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# Technology research in higher education eyed by Atiyeh's economic recovery plan

By Brad Burton  
Of the Emerald

With increasing efforts to diversify Oregon's economy, the University and its graduates will go through diverse changes as well.

For example, one aspect of Gov. Vic Atiyeh's economic recovery plan that may have a long-term impact on the University is the Department of Higher Education Action Plan. This program would develop a comprehensive engineering/high technology program at Oregon's colleges.

'Attracting new kinds of industries to our area increases the demand for people acquainted with marketing techniques for the new technologies.'

The state Educational Coordinating Commission meets today to begin an assessment of needs and current hi-tech courses. The commission will recommend ways to improve these programs with the next month.

A group of representatives from educational institutions and the

high-technology industry then will develop an educational action plan, which must be approved by the state Emergency Board.

Any program additions "are not going to be small," says Edith Maddron, a Eugene member of the Educational Coordinating Commission. She says major emphasis probably will be on "research in science and math."

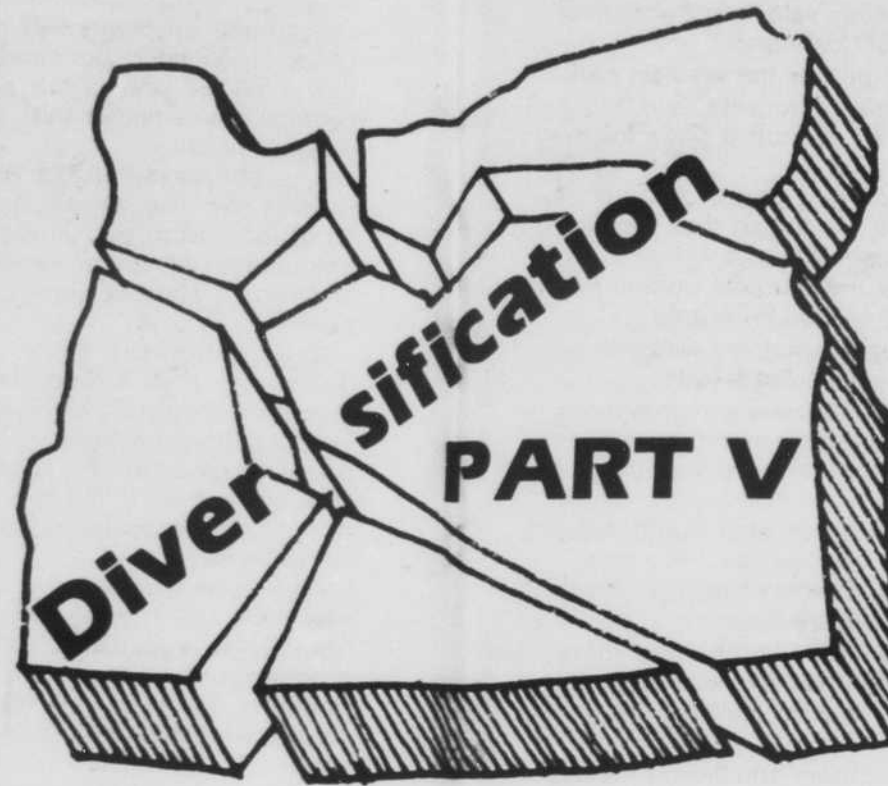
But Maddron adds that she's "concerned about maintaining the academic core," at the University and says she hopes "they don't get carried away and short-change existing liberal arts programs."

A report recently released by the state Legislative Research Office says "a university with engineering and other technical programs is essential" to high technology firms.

The report also says that firms evaluate course offerings, faculty reputation, the number of students in engineering programs and the number of undergraduates who go on to graduate programs.

Larry Smith, director of the University's Career Planning and Placement Service, says the high technology industry is "the most popular type of industry being talked about for the state of Oregon."

"The basis of the hi-tech companies is going to be in those heavy, science-related disciplines," like computer science, chemistry, physics and biology, he says.



"Theoretical physics gets right at the core of the developing new technologies, as do chemistry and biology," Smith says, adding that the quality of the University's DNA research and genetic engineering studies is "extremely good."

"Attracting new kinds of industries to our area increases the demand for people acquainted with marketing techniques for the new technologies," Smith says. He suggests that business and

science students study both marketing and a technical field.

Recent graduates who went to work in positions closely related to their studies "were those in the more technical majors — accounting, computer science, business, architecture."

Because financing an education probably will be tougher in the future, Smith says "we may see a slight decline in the number of people who attend and graduate

from college, which could cause employers to place higher value on college graduates."

Smith says that one year after graduating, 89 percent of the University's June, 1980, graduates were employed — 63 percent in jobs closely or highly related to their fields of study.

"Oregon is not losing because of outward migration of college students," he says.

"College graduates who are willing to be mobile and start at entry-level positions and gain understanding of business procedures are likely to move up to managerial positions," Smith says.

'The employment prospects are reasonable, especially if students make a sound attempt.'

"The employment prospects are reasonable, especially if students make a sound attempt to gain immediately marketable skills."

"If we are near the bottom (of the business cycle) now, and the demand for college graduates is relatively stable compared to the previous year, the outlook for college students, which is not that bad now, can only continue to get brighter as the economy recovers."

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CO-STARRED BY  
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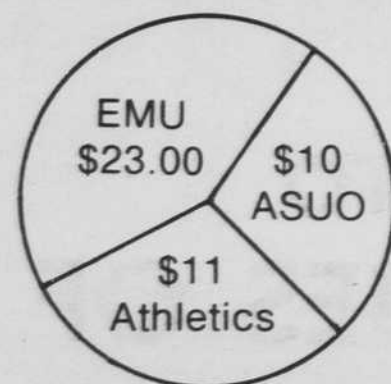
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## WHERE YOUR INCIDENTAL FEE DOLLARS GO:

Each term full-time students pay \$44.00 in incidental fees.  
This year, this money is spent on the following activities:

\$44



### 1982-81 Allocations:

EMU Building maintenance,  
Administration and programs,

- Main Desk Store
- Cultural Forum events
- Club Sports
- Child Care Centers
- Craft Center
- Outdoor Program
- Recreation Center

**TOTAL ALLOCATION: \$1,106,427**

Intercollegiate Athletics, support  
for women's and men's programs  
and a student ticket price subsidy.

**TOTAL ALLOCATION: \$544,066**

### ASUO PROGRAMS: TOTAL ALLOCATION — \$509,873

Amazon Child Care Ctr.	6,077	Oregon Daily Emerald	92,713
Amazon Comm. Tenants	1,510	Office of Stud. Advoc.	27,241
Alpha Kappa Psi	244	Ore. Student Lobby	19,768
Asian-American S.U.	4,446	OSPRIG	10,000
AAA Committee	2,921	Panhellenic Council	2,719
Black Student Union	11,854	People & Ore. Coast	1,854
Chinese Student Assn.	4,079	Philosophy Club	142
Comptroller	5,483	PLUS	1,641
Council for Excep. Child	243	Pol. Sci. Student U.	860
Condon Society	1,366	Pre-health Sci. Ctr.	997
Crisis Center	7,178	Psych. Clinic	382
CSPA Grad. S.A.	582	Psych. Club	204
DEPM Grad. S.A.	238	Rape Crisis Network	1,200
Drug Info. Ctr.	20,005	Rec. Folk Dance	2,011
EMU Board	1,792	Rec. Intramurals	5,000
English Grad. S.A.C.	500	RPM Grad. Students	446
ESCAPE	17,432	Repertory Dancers	3,826
Ethnic Women's All.	995	SEARCH	6,756
Food-Op Outreach	2,616	Soc. Work Int. Grp.	933
Foreign Student Org.	10,890	Solar Energy Center	558
Forensics	9,177	Student Bar Assn.	15,438
Gay People's Alliance	2,184	Student Travel Ctr.	868
Gerontology Assn.	1,462	SUAB	9,608
Hawaii Club	100	Survival Center	16,849
Inc. Fee Committee	9,747	Switchboard	2,642
Interfraternity Coun.	3,477	Theater 4:30	1,101
Jewish Student Union	2,044	Univ. Theater	17,844
KWAX-Radio	1,736	Tool Library	4,039
Legal Services	30,069	Univ. Veterans	1,207
MBA Association	844	Women in Communic.	752
MEChA	3966	Women's Referral Serv.	3,803
Model U.N. Club	2,098	Women in Science	427
Comm for Music Arts	7079	Women in Transition	2,061
Muslim Student Assn.	1,712	YMCA	721
Native Am. S.U.	8,313	YWCA	2,419
NCAA V.F.V.	211	Unall. Reserves	5,000
Off-Campus Housing	5,500	Executive	55,673

The Incidental Fee Committee is now considering budget requests from these and other organizations. If you have any suggestions regarding the appropriate level of funding for any of these activities, call or write:

Karsten Rasmussen, Chairer  
Incidental Fee Committee  
Suite 3 EMU  
Univ. of Oregon 97403  
686-3749

The office of ASUO President recommends budget levels to the IFC. You may offer ideas and suggestions to:

Alan Contreras  
Vice-President, Program Admin.  
Suite 4 EMU  
Univ. of Oregon 97403  
686-3724

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