



Rock Impresario Paul Friedlander

Photo by Nicholas Fleming

# Rock 'n Roll

## SEARCH class tunes in to ins and outs of getting a record on the music charts

By SALLY HODGKINSON  
For the Emerald

Rock and roll is here to stay. At least, Rock and Roll I, a SEARCH class taught by local rock impresario Paul Friedlander is here to stay until the end of the semester.

It's a unique class that focuses on the music business. Various personalities from the rock industry discuss their music in, as Friedlander puts it, "a Johnny Carson type format."

"I think it's really important that people who listen to music understand what it takes to put that music together," says Friedlander. "I want to try to give them (the students) more than just a superficial glance."

"In the four years that I have been a player and a rock manager, I've developed contacts and friendships with all sorts of people in every aspect of rock," Friedlander explains. "So I call upon these people to come in and help the class understand their aspect of the business. I decided that I would combine my academic background with my experiences in Rock and Roll."

Friedlander was born and raised in New York City. When he was nine years old he learned to

play banjo and guitar from folk singer Pete Seeger.

He played in various bluegrass, folk, and country-rock bands throughout the late fifties and sixties while he headed the Social Welfare Department at Essex County College in Newark, N.J. He quit that job in the late 60's to go West, and made a few stops to join bands along the way, ending up in Eugene in 1973 where he formed a country-rock band, Turkey Run.

He is now managing and booking some Northwest bands, and also organizes scheduling, booking and lighting for the music in the Oregon Country Faire every summer. The Faire is the "largest music festival in the Northwest" according to Friedlander. In addition, he produces 10 to 15 benefit concerts a year.

"I would like to see music go back to the people," he says. "That's one reason I am teaching the class. Music should come and go back to its audience."

Each class session (Tuesday 3:30-5:30) centers on a different aspect of the music business. Friedlander stresses the economics of rock and requires his students to read *Rock and Roll is Here to Pay*, the "bible of rock."

According to Friedlander, business greatly affects bands and the chances of a popular local band making it in the business are almost non-existent.

"Out of the bands that even sign contracts," he says, "the percentage of success is so small and so tightly controlled by the record companies, that people have got to think of more ways for getting a mass audience for their music."

One way to get that mass audience is to begin recording on your own, says Friedlander.

"Once you make your own album and you don't wait for the record companies to find you and you don't tailor your music so that you play up to the record company's mentality, then maybe you'll have a chance," he says.

Most local bands that have played on the Northwest could, Friedlander says, if they had the money, make an album and sell it with success.

"I have no questions about that. The question is finding the angel who'd like to back up the album," he says.

Class discussions include songwriting, history, radio, recording, rock culture, business, life on

(Continued on Page 10)

## Legal flap creates stir over Measure 2

SALEM, (AP)—Measure 2 on the Nov. 7 ballot normally wouldn't be expected to stir much interest except among politicians and law students.

But a legal flap last year between Gov. Bob Straub and the Legislature focused more attention than usual on the issue of whether a governor's appointments to boards and commissions should be subject to a Senate veto.

The Oregon Senate, or an interim Senate committee between legislative sessions, has confirmed gubernatorial appointments for at least 50 years.

And the Legislature more than 100 years ago made its own appointments to executive agencies.

But legal tangles come up occasionally because the Oregon Constitution, unlike the U.S. Constitution, doesn't contain any language making the chief executive's appointments subject to Senate approval.

The Senate confirmation procedure in Oregon is done under a statute passed by the Legislature.

Gov. Bob Straub and others claim the statute is invalid because it violates the constitution's requirements of separation of powers.

## No Nestles for treating, boycott asks

A costume demonstration by Clergy and Laitly Concerned urging continued boycott of Nestle products will be held this Saturday from 10 a.m. to noon at 18th Avenue and Chambers Streets.

CALC spokesperson Mary Taylor said CALC is boycotting Nestles candies in conjunction with Halloween, as well as Libby Foods, Stouffer Foods, Taster's Choice, Souptime and a number of other products.

The group's action comes as a result of its charges that Nestles helps cause "bottle illness", a form of malnutrition the group says is caused when Third World mothers use formula instead of breast feeding their offspring.

Nestles denies any wrongdoing in the matter.

Costumes for the demonstration are optional.

Oregon Daily Emerald

WITH ME, IT'S SUNNY BY A SMILE.

### Sunny Service Stations

- Discount Gasoline
- Complete Auto Repairs

Drive in at the sign of the smilin' sun—

19th & Agate  
Near Campus

BACK BY POPULAR DEMAND

# FOX AND WEASEL

From 9-2 featuring John Powell

## FRIDAY & SATURDAY

Friday at 4 pitcher sale from 4-6  
Live music from 5-7

Sunday:  
Football and Battlestar Gallactica on Big Screen

# DUFFY'S

## 13th & Alder