

North coast awaits the adventurous

By **LESLIE FARRIS**
Of the Emerald

There's more to the coast of Oregon than the beaches and dunes surrounding the town of Florence.

But unfortunately, most students spending a day at the coast never venture beyond this area.

For those bold enough to spend the time and money, the coastal area to the north holds varied attractions. And the top-most coastal city, Astoria, is especially attractive to photographers and history buffs.

Fort Astoria was established in 1811, and there is a 525-foot spiral frieze adorning the Astor Column to recount much of

Astoria's history.

The view from the top spans mountains and ocean.

Near the column is a pioneer cemetery, and a mile down the hill is the Columbia River Maritime Museum. Scattered throughout the town are historic buildings, from homes built by covered-wagon immigrants to

dwelling erected by the Finns, who arrived later.

South of Astoria at Fort Clatsop National Memorial is a replica of Lewis and Clark's 1805-06 winter headquarters. Farther south, the vista from Ecola State Park on Tillamook Head includes an abandoned lighthouse and a sea lion rookery. Many appreciated, expansive beaches lie in this area, including Ecola Beach, where Captain Clark took Sacajawea to see a stranded whale, and Cannon Beach with its Haystack Rock and sand sculpture contests.

Other coastal attractions well worth the price of getting there are the Tillamook loop and the three-capes scenic route. Once in the cheese factory town of Tillamook, take Third Street west for eight miles, continue past a sign that points toward Oceanside, and find a beach of graceful driftwood and fantastic trees.

Return to the junction and turn right to Cape Meares State Park, where trails lead to a lighthouse and the grotesque Octopus Tree. Then go on to Oceanside where there's a view of the offshore Three Arch Rocks National Wildlife Refuge, home of sea lions, and one of the largest bird nesting areas in the country.

Cape Meares is the farthest north of the three capes. Farther south is Cape Lookout State Park, a wooded headland jutting far into the sea. A large, and well-kept state camping facility is located on the north side of the cape.

The 12-mile drive south to Cape Kiwanda offers gentle farmlands, wild shrubbery and flowers, waving beach grass, sandy ridges and spectacular views of northern Oregon's part of the ocean and its near-deserted beaches. Groceries, picnic supplies and restaurants are available in nearby Pacific City.

Summer days bring sales and sorrows to clothes stores

By **GABRIEL BOEHMER**
Of the Emerald

If it wasn't for summer clothing sales, many University students who make their livelihood pushing new fashions wouldn't be on campus today.

I was one of them. In fact, last summer's prolonged fashion sale that turned into a fall preview sale went so well that I could afford to work only 20 hours a week.

But it's not a nice story. I was a salesclerk.

It's 7 o'clock on a sunny Saturday morning at a major downtown Portland department store.

Inside, 20 hungry sales clerks huddle around the cash register like hobos around a fire, waiting for a final pep talk from their field marshal — the department manager.

Meanwhile, teams of high school girls pile on makeup and take flattering glances in the mirror as they pile sacks and boxes at gift-wrapping stations around the store.

Now the manager straightens his tie and pushes his glasses to the top of his nose.

"Each one of you will be expected to sell \$3,000 worth of merchandise today," he announces from his cash-register pulpit.

Veteran salesclerks perk up instantly and draw slim calculators from their pockets to figure their commission.

"That's over \$200 in just one day!" a delirious clerk screams.

The emotion and anticipation among the clerks can only be compared to a daytime TV game show.

Outside the store, throngs of sale-addicts press closer to the entrances, counting down the minutes to the sale's launch. Already among their ranks, plain-clothes security guards scout for the would-be shoppers.

Almost as soon as the doors open, the neat piles and stacks of sweaters, shirts and slacks disappear as shoppers scavenge for the right size.

Electronic cash registers begin spitting out receipts so fast it looks like a ticker-tape

parade.

"Can-I-help-you?" barrage the shoppers from every direction and clerks secretly tally a scorecard of their sales.

Ten hours later the crowd has thinned a bit and the public-address system echoes "thank-you-for-shoppings" to encour-

age the shoppers to leave.

The registers are closed, but one customer has stayed in the dressing room, not hearing the announcement. The register rings one last time that day and a shopper drops a thank you over her shoulder on the way out the door.

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