

INTRODUCING EUROPE'S MOST SUCCESSFUL* NEW CAR IN HISTORY.

**The new Ford Fiesta. It's outsold every new car nameplate ever introduced in Europe, based on a comparison of sales in the first six months. It's assembled by Ford in Germany, now available in America for the first time. Fiesta was engineered to give an exciting level of automotive performance.*

With front-wheel drive for traction. With rack and pinion steering and Michelin radials for precise control. And a 1.6 litre engine for quickness: 0-50 MPH in an average of 8.8

seconds in Ford tests (9.1 seconds for California emissions equipped models). Yet for all its performance, Fiesta was engineered to be simple and *easy to service*. With room and comfort for four adults. The new Fiesta is available from more than 5,000 Ford Dealers. One test drive can show you why it's Europe's most successful new car in history.

46 MPG⁺
HWY
34 MPG⁺
CITY

*EPA estimates. Your mileage may vary depending on your car's condition, optional equipment and where and how you drive. California ratings are lower.

FIESTA



FORD FIESTA
FORD DIVISION

