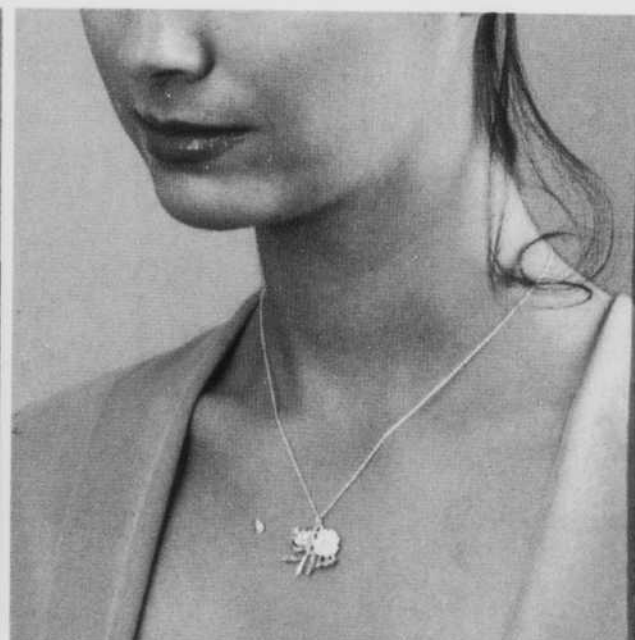


Enter the Agrée Orange Bowl Fun and Fashion Sweepstakes. Win one of 13,255 prizes!

5 Grand Prizes! Orange Bowl vacation for two in Miami, plus beautiful fur coat by Kramers of New Haven, Conn.



Watch the Orange Bowl Parade and Agrée float on NBC-TV.



250 Second Prizes! Silver necklace exclusively styled by Tiffany's.



3,000 Third Prizes! Specially designed T-shirt in limited edition.

10,000 Fourth Prizes! Agrée Hair Care Beauty Kit.



Agrée Orange Bowl Fun and Fashion Sweepstakes. Official Entry Blank.



Please enter me in the Agrée Orange Bowl Fun and Fashion Sweepstakes today.

Name _____
Address _____
City _____
State _____ Zip _____

Contest Rules:

1. On an official entry blank, or a 3" by 5" piece of paper, print your name, address, and zip code. Enter often, but each entry must be mailed separately to Agrée Sweepstakes, P.O. Box 8204, St. Paul, MN 55182.
2. With each entry, include the neck label from Agrée Creme Rinse or Agrée Shampoo, or the word "Agrée" hand printed in block letters on a separate 3" by 5" piece of paper.
3. Prizes: Five (5) First Prizes, a trip for two to Miami to attend the 1979 Orange Bowl Game held on January 1, 1979. Plus, a raccoon coat for each prize winner. Trip includes tourist round-trip air transportation from nearest commercial airport, round-trip ground transportation from airport to hotel and to the Orange Bowl Game, hotel accommodations and meals for five days and four nights in Miami.
250 Second Prizes: Tiffany Silver Necklaces
3,000 Third Prizes: Agrée T-Shirts
10,000 Fourth Prizes: Agrée Hair Care Kits
All 13,255 prizes will be awarded.

4. Prizes are not transferable. No substitute prizes. Only one prize to a family. Odds of winning will be determined by the number of entries received. Winners will be selected in a random drawing conducted by Spotts International, Inc. First Prize Winners will be required to execute an affidavit of eligibility and release.
5. Local, State and Federal taxes, if any, are the responsibility of the prize winners.
6. Sweepstakes open to residents of the United States except employees of S.C. Johnson, Inc., its advertising, judging and promotional agencies. Sweepstakes subject to all Federal, State and Local regulations. Sweepstakes void in Missouri or wherever prohibited or otherwise restricted by law.
7. To obtain winners list, send a stamped, self-addressed envelope to Agrée Winners List, P.O. Box 8211, St. Paul, MN 55182.
8. To be eligible, entries must be postmarked by November 30, 1978 and received by December 10, 1978.