haney stands for high academics, doesn't cheat in recruiting, has compassion for people, and recruits players good enough to win in the Pac-10, those letters indicate he is being judged on his record on the court and not off it.

Reactions to similar win-loss records show intercollegiate athletic priorities haven't changed. In 1958, the Emerald reported, "over the past three years, (University of Pennsylvania football coach Steve) Sabo's team has lost 23 of 27 games, including 19 straight defeats." Even after hangings-in-effigy, mass meetings and near riots, Pennsylvania "recently signed Sebo to a new three-year contract." Later the report adds a thinly-disguised ruthless fate: "Harvard fired its coach, Lloyd Hordan (24-31-3), for 'poor teaching.'"

On the other side of the coin, Judge Phillip D. Baiamonte asks, "How fair is it to incarcerate a coach who is basically doing what almost everybody in this community wanted him to do? Namely, win basketball games at any cost and by whatever means necessary to do that. Naturally, the rules and laws were bent. Is anyone really surprised?" Baiamonte said this in a statement deferring former New Mexico basketball coach Norm Ellenberger's sentence, pending on one year's unsupervised probation.

In 1951, New York District Attorney Frank Hogan concluded that the commercialism in college sports had contributed to a "moral climate" that helped precipitate the point-shaving scandal then rocking college basketball.

Hogan could just as well have been speaking of Rick Kuhn, former Boston College basketball player on trial several months ago for alleged point-shaving. Overshadowed by more sensational testimony was Kuhn's live-in-girlfriend's

lin and Marshall offers 22 men's and women's varsity sports with 498 of the school's 2000 students, or 24.9%, taking part. This compares to the University, where 389 students of 16,033

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