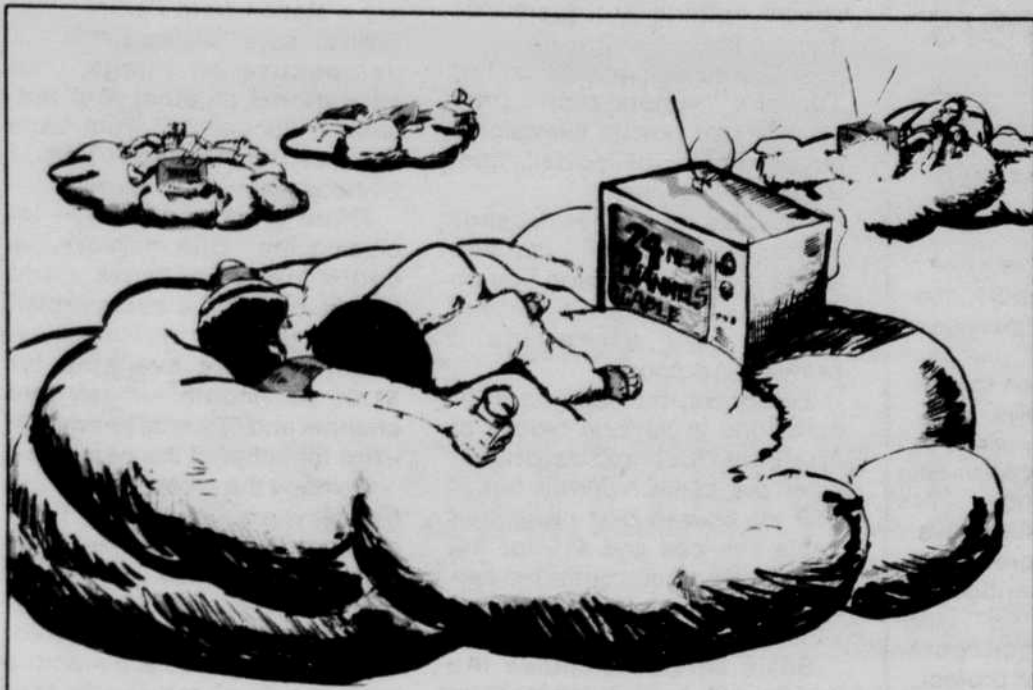


Cable hooks viewers to TV potpourri



TV HEAVEN

Graphic by Max DeRungs

A galaxy of television programming is available by subscription to Eugene's cable TV franchise, Teleprompter of Oregon. From 24-hour sports channels to R-rated movies, TV junkies need not worry about a fix in this town.

By **HARRY ESTEVE**
Of the Emerald

Pity the TV addict in Eugene. Thanks to a local cable television service, breaking the boob tube habit is becoming next to impossible. At any time of day or night, a fix of movies, variety shows, sports and more is available. For a price.

No fewer than 24 separate channels are available by subscription to Teleprompter of Oregon, the company that holds the sole franchise to peddle cable programming in Eugene. Without a cable hook-up, only the two local television stations (KEZI and KVAL) can be received, with sometimes dubious reception.

Teleprompter expanded its channel capacity early this summer by importing satellite signals instead of relying completely on direct cable impulses from nearby stations. Now, channels from Atlanta, Ga. and Madison Square Gardens, N.Y. are available in Eugene.

The result is a veritable smorgasbord of programming that goes beyond the three major networks. Or, as Teleprompter's general manager Brian Sullivan puts it, "It's an entirely new picture" for TV-watching in Eugene.

The program guide itself is a sight for sore eyes.

Ever wonder what it's like to watch pro football at 3 a.m.? Included in Teleprompter's program guide is a sight for sore eyes. **Continued on Page 18B**

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