

# SUPERDUCK!

Mystery mascot makes merriment for homecoming

By ALAN WRIGHT  
Of the Emerald

There's one duck from Eugene that won't be flying south for the winter.

Soon you may see him, a big green and yellow creature with a huge bill and wild flaming hair that curls down over his bright yellow cape. A giant University of Oregon insignia emblazons his chest, just above his secret "ducko belt," which supplies his magical power.

Sound like a strange bird? Have no fear, SUPERDUCK is here!

"Superduck can go anywhere and do anything. Superduck is a friend to all," says Wayne Alan Sipe, the man behind the mask.

Sipe, also known as the Wizard of Magic, says that "mirth, merriment, and levity" is Superduck's philosophy. The powerful winged-wonder will appear suddenly anywhere at any time to "hype the crowd" and then somehow disappear.

Sipe and Eugene Downtown Mall manager Ray McIver created Superduck. Public relations specialist McIver has promoted other sensational personalities like Santa Claus and Mr. Pumpkin. He says Superduck will be Oregon's mascot and spirit leader.

Superduck not only will highlight athletic events and Oregon Marching Band appearances but also will appear mysteriously at campus events, McIver says. Superduck also will quack his way to community events, he adds.

McIvers stresses the fowl's mysteriousness. Superduck's enigmatic flying patterns confuse his creators; they don't know where he'll land next.

McIver says he got the idea while watching an old Daffy Duck cartoon with his son. The next day he noticed a duck bill and wig in a mall store. At that point, McIver decided to create Superduck, a creature "that was comical and yet not a buffoon, just a lovable character."

McIver called on Sandy



Photo by Mark Pynes

Superduck will quack his way into the hearts of University students and Eugeneans alike this Homecoming as Oregon's official mascot.

Bond, a University assistant professor of theatre, for help. They sat on the idea and eventually hatched Superduck.

Superduck not only will help lift spirits at the budget-clipped University but also will promote the mall, McIver says.

"Superduck will get the community more involved in downtown and downtown more involved in the community," McIver says.

Superduck makes his debut tonight at the mall's old-fashioned Homecoming Pep Rally, starting at 5:45 p.m. in the central plaza. He'll fly in for the Arizona game.

The rally, financed by the Eugene Downtown Mall Association, is the first of a

fundraising series for the non-funded marching band.

"There are hundreds of things you can do with Superduck," McIver claims, with visions of Superduck dolls, bewigged and billed Superduck fans soaring through his head.

"It takes a special person to be in a costume like Superduck," Sipe says. "You have to animate yourself."

The duck invites all fans to attend the Oregon-Arizona homecoming game on Saturday. He promises a show that displays his "mysterious, magical" powers.

"Drink your milk and eat plenty of quackers," Superduck quacked.

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