

# CLASSIFIED ADS

## ART & DESIGN

### Postcards

MAIL THEM! COLLECT THEM! Frame them! Our selection runs the gamut from Renaissance Art to Reagan's Whitehouse. Catalog, \$2.00. Déjà Vu, 1979(A) Shattuck Ave., Berkeley, CA 94709. (014)

## BREAD & BUTTER

CRUISES, EXOTIC RESORTS, SAILING Expeditions! Needed: Sports Instructors, Office Personnel, Counselors. Europe, Caribbean, Worldwide! Summer. Career. Send \$6.95 plus \$1 handling for Application Openings Guide to CRUISEWORLD, AMP Box 60129, Sacramento, CA 95860. (026)

DO-IT-YOURSELF RESUME/JOB KIT—Strategies, interview techniques, formats, cover letters plus 999 Search Agencies who can Help!! \$10.00. Resumewriters, 841-C Spruce, Winnetka, IL 60093. (02x)

ALTERNATIVE JOBS/INTERNSHIP LISTINGS! The environment, foreign affairs, women's rights media, health/education, community organizing, and more. Work you can believe in! Send \$2.00 for latest nationwide listing. COMMUNITY JOBS, Box 114, 1520 16th St., NW, Washington, DEC 20036 (024)

Help wanted! If you have a job that needs filling, this is your category.

## CELEBRATE!

### Circle K Week

FEBRUARY 7-13th. "TOGETHER FOR Tomorrow." Get involved! Join the best coed service organization on the college campus. Projects focused to meet the needs of the elderly, the adolescent, and the handicapped. Plus socials, parties, fellowship. Contact your student activities office for info on time and day of meetings. (034)

Birthday greetings, wedding wishes, graduation announcements, bar mitzvahs, whatever. Say it with affection in Celebrate! in Ampersand.

## HAUTE CUISINE

Get ready for this! If you have a recipe that you want to share with Ampersand readers, send it in and we'll print it for free (subject to our test kitchen staff approval). Those of you selling your cookbooks, however, must pay like everyone else.

## FOCUS & CLICK

Cameras and equipment can be bought and sold here.

## FARAWAY FRIENDS

PENFRIENDS-ENGLAND-USA. Make lasting friendships through correspondence. Send age, interests. Free reply. Harmony: Box 89AMP, Brooklyn, NY 11235. (066)

## GETTING AROUND

Travel opportunities, vacations, ride-sharing, apartment-swapping — read about it in Getting Around.

## FEELING GOOD

IRON SPRINGS MULTI-PAK VITAMINS — top formula — finest ingredients — 60 day supply, \$24.95/\$1 postage and handling. Iron Springs Nutrition, P.O. Box 371, Manitou Springs, CO 80829-0371. (084)

Tell us about your secret health potions, vitamin supplements and panaceas for the afflictions that get us down in the '80s.

## AT HOME

Sell your used (or new) furniture and household items here.

## HOW TO...

"HOW TO STUDY FOR EXAMS," \$2.00 "How to Take Exams," \$3.00. Valuable reports using psychological principles. Tiny SASE. Robert DeJurio, 468 Bellevue Avenue, Yonkers, NY 10703. (114)

Education! The hope of the future! Trade schools, training books, classes, mail-order diplomas!

## LOOKING GOOD

Cosmetics, health and skin care products. Dr. Quackenburg's Snake Oil Elixir that can grow hair on a billiard ball and smooth out the wrinkles on a rhinoceros. Step right up and get yours now!

## MUSICAL NOTES

RECORD EXPRESS CORP! Free catalog! Fast service! Low prices! Cut-outs, picture disc, send to—Record Express, 1536 S. Wabash Ave., Chicago, IL 60605. (124)

IMPORTED RECORDS & MUSICASSETTES! Paradox imports over 4000 records and Musicassettes from 25 different countries. For a free catalog with the best selection of Euro Rock, Jazz, New Wave, Heavy Metal, Reggae, and Rockabilly, 20445 Gramercy Place, Box 2896, Torrance, CA 90509-2896. (213) 320-1331. (124)

Tunes to hum and things to strum.

Records, tapes, music books, instruments, services.

## ODDS & ENDS

### Need Credit?

GET VISA, MASTER CHARGE CARD — with no credit check. Guaranteed! It's simple. Legal. Plus other credit secrets. Free details! Send SASE to: Inflation Reports, AM-A, P.O. Box 60148, Los Angeles, CA 90060. (136)

### Women Too Expensive?

STOP DATING RIPOFFS! FREE DETAILS. New Lifestyle Publishing, Box 4419 AM-A, Los Angeles, CA 90051/135

If you can think of anything that we haven't, we'll either make up a new category, or stick it under Odds & Ends.

## PANDORA'S BOX

Are your old Tiffany lamps gathering dust? Your collection of cow shaped milk pitchers doesn't make it in your new high tech apartment? Dump the stuff into Pandora's Box.

## READ ON

Magazine subscriptions and collections, books and all literary pursuits can be listed here.

## GET \$ RICH

Need investors for your Oregon pineapple plantation? Want to unload that same plantation on some unsuspecting entrepreneur? List your business opportunities right here.

## THREADS

Clothing, new and used, antique or just plain old, bought and sold in Ampersand.

## TRADING POST

So you have eighty-six Joe DiMaggio baseball cards, and the only one lacking to make your collection complete is Bob Feller? See if you can get someone to trade with you.

## WHEELS

Sell your car or your bike in the pages of Ampersand. Maintenance manuals and other related information also welcome.

## OZONE

Double, double, toil and trouble! No, you can't get your recipe printed here for free. But you can sell your sooth-saying secrets, voodoo dolls and rare herbs in the Ozone.

# ANXIETY

(Continued from page 17)

AM/FM stereo receiver, a pair of speakers, an 8-track cartridge tape player or a cassette recorder/player, with a record player as the crowning glory sitting on top. And all this is arranged in and on some kind of cabinet, sometimes described as nouveau fruit box.

Usually made by no-name-brand manufacturers, the best you can say of this setup is that it supplies sound. The speakers are usually fixed in position, although some now permit the speakers to be separated. No specs are supplied for compact systems, which is probably just as well. But the arrangement does have its advantages. It is the lowest cost system and comes pre-connected. All you need do is to put the AC plug into the nearest outlet. So it is aggravation free until you've listened to it for a while. It does not permit system expansion nor does it lend itself to upgrading.

The opposite approach is buying each hi-fi component individually and that could mean two or more speakers, possibly including a subwoofer, a power amplifier, a pre-amplifier, a tuner, a cassette deck or an open reel deck (or both), an equalizer, and one or more record players. The record player itself may also be subdivided into separate components such as a tone arm, a phono cartridge, a stylus, and the record player mechanism. But you can also start with just a receiver and a pair of speakers. The receiver is an integrated tuner, pre- and power amplifier.

The technique of buying individual components can be the most aggravating, requires some understanding of the electronic vocabulary used in spec sheets, demands that you select components, possibly from different manufacturers that will work well together, and is by far the most expensive way to go. It also means the responsibility for interconnecting the individual units is yours. But if you've done some reading about hi-fi, this arrangement can supply sound you will find incomparable. If space is a problem you can get micro components that work just as well as larger ones.

One advantage of the component system is that it lends itself to the addition of more units, as your budget permits, or replacing them based on advances in hi-fi technology.

Whether you can add or modify the

system depends on your original purchase. Buying hi-fi components means keeping an eye on the future, buying units that have enough inputs to permit their easy inclusion in the system. The quality of what you buy now will determine the quality of subsequent add-ons. No hi-fi can do any better than the lowest quality component in the system. Add-ons can increase the flexibility of a system, but not its overall sound quality.

There are alternative approaches, for these two, the compact and the component, are extremes. Some hi-fi dealers sometimes advertise complete packaged systems. The bait in this case is that the cost of such a system is at a price that is lower than the sum cost of the individual components. Further, those that are selected by the dealer will probably work well together, relieving you of the need to make numerous buying decisions. The problem here is that the components may not be quite what you would have wanted, or they may consist of stock the dealer has been unable to move on a single component basis. They may also consist of outdated models. So this arrangement is somewhere between the two extremes of compact and individual component selection.

Another approach is to buy a complete system offered by a manufacturer. This is a takeoff on the total system merchandising technique used by dealers, is more expensive than the dealer offering, but is less expensive and time consuming than shopping for your own components. The total cost is often, but not always, less than the sum cost of the individual components. And, if you select a known, name brand manufacturer, you can be sure the components will be designed to work well together. And sometimes the manufacturer or his dealers will supply a free caster-mounted rack, complete with a glass door, that will house all the components. Further, you will receive a set of cables for interconnections.

Such an arrangement may or may not include the speakers. These should be separated by a distance of about 8 feet or more. You may have room for free-standing floor speakers or you may need bookshelf types.

Still another hi-fi arrangement, relatively new, is the portable made up of micro-sized units which can do double duty by working in- as well as outdoors. These generally have two speakers, one on each side, attached by clips. The speakers can be removed and separated so as to supply full stereo effect.



These Happy New Year bubbles (from champagne, we like to think) were wrought by Jeff Devins of Honolulu, Hawaii, attending the University of Hawaii. He earns thirty whole dollars. Other artistic types can also earn big bucks; just submit your original Ampersands (in black ink on sturdy white paper — no ballpoint doodles, please) to Ampersand of the Month, 1680 N. Vine, Suite 900, Hollywood, CA 90028. (If you wish to key your Ampersand to a particular holiday, we must receive it two months before that holiday.)

Rate Base: 850,000

### RATES

Per Word (17 word min.)	2.95
Drop Cap	15.00
Bold Head	22.00
Signature	43.00
Inset	85.00
Inch of Art	165.00

### DEADLINES

4 Jan./Feb.	Dec. 10
5 March/April	Feb. 5
6 May/June	March 5

### Classified Advertising Order Form

I would like to advertise in Ampersand. Please reserve a space for me in the \_\_\_\_\_ issue. My ad has \_\_\_\_\_ words, totaling \$\_\_\_\_\_.

I would also like:  drop cap,  bold head,  signature,  inset,  inch of art; for a grand total of \$\_\_\_\_\_. Please attach your ad copy to this blank and tell us which section you wish to run in.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State \_\_\_\_\_

Zip \_\_\_\_\_

I am interested in running a display ad. Please send me your rate card.

Send to: Ampersand Classifieds, 1680 North Vine, Suite 900, Hollywood, CA 90028