Bookstore stretches out

Ever-increasing business in the University Bookstore has prompted the store's most extensive remodeling in 15 years.

The bookstore now does \$5 million worth of business yearly, says general manager Jim Williams.

The best way to meet this increasing demand was to expand some sections of the store and remodel others, Williams says.

The greatest change took place in the art and architecture department. The expanded department was moved from the rear of the main floor to the basement.

Not only does this shift give the art and architecture section more room, it allows for a wider range of products and better specialized service, Williams says.

Relocating the section triggered changes in other areas that made "more modern merchandising techniques" possible in the store.

The school and office supplies department and the electronics section have been moved to the rear of the store, creating more room on the main floor for elaborate displays like those in larger department stores, he says.

The changes on the main floor have opened up space for both the sporting goods section

and the T-shirt section. But, more importantly, all the aisles on the main floor have been widened, Williams says.

The beginning of each new term can be a hectic and crowded time in the store's book department upstairs. But Williams says changes have been made upstairs that should help.

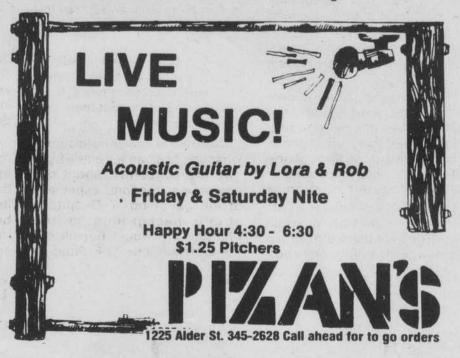
Employees of the general book section have been moved from the middle of the floor to the front to allow for more efficient service, Williams says.

Text book section employees have taken over the area vacat-

ed by the general book staff, and the text book section has been expanded — in both space and sales area. Aisles upstairs have been widened, too.

"Throughout the store there is hardly an area that hasn't been touched," Williams says.

The remodeling costs were minimal. Moving the art and architecture department to the basement was a simple procedure, and the entire remodeling venture cost \$60,000, Williams says. The money came from cash reserves that had been set aside for remodeling.



Bring this coupon in for a free hour of pool any day, Monday through Friday, 11 a.m.-7 p.m. Coupon expires Nov. 7

CHARLIE'S

2598 Willamette 343-6642

While at Charlie's you can also enjoy your favorite video or pinball game. Quiet daily atmosphere. All ages welcome.

Cultural Forum and Seattle Folklore Society Present

Grand Ole Opry Star and

BLUEGRASS music

BILL MONROE



& the BLUEGRASS BOYS in a rare public appearance

Featuring

Kenny Baker, fiddle Butch Robbins, banjo Wayne Lewis, guitar Randy Davis, bass

THURSDAY, NOV. 6, 8:00 P.M.

EMU Ballroom, University of Oregon Campus

Tickets: *6.00 U of O Students *6.75 General Public

Available at EMU Main Desk, Bremen Town Records (Valley River),

Lights for Music (Springfield)

Section 1. The section with 1 personal distributions of the section of the sectio

READ THE ODE

