

ATTENTION

All IFC funded programs and new programs interested in funding for 1981-82:

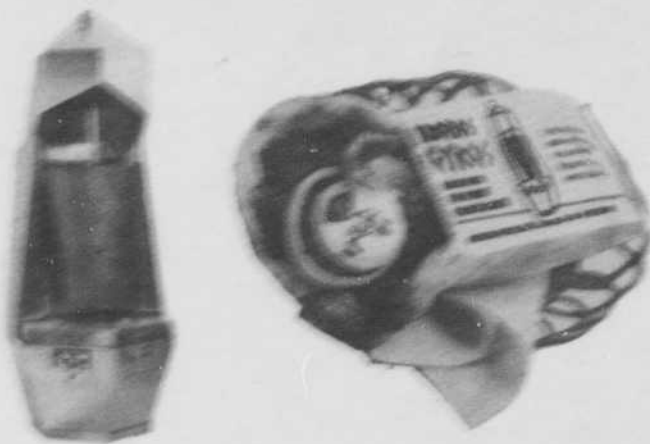
Deadline for submission of program goals:
November 10

Please contact Jon Neiderbach, Alan Contreras or Chris Moore in Suite 4 EMU, 686-3724 for details of the revised budgeting procedures.

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GYROS

(pronounced YEAR-OS)



Food fun for everyone

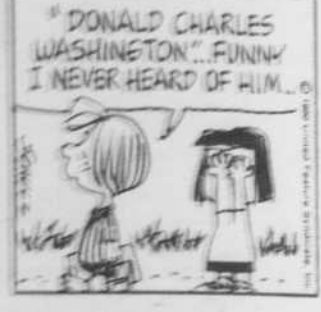
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University researchers relate money, political involvement

Money talks, the old adage goes, but three University researchers have found money also listens — or at least persuades people to lend an ear to the political process.

And once they've tuned in, they're "tuned on," says the director of the research project, James Lemert, a journalism professor.

Lemert and two other faculty members paid a random sample of Eugene-Springfield area Republicans to watch a February debate from New Hampshire among several GOP presidential contenders. Two other groups of Republicans who had not been paid were later interviewed for comparison.

The paid group, the researchers found, not only watched the debate in far greater numbers than the others, but kept up their interest in the election campaign even after they thought their role in the study was over. The trio also found that their interest was not limited to the Republican races.

The researchers, who also included Karl Nestvold, a jour-

nalism professor, and William Elliot, a telecommunications professor, and the research results showed that the initial, paid, exposure to the televised debate created interest, and this greater interest then led to greater learning about campaign events.

The pattern was not followed by members of the unpaid groups, who had largely allowed the debates to go unnoticed, Lemert says.

However, Lemert says it wasn't only the money that

spurred the interest, but it was apparently the initial exposure to the debate itself which kept people watching.

"It sort of had its own momentum," Lemert said recently. "There was something else going on. They (the members of the paid group) were turned on to it. Something happened and that something was the debate."

A total of 166 persons were involved in the study, 43 of them paid \$3 to watch the February 20 debate from New Hampshire, the nation's first primary state.

briefs

MEETINGS

The Society of Professional Journalists will have a meeting tonight at 7 p.m. in Room 112 EMU. The agenda is posted in Allen and Villard Halls. Persons interested in joining SPJ are urged to attend. For more information call SPJ chapter president Byron Caloz at 345-5226 or 686-4245.

The University chapter of the Public Relations Student Society of America will have its first meeting of the year today at 3:30 p.m. in the Allen Hall Reading Room. Featured speakers will be John McAlister, public relations director at Sacred Heart Hospital; Dennis Lavery, college relations and development director at Oregon College of Education; and Tom Santee, public information officer for Eugene Water and Electric Board. They will discuss specific issues in the public relations field and ways students can prepare for future jobs.

All students interested in public relations are invited to attend the meeting. For more information call Jack Ewan at 686-3752 or Barbara Leavitt at 687-8213.

The Club Sports Volleyball team will meet tonight in the EMU, room to be posted. For more information call Gilbert E. Nelson at 726-0662.

Representatives of the Citizens,

Democratic, Libertarian and Republican Parties will discuss their parties' principles and relevance to today's world in a forum sponsored by the University Libertarians tonight at 7:30 p.m. in Room 133 Gilbert Hall. Audience questions will be answered.

The University Presidential Search Committee will hold a public meeting today at 2:30 p.m. in Room 101 EMU.

SPEAKERS

Professor Mohamed Guerssel of the linguistics department will speak on "Interference and the application of phonological rules" today at 3:30 p.m. in Room 202 Chapman Hall.

In a lunchbagger seminar today at 12:30 p.m. in Room 307 Volcanology **Dennis MacCaskie** will speak on "Identification of Magmatic Processes using Plots of Trace Element Data" and **Jose Jorge Aranda-Gomez** will discuss "Geology of the San Martin Mine, Mexico."

NOTICES

There will be a debate between the candidates for **House District 40** today at 12:30 p.m. in Room 129 of the Law School.

Jerry Rust and **Mel Jackson**, candidates for Lane County Commissioner, will debate today at noon in the EMU Forum.

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SRI CHINMOY in Oregon

The internationally-known Spiritual Master SRI CHINMOY will be in Oregon on October 17th and 18th. The scheduled events are designed to reflect the Master's inspiring and dynamic philosophy.

We at the Eugene Sri Chinmoy Centre would like to invite all sincere seekers to join with us for any or all of the events listed below.

FRIDAY, OCT. 17, 3:30 P.M., EUGENE

The University of Oregon Physical Education Department, in cooperation with the Eugene Sri Chinmoy Athletic Club, will feature SRI CHINMOY as a guest speaker on the U of O Campus, Room 180 PLC. Sri Chinmoy's lecture, entitled "The Inner Running and the Outer Running," will explore the relationship between spirituality, meditation and running.

FRIDAY, OCT. 17, 7:00 P.M., EUGENE

An evening of meditation and spiritual music will be offered by SRI CHINMOY at the Lane County Conference Center, 13th and Monroe, Eugene. SRI CHINMOY will be performing on esraj, flute and harmonium. Along with SRI CHINMOY will be various instrumental and vocal groups from Sri Chinmoy's West Coast Centres. Featured groups include the San Diego Women's Group, the San Francisco instrumental group "Awakening" and DEVADIP on acoustic guitar.

SATURDAY, OCT. 18, 7:30 A.M., COBURG

The Sri Chinmoy Athletic Club will sponsor a 31 km (18.6 Mile) run. The race begins at Coburg Elementary School, 7:30 sharp. The loop course is flat and fast and will be monitored by aid stations and splits at every mile. A post race brunch will be offered along with T-shirts for all finishers, and awards for all categories. Entry forms available at all local running stores. Call 687-0870 for more information.

SATURDAY, OCT. 18, 7:00 P.M., CORVALLIS

A second evening of meditation and spiritual music will be offered at Milam Auditorium in the Home Economics Building on the Oregon State University Campus. There is no fee for the meditation and spiritual music concerts. For more information about SRI CHINMOY's visit to Oregon call: 683-6128, 485-8050, 683-5029, or 687-0870.