

WIN UP TO \$1,000 CASH

SAFEWAY



Play **SAFEWAY BINGO**

OFFICIAL RULES

1. NO PURCHASE NECESSARY. Get a Free SAFEWAY BINGO ticket on request at end of check-out lanes or at office of participating store — one ticket per adult (18 years or older) per store visit.
2. PLAY SAFEWAY BINGO. Push out perforated portions of tickets revealing 4 number pieces. Place the number pieces in the matching spaces on the other side of this card. Each piece will fit into the special slits cut into this card. No numbers needed in spaces marked FREE. Free spaces are not transferable.
 - A. WIN BINGO GAMES - \$1,000, \$100, \$20, \$10, \$5, \$1 — When you collect the numbers needed to properly complete any straight row of 4 boxes — either horizontally, vertically, or diagonally. Prize is limited to amount shown for game regardless of the number of rows completed.
 - B. WIN \$1,000 — When you collect the numbers needed to properly complete a GOLDEN DIAGONAL, represented by the 4 gold colored diagonal spaces extending from the upper left square to the lower right square on each of the six games. Prize is limited to \$1,000 regardless of what game the Golden Diagonal is complete on.
- Present your card to the Store Manager who will arrange for verification and awarding of your prize. Prizes of \$100 and over will be paid by check from the Safeway, Portland office after verification.
3. Only materials marked "Series SP-15" with tickets printed in red may be used for this promotion and only when legitimately obtained from authorized personnel in participating Oregon stores.
4. We reserve the right to reject and void any promotion materials containing printing or other errors.
5. Promotion materials will be void if illegible, altered, mutilated, forged, tampered with in any way, not obtained legitimately, or where prohibited by law.
6. All materials submitted for verification become the property of the sponsor. Tax liability on prizes is the responsibility of the prize winners.
7. This promotion is available at 87 participating stores located in Oregon, excluding Ontario and Milton-Freewater. Employees of Safeway Stores, Inc., its game suppliers, its advertising agencies and members of their immediate families are not eligible to play.
8. This promotion is scheduled to end on January 25, 1978. It will officially end, however, when all tickets are distributed at which time a newspaper announcement of promotion termination will be made. All prizes must be claimed within 7 days after announcement or they are forfeited.
9. This promotion may be repeated when this series ends.

WINNER'S LIST KEEPS GROWING & GROWING

SAFEWAY



15-WAYS TO WIN \$1000.00

Pick Up Your Bingo Card at all 87 Oregon Safeways
(Except Ontario & Milton-Freewater)

ODDS CHART*

Effective January 8, 1978

GAME	NUMBER OF PRIZES	ODDS 1 TICKET	ODDS 13 TICKETS	ODDS 26 TICKETS
\$1,000	55	1 in 171,272	1 in 13,174	1 in 6,587
100	230	1 in 40,956	1 in 3,150	1 in 1,575
20	423	1 in 22,269	1 in 1,713	1 in 857
10	838	1 in 11,376	1 in 875	1 in 438
5	3,279	1 in 2,872	1 in 220	1 in 110
1	103,283	1 in 91	1 in 71	1 in 3.5
TOTAL	108,098	1 in 87	1 in 71	1 in 3.5

*These odds are in effect until one month after start. Updated odds will be posted in all participating stores and in newspaper ads.
**When the total number of approved winners in any of the above 6 games (\$1,000-\$100-\$20-\$10-\$5-\$1) is achieved, then that specific cash game will be terminated without notice and any cards submitted for that specific game will be rejected.

TOTAL VALUE OF CASH PRIZES - \$281,500



SAFEWAY

LOOK INSIDE FOR 11 MORE VALUE PACKED PAGES