

Anderson dips; Commoner defends crudity

WASHINGTON (AP) — A troubled John Anderson conceded he is giving up hopes of borrowing \$10 million from big banks to finance a television advertising blitz for his independent candidacy.

Meanwhile, on Capitol Hill, Barry Commoner's campaign chairman defended the use of the word "bullshit" in a radio advertisement aired on behalf of the Citizens party standard-bearer.

With Anderson's ratings falling from 15 percent to 8 percent in the latest Gallup Poll, the candidate said in Milwaukee that he'll borrow as much as he can from his own supporters for advertising.

As a further indication of Anderson's declining strength, the League of Women Voters already has said it might disinvite Anderson from the presidential debates it hopes to arrange.

Commoner's campaign manager, Bill Zimmerman, defended the commercial. Zimmerman, complaining that the national news media has given little attention to Commoner's quest for the White House, admitted that "we certainly did use it (the commercial) to get attention."

If Carter, Reagan and Anderson are campaigning in a manner that most often is described as bullshit, someone ought to say it out loud," Zimmerman

said in discussing the advertisement, which prompted thousands of complaints from listeners hearing it initially on CBS network stations.

The major party candidates were left to trade barbs. Ronald Reagan said Wednesday that American taxpayers had better "grab your wallets" if Jimmy Carter is re-elected, while the president continued his efforts to paint his GOP challenger as an opponent of New Deal-type social programs.

Reagan left open the pos-

sibility that he would agree to a one-on-one debate with the president, after weeks of insisting that Anderson be included in any formula for a series of debates.

His campaign chief of staff, Edwin Meese III, said it was "highly possible" Reagan either would agree to debate Carter or deliver a 30-minute nationwide television address to deal with the president's suggestions that the Republican nominee might lead the country into war if he were president.

Carter has insisted that his first debate be with Reagan alone.

Reagan, meanwhile, resumed his campaign in the toss-up states of the Midwest, accusing Carter of distorting his economic proposals while charging that the president would raise taxes if he is re-elected.

Campaigning in Lima, Ohio, the Republican challenger told several hundred supporters at an outdoor rally to "catch your breath, hold on to your hats and

grab your wallets because Jimmy Carter's analysis of the economy means that his answer is higher taxes."

Carter, campaigning with Sen. Edward M. Kennedy in Massachusetts, repeated his familiar charge that the Republican nominee may jeopardize the future of Social Security.

He added that Reagan "continues to say that the compassionate programs of the New Deal were actually based on fascism."

When you need big favors you ask good friends.



When you ask good friends for a favor, you know what they're going to say. So you tell them you're moving again and then wait for the groans to stop. They may not like the idea, but you know they're going to be there. When you're finished, these people are going to deserve something special. Tonight, let it be Löwenbräu.

Löwenbräu. Here's to good friends.

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Immortality?—

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video disc and let him tell you about himself."

Although chronicling a relative's life story can be expensive, there are alternatives to hiring a professional.

The University offers courses in which students pair up with elderly people and learn to record their experiences.

In addition to the psychological insights gained from discovering a family's experiences, elderly relatives enjoy the attention and interest of a younger family member, says Kay Porter, a University professor who teaches a course on aging.

Helping a grandparent or parent write a life history also can bring students closer to that family member, Porter says.

The resulting sharing and understanding are irreplaceable, she says. When relatives die, their lives aren't buried with them.

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