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tamara swenson double play

Eventually, as women's athletic programs begin to shift from the AIAW to the NCAA, leagues — new women's leagues — will have to be established.

On the West Coast, what better affiliation could there be than a Pacific-10 Conference for women?

While the suggestion has not been met with favorable responses from the Southern California schools, at least six of the universities that are members of the men's Pac-10 are trying to promote the shift.

"Eventually, it's generally agreed, we're going to have to (have a women's Pac-10)," says Stanford women's basketball coach Dotty McCrea.

Establishment of a Pac-10 that would encompass both men's and women's athletics has several advantages over the present system.

First, it would allow for a higher level of competition — throughout the league.

Currently, the AIAW region 9 is dominated by Pac-10 institutions. Oregon, Oregon State, Washington and Washington State have a virtual headlock on any league championship.

"It (a Pac-10) would definitely benefit the Northwest," says Oregon basketball coach Elwin Heiny. "It would give us a good league schedule, and in my opinion it would be cheaper... if we were under the Pac-10."

The possibility of lowered costs is an enticing inducement. As travel costs continue to rise, athletic directors could not fail to overlook the possibility of joint travel.

It has worked in the past. The Oregon basketball teams traveled to the University of Washington this season for a

double-header, and it can work in the future.

There is no doubt it is cheaper to send the teams together than allow them to travel their separate ways.

And finally, the acceptance of a women's Pac-10 would establish credibility where AIAW championship teams and top programs have failed.

The Pac-10 is an established institution, says Sue Kruszewski, Washington's women's basketball coach. "It would bring credence to the program."

"Getting to the point, it (a Pac-10) would appeal to the public the way it has appealed to the men."

As one of the most established leagues in the country, it is easy to understand why the words "Pacific-10 Conference" appeal to sports fans.

It has only been the Pac-10 since 1978, but the league has been around since 1915.

"Playing a Pac-10 schools always tends to bring in the fans," says Heiny. "They come to watch Pac-10 basketball — men's or women's but still Pac-10."

As Oregon and other Pac-10-member universities shift from the AIAW to the NCAA, a new women's league should emerge — using the structure of an established and successful league.

Star

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Perhaps the academy's record of success over the last eight years will explain the coaches' enthusiasm. In 1976 the academy produced Olympian Carrie Englert and 1980 U.S. champion and Olympian Julianne McNamara and 1980 Olympian Talavera.

As a team, the academy has won every U.S. championship for independent clubs since the competition began.

Story and photo
by Gabriel Boehmer

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