

'78 FORD COURIER

A tough way to go truckin'...

The '78 Courier is coming on strong with the best gas mileage ratings of the four top-selling compacts! The biggest engine option in its class! And hot options, like a 7-foot bed!

1. Great gas mileage. 38/29 MPG. That's the best gas mileage ratings of the four top-selling

2. Biggest engine in its class. Courier's optional 2.3 litre engine is the largest engine available in any compact pickup.

3. Super interiors. For '78, Courier's XLT option offers a stylish exterior plus an outstanding level of interior comfort for a compact

to offer the popular
on. A tough machine
from Accent Tape
mium Wheels.

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BUSINESS REPLY MAIL

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13-30 CORPORATION
505 MARKET STREET
KNOXVILLE, TN 37902



Free Wheeling Courier

FORD
FORD DIVISION

