

Campus supermarkets trail

Warehouse market wins price check

A simple price survey indicates that a supermarket's proximity to the University is reflected in the prices the store charges.

Walmart, a "no frills" supermarket in west Eugene, underpriced Safeway and McKay's Market in a price comparison of 10 typical grocery products.

Walmart is located at 2101 W. 11th Ave., about 2½ miles

from campus, compared to a mile journey to the Safeway at 145 E. 18th Ave. and even less distance to McKay's, only a few blocks from campus at 1960 Franklin Blvd.

The goods compared included chicken, cheese, margarine, toilet paper, milk, orange juice, cat food, Budweiser beer, peanut butter and bread. Walmart's total bill came to

\$22.80, Safeway's was \$24.28 and the highest — McKay's — was \$25.56.

Standard brands were used in the survey for unbiased comparisons, but each supermarket carries its own brands of some items to allow for further savings. Walmart stocks generic brands along with its own labels, enabling the shopper to save money usually spent on

packaging.

Supermarkets also may charge a bit for their atmosphere and service. Although McKay's is quite aesthetically pleasing and has plenty of checkers and baggers, Walmart has little or nothing in the way of decor and is simply a large warehouse with endless aisles of goods still in the same containers they are shipped in.

Case prices are listed with the item price in case you want to stock up.

Walmart also cuts its cost with a computerized check-out system and by making the customer bag his own groceries. Safeway, with fewer checkers and baggers, lies somewhere between the two.

The biggest price differences occurred in the more expensive products. Walmart's two pound loaf of Tillamook cheese is more than a dollar less than McKay's and 60 cents cheaper than Safeway's. Their beer and orange juice also are considerably less expensive.

Co-op has good buys

Another price comparison shows that the Grower's Market, a food cooperative located at 454 Willamette St., has the lowest produce prices.

Item prices ranged from equal to Safeway and Walmart to 40 percent less than the two supermarkets. Working one hour per week at the market drops veggie prices even more, says a representative.

Information on how to buy produce from Grower's Market can be had by calling 687-1145.



Brought to you by

Skis By:
Olin
Atomic
Rossignol
Dynastar
Kneissel
K2
Head

HARVEY FOX'S
ANDERSON'S
SPORTING GOODS
199 W. 8th St.
Phone 484-7344

Bindings By:
Geze
Tyrolia
Salomon
Boots By:
Salomon
Dale Boot
Hanson
Nordica
Lange
Scott

• Downtown Eugene • Downstairs in the EMU • Corvallis • Albany • Salem

Serving the Willamette Valley with all your sporting goods needs for over 40 years...especially skiing.



Escape the Humdrum



Decorate with Kites

from Kites and other delights
Fifth Street Market
344-KITE
and
The Atrium Downtown
345-4856