

be based on having a variety of assets whose yields of earning are not dependent on each other," he says.

Successfully broadening Oregon's export base will require active recruitment of businesses, Grove says, and in planning recruitment strategy a prime consideration should be, "What does Oregon have to sell?"

The quality, availability and costs of natural and human resources and transportation systems — as well as Oregon's distance from the market for a company's product — should be prime considerations in deciding which industries to recruit, Grove says.

The types of firms that would respond to Oregon's resources are those "where transport costs and goods location are not terribly important. High-value-per-volume (i.e., expensive) products and those that can be produced almost anywhere are best suited to the region," Grove says.

"We need labor-intensive industries, expanding industries, firms that interact well with the environment and personal tastes," he adds, specifically

mentioning high technology and secondary wood products manufacturing firms as possibilities.

Tom Moreland of the Lane Economic Foundation says "a well diversified economy might contain research groups backed by grant money, regional headquarters of service-related businesses such as insurance, manufacturers of parts for energy exploration businesses, manufacturers of export commodities such as furniture and furniture parts."

Some large, some small, and some medium-sized companies should be attracted, Moreland says, so one company — like Weyerhaeuser in Springfield — doesn't affect the economy in such a dramatic way.

"The small businesses that are needed here are those that have big ideas and are willing to develop a market outside of just Lane County. We need people with creative ideas to provide jobs here," Moreland adds.

"I think the way to diversify this economy is to look at what resources are available and figure out what sorts of industries and processes are possible" considering Oregon's distance to certain markets,

says Bill Wooten, the Lane Economic Development Council's director.

"This is an energy-rich area," Wooten says, adding that "we can invest public money into the production of energy and export the surplus to energy-poor areas at a profit. The hydro potential can probably be quadrupled, and geothermal development is a substantial possibility.

Putting public credit into energy conservation programs (i.e., weatherization and solarization) would create jobs and conserve energy.

"There is a lot in the secondary manufacturing of wood products that could be happening here, and the public has almost an obligation to invest into the processing, packaging and selling of wood products," Wooten says.

There is a wholesale market potential for local craftspeople, he says, and "everyone would like to see the computer and electronics industry develop here." He adds, however, that the electronics industry has "a prima donna attitude; they want to be courted and flattered."

# Classifieds 686-4343

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343-9564 5th Street Public Market 788.WH

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breads, soups, and desserts. Keystone Cafe, 395 West 5th. Now open Friday and Saturday eves, 6-10 pm. 2-2

Page 10 Section A

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### EMU CLUB SPORTS

**CYCLING TEAM**  
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## Bicycles

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Reconditioned bikes, used parts  
**SECOND NATURE BICYCLES**  
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WE BUY USED BIKES 716.UW

## Cars/Cycles

**'72 VEGA AUTOMATIC** 78,000 miles, good condition. Call 345-9240. 2-4

**1972 NOVA** 2 door, AM/FM cassette and 8-track stereo. \$2000 or best offer. Call Jim. 485-9027. 2-5

**MEN'S 10-SPEED** Nishiki International. Year old. \$250 or best offer. 686-8320. 2-5

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**SAAB and VOLVO** maintenance and repair.  
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## Help Wanted

**VOLUNTEER TUTORS NEEDED** for computer instructional programs, OTIS terminal, Westmoreland school. Any combination days and hours. Call Volunteer Services, 687-3472. 102.2-5

**WE HAVE SOME TIMES OPEN** for work-study teacher aides. If you still need a job, have work-study, and like kids, check with us. Call Pam at the U of O Child Care and Development Center, 686-4384 (one block off campus). 098.2-4

### BE A PEER ADVISOR

Contact your department. If it isn't listed, call Jane DeGidio or Debi Lance at ext. 3105.

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108.2-4

**WORK-STUDY QUALIFIED** students needed to tutor Finance 311 and 316, Accounting 323, Decision Science 335, Math 231, and Economics 275. Call E.O.P. at ext. 3222. 116.2-9

**CRUISES** Resorts, sailing expeditions! Needed: Sports Instructors, Office, Counselors. Europe, Caribbean, Worldwide! Summer Career. Send \$8.95 for application, openings, Guide to CruiseWorld, 178 Box 60129, Sacramento, CA 95860. MW.2-24

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**JOBS IN ALASKA!** \$800-\$2000 monthly! All fields - parks, fisheries, oil industry and more! 1982 employer listings, information guide. \$4.95. Alasco, PO Box 60152, Sunnyvale, CA 94088. 2-3

**NEED TUTOR** for Mang. ECO 211. Call Jim, 484-0444. 2-2

**SUMMER CONFERENCE ASSISTANTS** June 12-August 27. Room and board, plus salary. Long, irregular hours. Applications available. Housing Office, Walton Hall. Application deadline March 1. 096.2-4

**MEN! WOMEN! JOBS ON SHIPS!** American, Foreign. No experience required. Excellent pay. Worldwide travel. Summer job or career. Send \$2 for information that will help you find the job you want. SEAFAX, Dept. F-16 Box 2049, Port Angeles, Washington 98362. 2-2

**I NEED THE HELP** of the people whose cars have been towed by "Emerald Towing" and have a complaint against them. Please call 485-1819. 2-2

**SUPER BRIGHT MATH STUDENT** at Condon School needs one to one volunteer as a tutor and friend. Call Volunteer Services, 687-3472. 103.2-5

## Travel

### Great New Round

**Trip Fares**

Portland-East Coast \$358  
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Above Kinko's, Smith Family Book Building 115.2-2

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**TIRED OF JOB HUNTING?** Start your own business with low overhead and huge profit and growth potential! Interested? Call Amway, 342-4234. 2-5

**ISRAEL AT A KIBBUTZ** Join Portland State University's spring/summer program (March 28-July 10) in Israel. Study, work, tour, participate in an archaeological dig. Earn 22-24 credits at PSU. For details, call (503) 229-4011 or write PSU Office of International Education, PO Box 751, Portland, OR 97207. Hurry! Application deadline approaching. WF.2-5

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**NEED A PLACE? HAVE A PLACE?** Screened people need you now! \$20 fee, 6 month membership. Don't take chances.

### UNITED ROOMMATES

747-7337 Everyday 11-8 pm 828.tfn

**ROOMMATE NEEDED TO SHARE** 2 bedroom house, close to campus. \$120 plus 1/3 utilities. 344-2671 or stop by 1622 Olive. 2-4

**ROOMMATE WANTED:** Spacious 2-bdrm apt., 4 blocks to campus. \$145/mo. 344-6226. 2-2

**ROOMMATE WANTED** to share large 2 bedroom apartment. 1/2 block from campus. Non-smoker. \$152.50 plus 1/2 utilities. Leslie, 345-2610. 2-8

**\$83 MONTHLY** 1/3 electricity and phone. Share three bedroom duplex with two senior students. 683-9082, evenings. 2-5

**WOMAN WISHES TO SHARE** spectacular home with same. Three bedrooms, 1 1/2 baths, fireplace, view, more. \$200. Kat at 345-4889, 342-4837. 2-5

**FEMALE TO SHARE** Two bed/bathroom condo. Washer & dryer, sauna, jacuzzi, tennis court, pool and more. Only \$175 month & 1/2 utilities. Call Debi 741-0019 anytime. 2-2

**FEMALE ROOMMATE** wanted to share new, 3-bedroom duplex. \$120. 485-1678. 2-4

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Live only one block from campus in a high quality, spacious, fully furnished apartment! One bedroom units available. \$229. Contact Resident Manager at 1860 Alder, # 11 or call 484-6112.

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Two bedroom in 6-plex. Carpet, drapes, fully appliances. Off-street parking, laundry facilities. \$219 plus deposit.

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### ALSO

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17th and Hays. Quiet area, yet close to shopping. Attractive and roomy two bedroom. 1 1/2 bath, appliances, carpet, drapes, pool, off-street parking. \$249 plus deposit. Manager 485-1769, 1-8 pm.

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### PERFECT LOCATION

University Manor  
19th and High. Large one apartments. Appliances, carpeting and hardwood floors. Parking, laundry facilities. Manager 683-1276.

### 361 EAST 13th

One bedroom carpets, drapes, range, refrigerator. Laundry facilities. \$185-\$199 plus deposit. 485-8252.

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**FURNISHED ONE AND TWO BEDROOM APARTMENTS** across from University tennis court. Large & attractive apartments with carpeting and appliances. Parking & laundry facilities. Contact resident manager at 1750 Alder #1 or call 687-0684. 88.2-5