

ARTESIAN FOOTBALL, EXPLAINED.



Rumor has it that when the Artesians aren't hard at work making pure Artesian brewing water for Olympia, they like to unwind a little.

One form of unwinding they're particularly fond of is Artesian Football — a game somewhat different from the one you're familiar with.

In Artesian football, you start by "Punting".

To Punt, you place your finger behind the snap-pull tab on a frosty can of Olympia and take a set position. On the signal, you pull back smartly with plenty of follow through.

When you execute this play perfectly, you are greeted with a resounding P-U-N-T!

The "Punt" is always followed by the "End Around" in which the bottom end of your Oly becomes the top end, allowing the clean, crispy taste of the beer to run broken-field over your palate.

No one knows much more about Artesian football with the exception of this quote from a long forgotten Artesians sportscaster:

"IT'S A GAME OF OUNCES."

OREGON FOOTBALL SCHEDULE, EXPLAINED.

HOME FOOTBALL GAMES

September 19	U OF PACIFIC	1:00
September 26	WASHINGTON	1:00
October 17	ARIZONA	1:00
October 24	AIR FORCE	1:00
October 31	UCLA	1:00
November 21	OREGON STATE	1:00

AWAY GAMES:

September 5	Fresno State
September 12	Kansas
October 10	Arizona State
November 7	Washington State
November 14	Stanford

OLYMPIA

"It's the water"
their