

YOU DESERVE SOME CREDIT ...YOU'VE EARNED IT.

What Do You Think of *Insider*?

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We hope you enjoy this issue of *Insider*. To make the next one better, we'd appreciate your help. Just fill in this card and drop it in the mail. Thanks.

- School _____ Year _____ Sex _____
- How much time have you spent reading *Insider*?
☐ 2 hrs. ☐ 1 hr. ☐ 30 min. ☐ none
 - Do you intend to spend more time reading it?
☐ yes ☐ no
 - What overall rating would you give *Insider*?
☐ excellent ☐ good ☐ poor
 - Have you found this issue of *Insider*:
☐ very useful ☐ somewhat useful ☐ of little use
 - Will you keep *Insider* for future reference?
☐ yes ☐ no
 - If you see another issue of *Insider*, will you want to read it?
☐ yes ☐ no ☐ don't really care
 - What did you like most about *Insider*?

 - What did you like least about *Insider*?

 - What kinds of topics would you like to see covered in *Insider* in the future?

Once you've earned your degree, Ford Motor Credit Company thinks the opportunity is yours, too. That's why we have a finance plan that's special considering you're a graduate and still four months of graduating.

If you presently have a job or can supply proof of future employment, you may be eligible for financing on any new Ford or Lincoln-Mercury product. And this financing can be tailored to fit your own personal budget—from delaying your first payment for up to three months, to a plan where your monthly payments start out small and gradually increase each year—even 48 month financing, if needed.**

If you don't have a job lined up just yet, keep Ford Credit in mind, because you can still take advantage of this special plan for up to one year after you graduate.

Ford Credit wants to give you the credit you deserve. Ask for us at any Ford or Lincoln-Mercury dealer.

*Where permitted by law.

**For example, contract dated January 15, 1978; Cash Price \$5,300.00; Total Down Payment \$800.00; Amount Financed \$4,500.00; FINANCE CHARGE \$1,577.52; ANNUAL PERCENTAGE RATE 13.50%; Deferred Payment Price \$6,877.52.

Payment schedule: first payment due May 15, 1978; 45 payments consisting of: first 9 monthly payments of \$109.31; next 9 monthly payments of \$120.89; next 9 monthly payments of \$133.70; next 9 monthly payments of \$147.86; and 9 monthly payments of \$163.52.

**Ford Motor
Credit
Company**

