

Steve Brown

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problems in the past with a lack of concentration affecting his play.

"My talent, my ability is to react. But my main problem has been not concentrating.

"First, I had to get bigger. Then I had to learn to hit, and now concentrating is the big key. Against Washington and USC last year, my concentration

level was at 100 percent and I had my best games. Against Cal and Arizona State I didn't concentrate and I played under my ability."

Brown is quick to acknowledge, that combination can be deadly when it spreads to an entire team like Oregon, a team still in the process of establishing a winning tradition.

Being "psyched" is still an important factor in how the Ducks do on the field, Brown says.

"Southern Cal knows how to win. They can win and not get happy over it and just say, 'we were supposed to beat them.'"

"With us, every game we have to get fired up."

The confidence is still there,

but Brown says the Ducks are getting frustrated about the way they have lost. Oregon is off to a 1-3 season with losses to Fresno State, Kansas and Washington, and the Ducks' lone victory

came two weeks ago against Pacific.

"We are working extremely hard, and that is what is frustrating — to play to your potential and not do well."

CFA vs NCAA

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for fewer teams. We don't think that's good for college athletics in general. The ABC/CBS package with the NCAA appears to mean that many more schools will gain at least some exposure over every two-year period. I think, as a matter of fact, the CBS/ABC contract with the NCAA requires a minimum of 82 different teams get at least one exposure every two years of that four-year contract. NBC just says if you are part of the CFA you are going to appear. That's why they can guarantee that money. Actually, the CBS/ABC situation goes further because when you look at a breakdown of the scheduling, if you guaranteed 82 teams, and given the restrictions on the number of times a team can appear, it actually means about 125 teams are guaranteed appearances in each two-year segment of the four-year contract. That's awfully important. One television game to us here at the University of Oregon could mean — even on a regional — basis in the neighborhood of \$140,000, roughly speaking. Sure, if we were with the CFA we would be guaranteed that; we would be guaranteed a lot more than that. But the idea is to keep intercollegiate athletics strong in football across the board so the have-nots also get an opportunity to keep their programs afloat. Then, if you are looking out for everybody and are less concerned with your own selfish interests, you have to be in favor of a program that is going to give 125 schools the opportunity to make \$140,000 every two years. I envision the NCAA's position with ABC and CBS as giving a lot more schools an opportunity for exposure on television; a sharing of the wealth so that we can keep a lot of schools as healthy as we can across the board.

ODE: What do you think of the CFA?

OLUM: It's just making big football more and more a high income business. My feeling is very strong. It's that we are an academic institution first, that football players are expected to be students-athletes first — and basketball players too. Students first, athletes second. There's more to universities and colleges than intercollegiate athletic activities.

BAY: I think some of the principles the CFA is fighting for have merit. And certainly I think we support the idea that we ought to be masters of our fate. I think that's one thing, but when you start forming your own organization to the point that you are going to violate the NCAA constitution, I can't support that. I believe in the NCAA, I believe it is a national governing body of intercollegiate athletics. If the NCAA doesn't do it, I doubt that NBC is going to do it or the CFA is going to do it. The CFA is concerned with football. If they are suddenly expelled from the NCAA it is going to have great impact on their schools because none of their other teams will be able to compete in NCAA championships.

BROOKS: I think the prime reason for forming an entity such as the CFA is the philosophy that a school's football program should be separated from the athletic department. If this isn't resolved soon, I think we will see two separate major college football entities competing against each other.

ODE: How will Oregon vote at the convention?

BAY: I think if it were tomorrow we would vote in favor of it. We haven't discussed it institutionally. We will do that before the special convention in December. But given what I have read about it and what I know about it I think it is in the best interests of collegiate athletics in general.

ODE: Will the reorganization plan pass?

BAY: I think that a lot of it is going to fly. A lot of these same proposals have been voted down in the past so that makes you somewhat tempered in what you want to predict. But never before has the writing so vividly been on the wall as to what might happen if it doesn't fly.

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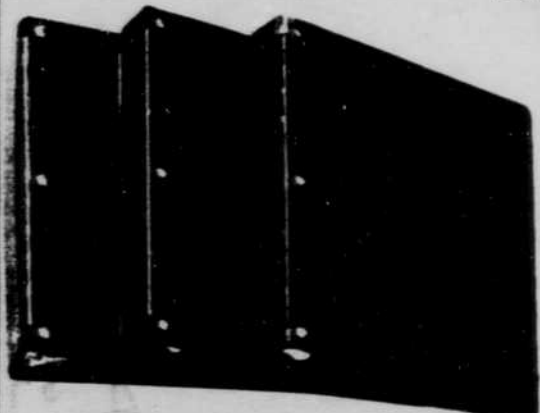


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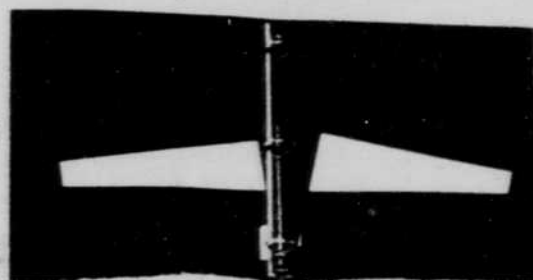
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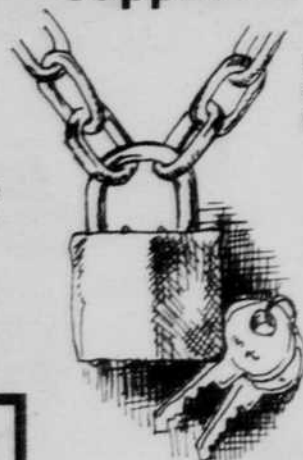


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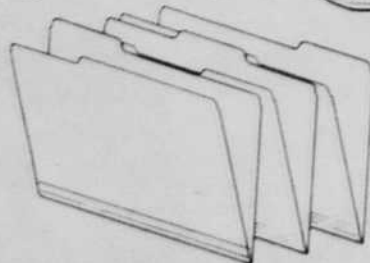
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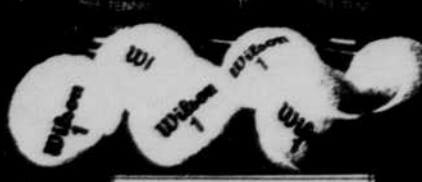
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