

Different ways

Balogh believes in a number of different ways to approach people about fund-raising.

"Some people respond to a letter," Balogh says. "Others respond to the event form of fund-raising. For instance, when the Oregon Clubs have an auction, they realize that they're going to spend a little bit more money for some articles than they would normally spend at the store, but in so doing they have a good time and know it's all for the good of the order of Oregon athletics."

"Then there are people who want a very personal, private approach," Balogh explains. "They want to be told the specifics about what it is you're trying to do to make Oregon athletics improved, if it's something that they can be proud of and have confidence in. And that takes a little different kind of approach."

No matter who is being approached, Balogh's style is a personal one.

Balogh says his philosophy is that fund raising needs to proceed on an individual and personal basis.

"People like to know all the facts. They want to know the specifics. They want to feel that somebody knows enough about them to present a logical plan that says 'This is what we're doing to improve Oregon athle-

tics, and this is where we think you might fit in,'" Balogh says.

Even with an added emphasis on fund raising, Bay sees a need for improvement in other areas, such as capital improvements.

Inadequate facilities

"Our facilities are not good," Bay says. "The office facilities in McArthur Court need to be improved. While Mac Court is a great place to play basketball, it's obsolete in terms of its seating capacity and its facilities below the court. We need to resurrect our thinking about a new arena, despite the state of the economy."

Bay also says that a new facility has been started at one end of Autzen Stadium that will allow football coach Rich Brooks enough space to conduct team meetings for his entire team.

"Those things need to be done," Bay says, "because otherwise they put us at a great disadvantage in terms of recruiting. When we get kids to come here and look over our campus, they see the deplorable locker room conditions we have for games and for practice, and the sad state of affairs of our athletic facilities in general."

Recruiting is important to the athletic department, particularly in football and men's basketball. According to Mike Easterly, the department's acting business manager, ticket revenue from

those two sports is the biggest money-maker the department has.

The projected football income for 1981-82 is close to \$1.7 million, while basketball is expected to provide another \$740,000. Third on the list are gifts and donations, and the administration is counting on Bay to supply a big boost in that area.

"I believe Rick Bay brings with him an integrity and an element of class that is needed in the program," Balogh says. "I think he's capable of making good, sound decisions that are not only in the best interests of the athletic department, but also in the best interests of the University."

"I certainly feel that under the leadership and management of

Rick Bay, the athletic department will become a positive part of the total University program," Easterly adds.

Bay cautions, however, that the jury is still out.

"We won't know for some time as to how well things are going fiscally," Bay says. "But it's my responsibility to balance the budget, and I intend to see that it's done."

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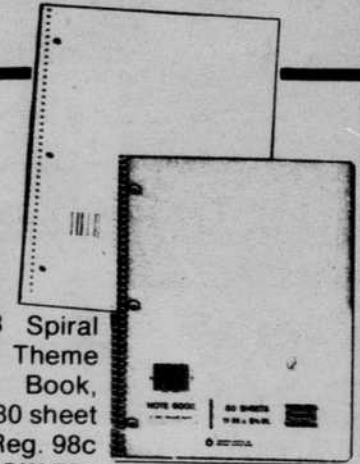
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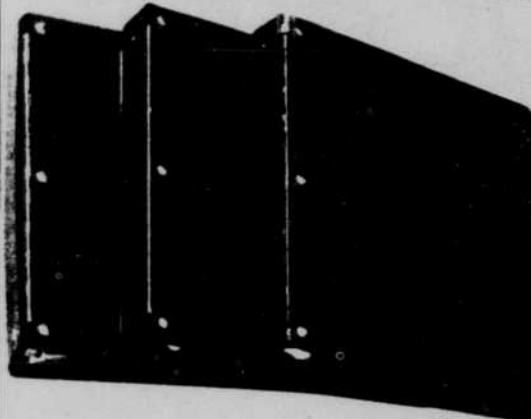


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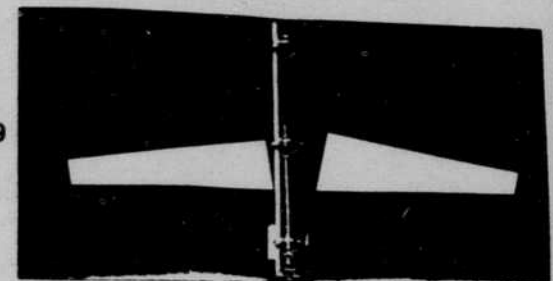
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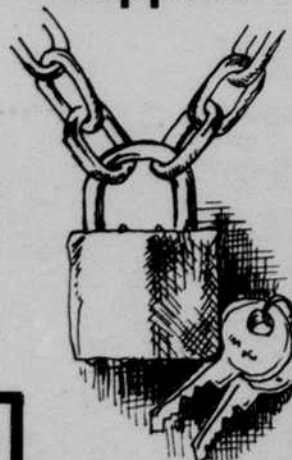


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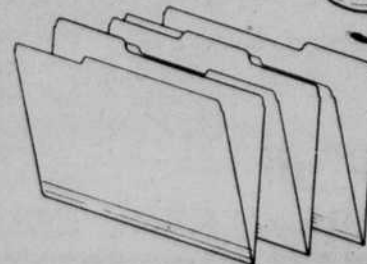
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Astros, A's win openers

(AP) — Houston catcher Alan Ashby clubbed a two-out, two-run homer over the right field fence in the ninth inning and Nolan Ryan shut down Los Angeles on two hits to lead the Astros to a 3-1 victory in the first game of their National League Western Division playoff in Houston Tuesday night.

The second game of the best-of-five playoff series is scheduled for Wednesday afternoon.

Earlier in the American League, Wayne Gross hit a three-run homer, and Mike Norris, who twice escaped bases-loaded jams, limited Kansas City to four singles, leading Oakland to a 4-0 victory over the Royals in the opener of the American League West Division playoffs in Kansas City Tuesday.

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