

# Recovery lies with diversity

Shine Oregon's image

By Brad Berton  
Of the Emerald

Suggestions abound on how to open the eyes of Oregon's myopic economy, but many Oregonians agree — action is needed now.

"We must not sit back and wait for things to change. We have to take command over those things we can do to help us through a painful period of our history," Gov. Vic Atiyeh recently told the state Legislature.

Referring to the "miserable image Oregon has with the national business community," Atiyeh said "we must act now to overcome this perception. And we must act to overcome other real constraints to economic development."

In addition to changing that image, Atiyeh recommended other strategies to achieve economic recovery. Those strategies include: making the best of the situation and preventing it from becoming worse; adopting short-term measures to counteract the recession; positioning our state "so we are able to catch the train when the national economic engine starts down the track"; attracting industry from outside the state; helping our existing industries to survive and expand.

Atiyeh's proposed Economic and Employment Recovery Plan would provide the staff and money to



Graphic by Max DeRungs

implement those strategies.

University economics professor Mike Grove stresses the need for "a real, honest-to-God state economic study commission" that would look at the effects of regulation and taxation on economic development, study trends in the growth of small businesses (which provide most jobs) and develop

or exploit its resources

statistical models.

Similar research in cities and counties is an important measure for the state to promote, Grove says, adding that "we need a long-term commitment."

Grove says the state needs to develop a rational tax and regulation scheme that is consistent with social objectives, but not detrimental to economic development.

For example, if land were taxed on a "site value" basis — that is, land-use planning and the development potential of a site is considered as well as the value of the land itself — people would have the incentive to develop their land, Grove says. With the present "land value" system of taxation, "people are more willing to sit on undeveloped land in order to keep their taxes low," Grove adds.

"The economic studies need to look very deeply at what the modes for the future are in the wood products industry," says Grove, adding that "lumber firms are going to need to make fundamental investments to incorporate the new technology into their existing plants."

Diversification really means "broadening an area's export base," says Grove, who compared an area's diversification to a stock and bond portfolio.

"Selection of industries, like securities, should

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## et al.

### MEETINGS

The University chapter of Amnesty International will meet today at 12:30 p.m. in Century Room B, EMU. Interested non-members are very welcome.

SHIC meeting Thursday at 7:30 a.m. at the Student Health Center.

The Premedical Preceptorship's second winter rotation will begin with an orientation meeting on Sunday at 6:30 p.m. in the EMU. Those interested must sign up in Room 154, Oregon Hall, by 4 p.m. Friday. New applications are also due at this time.

The Central American Working Group meets every Wednesday from 6-7:30 p.m. at 795 Willamette St., Room 302. The group meets to discuss and work actively to respond to U.S. foreign policy in Central America. We work to: oppose U.S. intervention, educate ourselves and the community, raise emergency relief funds for refugees, and promote support for self-determination and peace in Central America. Call Mary or Kirk at 485-1755 for details. Sponsored by Clergy and Laidy Concerned.

### WORKSHOPS

Financial Aid workshop for the "older-than-average" student (over 25) today from 3-5 p.m. in Century Room A, EMU. A financial aid counselor will be available to answer questions about the types of financial aid available and offer assistance in filling out and interpreting the various financial aid forms. For further information call Tom Nelson in the office of Academic Advising at 686-3211.

### SPEAKERS

West University Neighborhood Association Refinement Plan Controversy will be presented and discussed today at 7 p.m. in the EMU Dad's Room by representatives from Sacred Heart Hospital, West University Neighborhood Association, Eugene Planning Commission, University planning department, Off-Campus Housing and the Chamber of Commerce. Issues include clinic expansion, parking permits, bike route changes and housing availability. If you live in or travel through the West University neighborhood you are urged to attend. Bring your questions! Get some answers. For more information call OSP/IRG at 686-4377.

"Advances and Controversies in Speciation Research" is the topic of a lecture today at 8 p.m. in Room 317, Science II, by Dr. Dan Udovic.

### SCHOLARSHIPS

The Rose M. Gross Scholarship provides funds to students who are studying to become teachers. Academic achievement and financial need are requirements. To apply, you must complete a University Scholarship application, which is available in the Office of Student Financial Aid, Room 260, Oregon Hall. The deadline for submitting the scholarship application, two recommendations, and any other necessary forms is March 1.

### INTERVIEWS

Group meetings and information sessions being held during the week of Feb. 8-12 are as follows:

Feb. 8  
Radcliff Publishing Course — 4-5 p.m., Century Room F, EMU  
National Oceanic & Atmospheric Admin. — 8:30-9:30 a.m., Century Room D, EMU  
King Broadcasting Company — 6:30-8 p.m., Room 101, EMU

Feb. 9  
Procter & Gamble — Undergrads, 12-1 p.m., EMU Forum, MBA's, 3-4 p.m., Room 201, Gilbert Hall, Faculty, 4:30-6 p.m. Rooms 110-111, EMU

Feb. 10  
Job Outlook for the 80's (Dr. Larry Smith) 12-1 p.m., Room 101, EMU

Feb. 11  
Heublein Wines Group (Colony-Inglenook) — MBA's: Group Meeting 3:30-4:30 p.m., Room 337, Gilbert Hall

### RADIO

KWAX 91.1 FM

In honor of Black History Month, National Public Radio's morning edition will examine the black experience in America — past, present, and future — in a series of specially produced reports. Each weekday from 6-8 a.m. during the month of February, morning edition will present interviews and features highlighting a particular aspect of black political, social, legal, and cultural issues. The reports will range from interviews with black writers and artists to analyses of problems blacks currently face in employment, representation, and education.

### EXHIBITS

Works by five Northwest photographers who explore their medium as a fine art will be on display in Room 167,

EMU, through Sunday from 11 a.m. to 6 p.m. daily. The show includes works by Paul Berger, Ben Kerns, Susan Lloyd, Robert Miller, and Edward Stanton. The pieces all connect images of the visible world to the inner thoughts and feelings of the photographers.

### MISCELLANEOUS

Mortar Board would like to announce the February "Professor of the Month" competition. Entries are limited to any associate, full, or visiting professor currently teaching at the University. Any student may nominate their choice for the outstanding professor of February by filling out an application blank available in

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