



**In Chicago
We Only Ask Once . . .**

Wanna Be An Honorary Blues Brother?

We thought so . . .

Besides, you could win one of these fine prizes.

GRAND PRIZE

is a trip to New York City, hotel accommodations for 2 nights, a limousine from the hotel to NBC Studios, a pair of tickets for "Saturday Night Live," and \$100.00 spending money.

50 2ND PRIZES 1,000 ENTRANTS

Briefcase Full of Blues albums
will receive a rare Blues Brothers Button.

All entrants receive an official BLUES BROTHERS membership card.

Here's what you gotta do . . .

1. On a plain piece of paper, no larger than 8 1/2" x 11" (one side only), hand print your name, address and phone number. Then on the same piece of paper, write a short essay (no more than 200 words) on what you have done to qualify as an honorary Blues Brother. Be creative and use your imagination.
2. Mail your entry to Ampersand: Be an Honorary Blues Brother, 1680 North Vine, Suite 201, Hollywood, CA 90028. Enter as often as you wish, but each entry must be mailed separately.
3. All entries must be received by March 10, 1979.
4. All entries will be judged using the following criteria: Creativity — 60 percent, Appropriateness of subject matter — 25 percent, and Sincerity — 15 percent. The judging is under the supervision of Atlantic Recording Corp., whose decisions are final on all matters relating to the contest.
5. This contest is open to currently enrolled college students (full or part-time) at the time of entry, residing in the United States. Employees of Ampersand Magazine, Atlantic Records and their affiliates, subsidiaries, advertising and promotional agencies and the families of each are not eligible. Void in the state of Alaska and wherever prohibited by law. All Federal, State and Local laws and regulations apply. Taxes on prizes are the sole responsibility of the prize winner. Limit one prize per family. All prizes will be awarded. Duplicate prizes will be awarded in case of a tie. No substitution of prizes is permitted. All entries become the property of Atlantic Recording Corp.

For a list of major prize winners, send a SEPARATE, stamped, self-addressed envelope to: College Promotion, Be an Honorary Blues Brother, Atlantic Records, 75 Rockefeller Plaza, New York City, NY 10019.