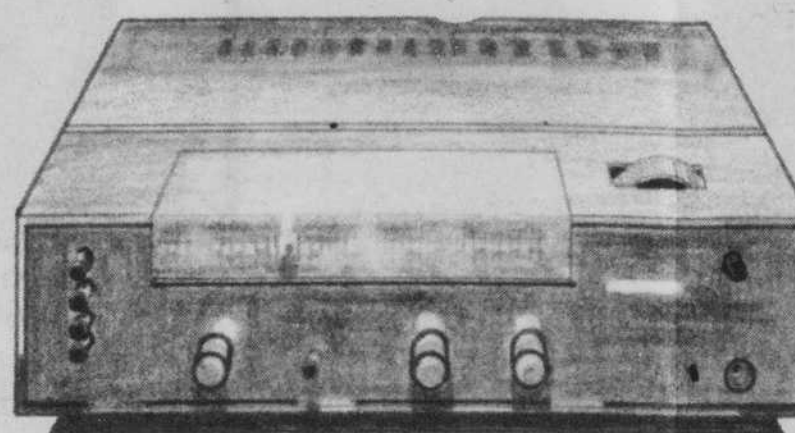


About our Specials . .

To begin with, the items on sale during our Grand Opening are already good values. In fact, we consider them to be best buys in their respective component categories. We recommend these products every day.

Since most people buy complete systems, we also selected each product with the idea in mind that they compliment each other when matched together. But, if you don't want to purchase a complete system, that's fine, too. We didn't make the purchase of any one product contingent upon the purchase of any other product. And you don't save anything if you buy a complete system either. The only limitation we have on the purchase of our sale items is that, although we have a very good supply of all these products on hand, we can only honor these prices while our present supplies last.

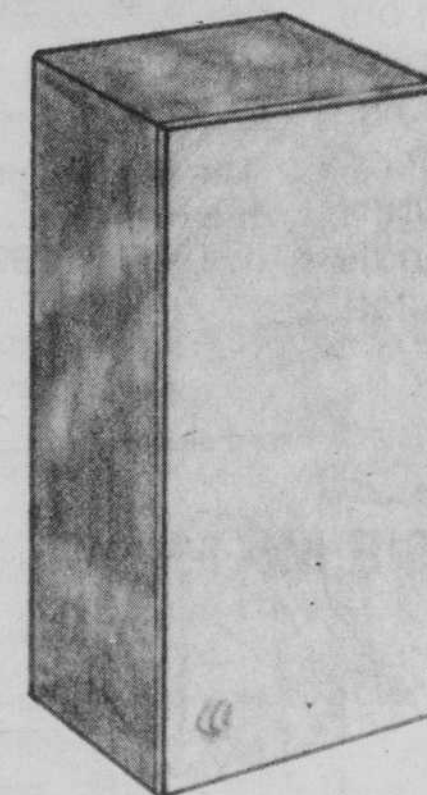
Harmon-Kardon 230e AM/FM Stereo Receiver



The HK 230e is a very **clean** receiver. While many manufacturers talk about more and more power, Harmon-Kardon continues to stress quality performance. The 230e has 15 watts/channel and the same wide-band frequency response and square wave performance that characterizes other Harmon-Kardon receivers. Combined with speakers of modest efficiency and a quality turntable, the 230e will serve as the heart of a very good stereo system. Although spartan in features, at \$189.95 the 230e is a very good value. At our sale price you can't even buy a "low-fi" receiver of similar power and **no-way** could you get a receiver with this kind of performance.

\$99
(While Supply Lasts)

Bolivar



Bolivar is a part of the Harmon-Kardon Group of hi-fi products that include Kardon electronics, JBL loudspeakers, and Ortofon cartridges. The design criterion was to optimize the relationship between performance and price to produce a loudspeaker that was a price of good.

At \$100, the Bolivar 125 is the best in their line; and it's a lot of speaker for the money. Like all Bolivar speakers, it has speaker frames that cost as much as the component speakers. The magnetic inch treble speakers is bigger than the woofer magnets. And their woofers are sturdy and carefully padded for resonance and internal reflection. We removed sample drivers from our cabinets so that you can get a better construction.

During the first two days of our 'Grand Opening' a Bolivar-JBL representative will be available to answer questions about Bolivar and about loudspeaker theory in general.

B.I.C. 920 TURNTABLE



The BIC 920 is a belt driven multi-play turntable with a 24-pole motor.

It is the least expensive record changer that is both reliable and gentle enough to do an adequate job of protecting your records.

Complete, it sells for well over \$100. Our price includes base, dustcover and an Audio-Technics AT-X3E cartridge.

\$59
(While Supply Lasts)

As a System...

(The HK 230e, Bolivar 125's, BIC 920)

Hi-Fi Begins Here.

This system combination is the lowest priced package system we've ever offered. The reason is that usually you just don't get hi-fidelity sound for anything less than \$400. Normally, systems less than this are fine as music for background to other activities; but they wouldn't satisfy critical listeners—those who wish to listen intently to their music.

\$296

Just \$30 Down, \$13.93 A Month!

Total Cash Price \$296; 10% down payment, \$30; 24 monthly payments, \$13.93; total deferred payment price \$329.76; Annual Percentage Rate, 21.57%; upon approval of credit/insurance extra.

Ortofon FF 15 XE (Suggested option)

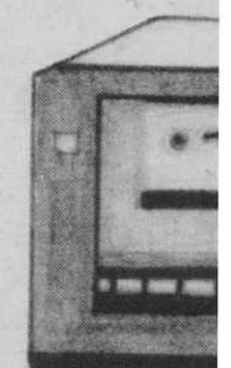


The cartridge is the most neglected part of a stereo system, yet it is usually the least expensive way to upgrade an already good stereo system. The Ortofon FF 15 XE has the same frequency response as the acclaimed Ortofon FF 15E-MKII but it's designed for relatively high mass tone arms. With purchase of the BIC 920 during our sale we'll substitute this cartridge in place of the Audio-Technics AT-X3E for only . . .

\$15
(Additional)

No System is

Tea



If you want to add tap and you're on a budget, the way to go. It's a Teac's known for its two-year warranty. I we've priced it at a ve