

YOU TOO CAN BE A DEAN OF BEER.

Or, There's a Little Siglinda Steinfüller in All of Us.

Fellow Beer Persons,

Have you ever thought of becoming a Dean of Beer like me, Siglinda Steinfüller? It may be easier than you think. Just answer these two easy questions:

1. Have you found that if you don't have pizza once a week, you lose your appreciation for Italian art?

2. If you don't have time to party, does studying clog your brain?

If you answered "YES" to either of these questions, you have the makings of a great Dean of Beer.

Now, to further your education, take one average beer mug and add the great taste of Gusto. Which we Deans know can only be found in Schlitz.

Which can only be found at the best pubs in town.

But then, where else would we Deans hang out?

**IF YOU DON'T HAVE SCHLITZ,
YOU DON'T HAVE GUSTO.**

