

FOLD THIS AD AND WING IT

FOLD THIS AD AND WIN A CESSNA

Anheuser-Busch
Natural Light
BEER

PAPER AIRPLANE CONTEST



GO NATURAL

Go Natural

Win a Cessna Airplane Plus Free Flying Lessons

Natural presents this up-in-the-air contest just for the fun of it. Here's all you do: Fold, Crimp, Lick and Tape this ad or other paper into anything that flies in accordance with the Official Rules. Then, send it to us.

The Grand Prize is a Cessna 152 II Airplane plus free flying lessons (Up to 40 hours). Our runner up prize of a free flying lesson will be awarded to all finalists. And, the first 5000 entries will receive an official contest patch. Get flying, you could win.

Greatest Distance Wins The Cessna

Special Awards To Most Original, Most Attractive, And Maximum Time Aloft At The National Fly-Off

100 finalists will be chosen on the basis of farthest distance flown. From these finalists, the Grand Prize Winner will be selected at a National Fly-Off judged by a panel of experts to be named later. **Bonus Awards:** At the National Fly-Off all finalists will also be judged in such categories as most original design, most attractive and duration of flight. These category winners will receive special recognition awards.

Quick. Get your entries in today. Then relax, take a "Natural Break", we'll notify you if you're a winner.

To Enter Complete The Following And Mail

(See Rule #1 for contest address)

Your Name _____
Address _____
City _____ State _____ Zip _____



To learn more about learning to fly, call toll free 800-447-4700 (In Illinois call 800-322-4400 and ask for the Cessna Take-Off operator.

Official Rules

No Purchase Necessary To Enter Here's All You Do...

1. Construct a fixed wing paper airplane which sustains flight solely by use of aerodynamic forces, with a total length and wing span of no more than 60", clearly print your name and address on a visible part of it, and mail (please wrap securely) in a folded, ready to fly condition to:
The Anheuser-Busch Natural Light Paper Airplane Contest
P.O. Box 8404
Blair, Nebraska 68009
2. Winners will be selected solely on the basis of farthest straight line distance achieved between point of launch and point of nose impact. There will be only one launch per entry. Enter as often as you wish, but each entry must be mailed separately.
3. All entries must be received by May 15, 1978.
4. Paper airplanes may have ailerons, rudders, elevators or tabs, but we will make no adjustments to them. The only acceptable materials to be used in construction are paper and cellophane tape.
5. All airplanes will be launched by hand only. If there are any special instructions regarding launching such as the angle of attack and force (hard, medium or soft) of launch, please print them clearly on a visible portion of your paper airplane, and the judges will attempt to follow them.
6. Preliminary judging to select the farthest flying 100 paper airplanes will be conducted in an indoor location by the D.L. BLAIR CORPORATION, an independent judging organization.
7. The top 100 farthest flying airplanes (the Finalists) will be flown again indoors to select the farthest flying paper airplane using the same criteria as stated above. Selection of a winner will be made by a distinguished panel of judges who will be named later, under the direction of the D.L. BLAIR CORPORATION.
8. Bonus prizes of Special Recognition Awards will be awarded to finalists in the following categories:
A. Most original design
B. Duration of flight (maximum time aloft)
C. Most attractive (overall appearance of design, and color of paper airplane)
Selection of bonus prize winners will be made by a distinguished panel of judges, under the direction of the D.L. BLAIR CORPORATION.
9. In the event of ties, duplicate prizes will be awarded. DECISION OF THE JUDGES IS FINAL.
10. Contest is open to residents of the contiguous 48 Continental United States who are of legal age for the purchase and consumption of alcoholic beverages in the State of their residence, except employees and their families of Anheuser-Busch, Inc., their affiliates, agents, wholesalers, retailers and the D.L. BLAIR CORPORATION. This offer is void wherever prohibited by law. Winners will be notified by mail. All Federal, State and local laws and regulations apply. All entries become the property of Anheuser-Busch, Inc., and will not be returned.
11. For a list of the top 100 winners, send a stamped self-addressed envelope to: "Paper Airplane Winner's List," P.O. Box 9027, Blair, Nebraska 68009. Do not send this request with your entry.