

hear and now

Arts and Entertainment

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THE LOFT

**Good things
are UP
in The Loft**

It all began with a fantasy about a hot dog stand. It's the American way — business subsidizes art. Look at the Ford and Rockefeller Foundations. So it was natural that Jeb's Good Dogs would end up helping to get The Loft off the ground.

What's The Loft? It's a place for musicians and writers. It's a place for art. And it's a comfy place for people who like to experience the arts.

There's a big man behind the window at Jeb's Good Dogs. He's Jeb. Josephine Cole and Jeb got The Loft together. For the story of what Jeb and Josephine have wrought and a look inside The Loft. Please turn to Page 4B.