



John Wilson,
Our Service Manager

Service Manager John Wilson has over fifteen years' experience in electronics. Before joining us, he spent a year designing and installing a complete recording studio outside Ashland for band leader Steve Miller; a studio he still maintains. Previous to that, he worked for Capitol Records in Hollywood for 10 years, ultimately becoming supervisor of the Recording Department.

John earned his Bachelor of Science Degree in Electronic Engineering at UCLA while working for Capitol where he was responsible for maintenance of the studio recording equipment. Eventually, he became involved in sound mixing and engineering; working with such artists as Barbra Streisand, Ringo Starr, Glen Campbell, Paul McCartney and Wings, Leon Russell and Steve Miller. He was twice nominated for a Grammy Award for his work.

John's an electronic "whiz". His intimate involvement with the recording process and knowledge of how live music should sound when properly recorded brings unique added dimension to his technical expertise. We can't imagine a more qualified person to run our service department.

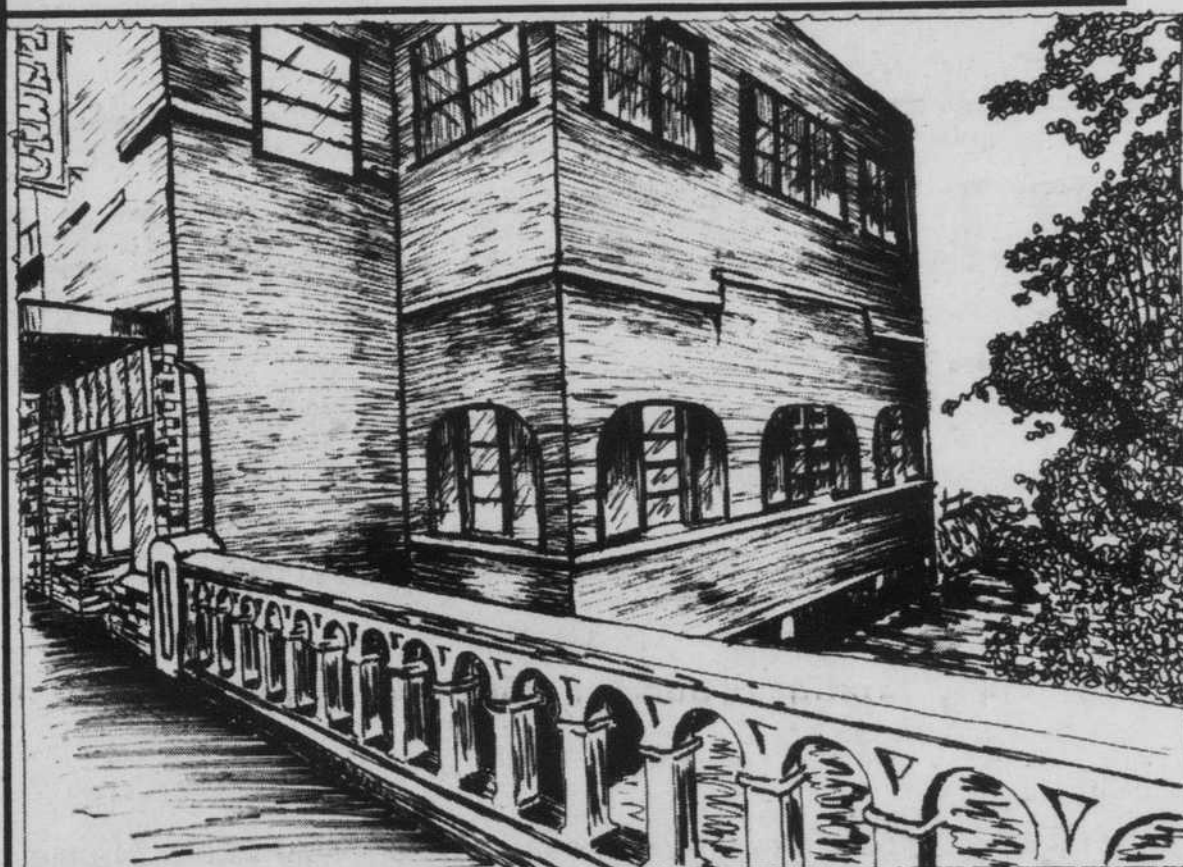
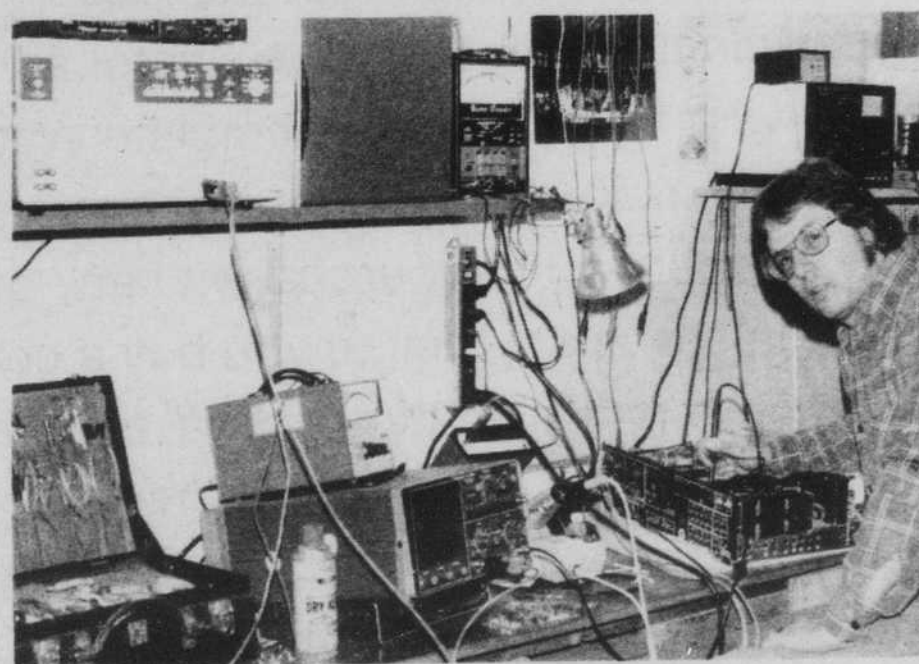
When we began, CoffeeTea or Stereo was as much a hobby as it was a business venture. We tried to make it a relaxed, comfortable place and our original store reflected this ideal. Located on State Street, overlooking Mill Creek, it was cedar-paneled and plushly carpeted. It was a nice place to sample home-brewed coffee or tea and to listen to good music. We believed then, as we do now, that listening enjoyment is an individual, highly personal experience, and we wanted an atmosphere that was conducive to that enjoyment.

We've grown since then and, out of necessity, we've become more business oriented. But we recognize that our growth has only been a side effect of our enjoyment of good music and our continued search for the best in sound reproduction. That, and the fact that we're still anxious to share our enthusiasm and expertise with the friends who have been with us from the start — and the friends we have yet to meet.

At each of our stores we've tried to maintain the same comfortable feeling of our original store on Mill Creek. An atmosphere that encourages our customers to relax; and to listen for those subtle factors which, to them, contribute to their sense of listening pleasure.

State-of-the-Art Hi-Fi Equipment Requires State-of-the-Art Test Equipment

Hi-Fi equipment has become increasingly sophisticated in the last few years. Test equipment used in the service of components five years ago may no longer be adequate for today's hi-fi equipment. We've kept up with the latest in test gear as well as with the newest hi-fi equipment. In fact, our investment in hi-fi test equipment is greater than many stereo store's investment in their entire sales inventory. (A complete list of our test equipment is available at each store upon request.)



Our Original Store on Mill Creek

IN THE PAGES THAT FOLLOW...

Keep in mind value — and performance — at an affordable price. (After all, we did).